



## **The agreement for exclusive rights to potential specialty blockbuster product in the US completed**

On September 5<sup>th</sup>, Meda announced the exclusive license agreement with BioDelivery Sciences International Inc (BDSI) for marketing of a potential specialty blockbuster product in the US, Canada and Mexico. The product, BEMA Fentanyl, is patented with a unique delivery system designed to give rapid and reliable delivery of fentanyl for treatment of breakthrough pain in cancer patients. BEMA Fentanyl has shown in clinical studies important patient advantages compared to competing products, especially fewer side effects.

The agreement with BDSI was to become effective upon antitrust approval by the Federal Trade Commission (FTC). Meda has been informed by the FTC that this review will not be undertaken. The agreement with BDSI has therefore been completed and the collaboration starts with immediate effect. Filing for registration of BEMA Fentanyl with the FDA (Food and Drug Administration) is planned this year, giving a potential launch in late 2008.

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### **Meda AB**

MEDA AB (publ) is an international specialty pharma company that concentrates on marketing and market-adapted product development. Acquisitions and long-term partnerships are fundamental factors that drive the company's strategy. Meda is represented with own organisations in 26 countries and with more than 1 500 employees within marketing and sales. Meda's products are sold in approximately 120 countries world-wide. The Meda share is listed under Large Cap on the OMX Nordic Stock Exchange. Find out more, visit [www.meda.se](http://www.meda.se).

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