

Press Release Betsson AB (Publ)

Public information regarding change in number of shares

According to the listing rules and the Swedish Financial Instruments Trading Act (1991:980) regarding trade with financial instruments, all companies whose shares are quoted on a regulated market are to make public notification of any increase or decrease in the number of shares or in the number of votes. The last trading day, in the month where the change took place is today.

Change in number of shares attributable to split with mandatory redemption as of decision by the AGM as at 12 May 2016. The share split with a record date May 27, 2016 increased the number of shares with 16,260,000 class A shares, 122,155,730 class B shares and 4,693,351 class C shares.

At the record date June 15, 2016, will a withdrawal of 16,260,000 class A shares, 122,155,730 class B shares and 4,693,351 class C shares be done and the outstanding number of shares will return to this number.

This procedure distributes 4.51 per share, totalling 624.2 million to Betsson's shareholders.

For further information, contact:

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BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDINGS IN COMPANIES THAT, THROUGH PARTNERS OR BY THEMSELVES, OFFER GAMES TO END USERS VIA THE INTERNET. THE GROUP OFFERS CASINO, SPORTSBOOK, POKER, SCRATCHCARDS, BINGO AND OTHER GAMES. CUSTOMERS ARE PRIMARILY FROM THE NORDIC COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP LIST (BETS).

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