

BoConcept Holding A/S Mørupvej 16 DK-7400 Herning

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CVR 34 01 84 13

Herning, 7. juni 2016

BoConcept invites shareholders to an information meeting about the offer presented by Layout Bidco A/S

The unanimous Board of Directors of BoConcept Holding A/S recommends the shareholders of the Company to accept to offer of DKK 500 per B-share by Layout Bidco A/S.

In this regard, BoConcept would like to invite its shareholders to a meeting with the Chairman of the Board Peter Thorsen and CEO Torben Paulin, to allow the opportunity to ask questions regarding the offer.

Time and venue

13 June 2016, 5pm CET

BoConcept

Danske Bank – Filmsalen

Mørupvej 16

DK-7400 Herning

DK-1063 København K

Confirmation of attendence is required no later than 12 June 2016, 4pm CET, to Danske Bank, Dorte Skotte, by phone +45 45 12 80 21 or by email dorteskotte@danskebank.dk

The offer document and the statement from the Board of Directors can be found on BoConcepts website www.boconcept.com/da-dk/investor-relations. The deadline for accepting the offer is 5 July 2016.

Additional information

Enquiries regarding this announcement can be directed at:

Chairman of the Board Peter Thorsen, on pt@kirkthorsen.dk or by phone: +45 40 70 06 76.

Best regards

Peter Thorsen

Bestyrelsesformand, BoConcept Holding A/S