## Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to section 28a of the Danish Securities Trading Act and according to a power of attorney given by Søren Boe Mortensen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

Name	Søren Boe Mortensen
Reason	CEO
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Sale of shares
Trading day	3 June 2016
Market	Nasdaq OMX Copenhagen A/S
Number	16,185
Cash value in DKK	786,381

Name	Søren Boe Mortensen
Reason	CEO
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Sale of shares
Trading day	6 June 2016
Market	Nasdaq OMX Copenhagen A/S
Number	12,370
Cash value in DKK	591,422

Name	Søren Boe Mortensen
Reason	CEO
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Sale of shares
Trading day	7 June 2016
Market	Nasdaq OMX Copenhagen A/S
Number	4,466
Cash value in DKK	214,337

## Contact

Please direct any questions regarding this announcement to: Susanne Biltoft, Head of Information and Investor Relations, tel. +45 35 47 76 61.