

PRESS RELEASE

from Pricer AB (publ) June 30th 2016

Pricer increases the number of outstanding shares

In June, Pricer has decreased the number of Treasury shares with a total of 130,854 class B shares due to the fulfillment of obligations under the share savings programs launched in 2013. As of June 30th, Pricer thus owns 935,601 class B shares. The total number of outstanding shares was 110,036,180.

Class of shares 2016-06-30

| Class of shares | No. of shares | Votes per share | No. of votes |
|----------------------------------------------|------------------|-----------------|--------------|
| Class A | 225,523 | 5 | 1,127,615 |
| Class B | 110,746,258 | 1 | 110,746,258 |
| Total number of shares and votes | 110,971,781 | | 111,873,873 |
| Whereof Treasury shares | 935,601 | 1 | 935,601 |
| Total number of outstanding shares and votes | 110 ,0 3 6 ,18 0 | | 110,938,272 |

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In its capacity as issuer, Pricer AB is releasing the information in this press release in accordance with the Swedish Securities Exchange Act (2007:528). The information was distributed to the media for publication at 16:00 hrs CET on Thursday, June 30th, 2016.

Pricer AB (publ.) is quoted on the Nordic Small Cap list of OMX. For further information, please visit <u>www.pricer.com</u>

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