

PRESS RELEASE September 10, 2007

Invitation to Extraordinary General Meeting in Eniro AB

The Board of Directors of Eniro AB (publ) has decided to convene an Extraordinary General Meeting on October 9, 2007.

Excerpts from the proposed agenda:

The Board proposes that the Extraordinary General Meeting resolves on a voluntary redemption program for repayment of a maximum amount of SEK 2,020,000,000 to the shareholders.

According to the Board's proposal, the Company's share capital will be reduced with a maximum amount of SEK 22,637,820 to be repaid to the shareholders and at the highest 22,637,820 shares will be redeemed. According to the proposal, the remaining amount to be paid to the shareholders shall be transferred from non-restricted reserve.

To avoid an approval process with the Swedish Companies Registration Office, the Board proposes that the Extraordinary General Meeting resolves on a simultaneous bonus issue without the issuance of new shares.

Time and place

The Extraordinary General Meeting will be held on Tuesday October 9, 2007 at 10 a.m. (CET) at Näringslivets hus, Styrelserummet, Storgatan 19, Stockholm, Sweden. The doors will open at 9 a.m. (CET).

Registration

Registration may take place by telephone to +46-8-553 310 38, by fax to +46-8-585 097 25, by e-mail to bolagsstamma@eniro.com or by mail to Eniro AB (publ), Corporate Legal Affairs, SE-169 87 Stockholm, Sweden.

More detailed information about the Extraordinary General Meeting is found in the attached notice for the meeting.

The Board of Director's complete proposals will be available at Eniro and posted on Eniro's website, www.eniro.com, from September 25, 2007, at the latest.

An information brochure describing the voluntary redemption program in further details will also be prepared and will be made available in ample time prior to the beginning of the application period.

For further information:

Mikael Engqvist, Chief Legal Officer, tel +46 8 55 33 10 30, + 46 70 590 22 79 Åsa Wallenberg, Investor Relations, tel: +46 70-361 34 09, asa.wallenberg@eniro.com

www.eniro.com

Eniro is the leading search company in the Nordic media market. Eniro makes it easy to find people, businesses and products using directories, directory assistance, Internet and mobile services. Eniro has operations in Sweden, Norway, Finland, Denmark and Poland.

Eniro is listed on the Stockholm Stock Exchange and has some 5,000 employees. In 2006, revenues amounted to SEK 6,372 M, with EBITDA of SEK 2,220 M. Operating revenues and EBITDA excluding discontinued operations.