

BoConcept Holding A/S
Mørupvej 16, Mørup
7400 Herning

Copenhagen 13 July 2016

To the Board of Directors in BoConcept Holding A/S

Request for extraordinary general meeting

As a consequence of the voluntary offer made by Layout Bidco A/S on 7 June 2016 that was completed on 13 July 2016, Layout Bidco A/S now owns 240,000 A-shares and 2,405,950 B-shares in BoConcept Holding A/S.

In accordance with the Danish Companies Act section 89 (3) Layout Bidco A/S hereby requests that BoConcept Holding A/S convene an extraordinary general meeting to be held as soon as possible, with an agenda including the following proposal:

1. Election of new members for the Board of Directors

As part of and as a consequence of the proposal, we also propose that the existing board members elected by the general meeting resign from the board of directors effective as of the extraordinary general meeting. We will provide details of the candidates for the board at or before the extraordinary general meeting.

Yours sincerely,

Layout Bidco A/S