

Announcement No. 19/2007

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Copenhagen, 17 September 2007

OMX Nordic Exchange Copenhagen A/S
 Nikolaj Plads 6
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Circulation Numbers Denmark August 2007 (weekly publications)

	August 2007*	July 2007*	1st half 2007**
7 TV-Dage	34,600	33,900	35,139
Billed Bladet	192,800	209,200	200,897
Familie Journalen	193,800	201,600	204,443
Femina	72,900	75,600	71,067
KIG IND	73,000	71,800	66,854
SE & HØR	188,000	190,700	188,215
SØNDAG	90,800	95,100	93,788
Ude & Hjemme	161,300	169,300	168,205
Aller Press A/S, total	1,007,200	1,047,200	1,028,608
Alt for Damerne	71,700	72,000	76,010
Hendes Verden	55,500	41,600	47,836
HER OG NU	127,600	116,700	118,071
Hjemmet	150,300	152,200	157,550
Egmont Magasiner A/S, total	405,100	382,500	399,467
Total	1,412,300	1,429,700	1,428,075

Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,
 Rella Holding A/S

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