

YEAR-END REPORT, ENTRACTION HOLDING AB
1 JANUARY – 31 DECEMBER 2007

Healthy growth and strong cash flow

OCTOBER – DECEMBER

- ➔ Net sales reached SEK 71.7 M (48.1), an increase of 49% compared to the same period of last year and the highest quarterly sales on record.
- ➔ Cash flow from operating activities was SEK 20.7 M (-31.8).
- ➔ Profit before depreciation/amortization and impairments (EBITDA) was SEK 8.4 M (-7.7).
- ➔ The operating loss was SEK 6.4 M (10.1), and was charged with non-cash impairments of SEK 11.7 M.
- ➔ The loss after tax was 22.3 M (profit of SEK 0.4 M).
- ➔ Earnings per share were SEK -0.05 (0.00).

JANUARY – DECEMBER

- ➔ Net sales for the full year amounted to SEK 234.6 M (208.5)
- ➔ The loss after tax for the period was SEK 18.5 M (profit of SEK 1.6 M excl. discontinued operations).
- ➔ The loss after tax for the full year was SEK 33.2 (profit of SEK 8.5 M excl. discontinued operations).
- ➔ Earnings per share were SEK -0.07 (SEK -0.02 excl. discontinued operations).
- ➔ Cash flow from operating activities was SEK 31.7 M (18.4).

Comments from the CEO

It is satisfying to see that the strategy we have followed since the summer of 2007 has been the right one. Our four cornerstones of streamlining, revenue focus, cost control and product development permeate all aspects of our operations and today Entraction is a company with a profitable business and well grounded optimism for the future.

➔ We increased our net sales by 49% to SEK 71.7 M (48.1), partly thanks to a changed pricing model. Our financial situation and freedom of action were strengthened in the fourth quarter when we posted a positive cash flow of SEK 24.1 M (45.4). The number of active players increased by 16% compared to Q3 and our ambition to focus on revenue streams from all gaming verticals has contributed to our powerful growth, including higher casino revenue in Q4 alone than in the entire year of 2006.

Our operating activities generated a positive result of SEK 5.3 M in Q4. The operating loss of 6.4 M for the fourth quarter reflects an impairment charge of SEK 11.7 M on the contract with Betdaq which had no effect on cash flow or operating activities. The background for this is a strategic agreement signed in October 2007 between Entraction and Betdaq giving Betdaq an option

to subscribe for 125 million class B shares. The value of the option according to the Black & Scholes model is SEK 13.5 M, which is thus the carrying amount of the customer contract. Since this is higher than the value of anticipated revenue from the contract with Betdaq in 2008, we have recognised an impairment loss of SEK 11.7 M on the contract for reasons of caution.

So far, the success of the Betdaq collaboration has surpassed expectations. Aside from the launch of poker on Betdaq.com and upcoming launch on Pinnaclesports.com, we are in discussions with a number of possible international partners as a direct result of this agreement.

It is clear that the positive trend from Q4 has continued in the first months of the current year, which indicates a strong first quarter.

(continue on page 2)

STEADY GROWTH IN THE GAMING MARKET

Since the autumn of 2007 our top priority has been to clarify our position as a complete supplier of products and services to the online gaming industry. The market for online gaming is expanding dramatically in Europe, with annual growth forecasted at 22% over the next few years, and at a somewhat slower rate in the Nordic region. In the autumn we noted a distinct upturn in both revenues and the number of active players, and see excellent future potential for expansion in new markets.

In the mature markets, we anticipate sustained growth for poker and above all for the other gaming verticals. Entraction is working determinedly to broaden the product portfolio and is focusing on profitability in all gaming verticals. In 2007 we launched poker in Cardroom2, casino from WagerWorks and the in-house developed casino product Caribbean Stud® Poker. In the summer of 2008 we will launch bingo, a game that is gaining popularity in many markets and will supplement our offering to existing and new partners. We are continuously evaluating new products on the market and will in the future present new in-house developed, licensed or acquired products and services.

RESULTS OF NEW PRICING MODEL

In the fourth quarter we introduced a new pricing model in which we have raised the barriers to entry for customers in mature markets and now charge a fee for each sub-product. We signed 16 new agreements in Q4 and this positive trend has continued into the first quarter of 2008 with the launch of 10 new sites in our network, including Kojakpoker, Betdaq, a site in collaboration with Cantor Gaming and the planned launch of Pinnacle Sports in April. We expect these sites to start generating revenue in the first half of 2008. In February we signed an agreement with Cherry Casino, a prestigious customer with more than 40 years of experience in the gaming industry. We are currently in negotiations with a number of prospective customers in both mature and new markets, and look forward to presenting interesting new partners during the spring.

A GOOD START TO 2008

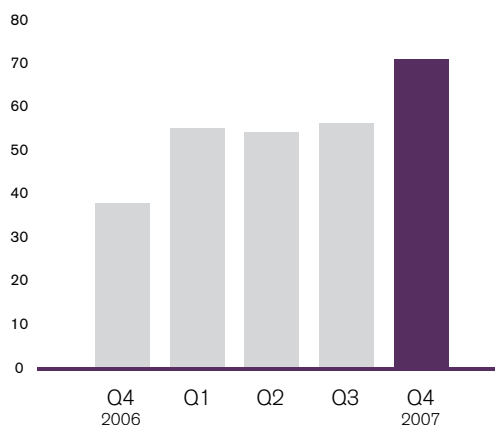
The effects of last autumn's reorganisation and the other measures taken to reduce costs began to emerge in the fourth quarter and we have continued our efforts to increase cost control and profitability.

The market for online gaming and related services is expanding rapidly and we have also seen a tendency toward consolidation in the market, which is something we expect to see more of. Entraction will actively seek new partnerships and business opportunities, in both gaming and other related services.

On the whole, we have entered 2008 with wind in our sails. We can see that the number of active players is rising and that revenues in January and February are following the positive trend from Q4, in line with our target for Q1 2008.

Peter Åström, CEO Entraction

NET SALES SEK M



ABOUT ENTRACTION

Entraction is a Swedish-registered gaming group that develops proprietary software systems for online gaming and operates one of the world's largest poker networks. The poker network is operated by subsidiaries in Malta that are licensed to market and conduct their own gaming activities and to deliver gaming services to partners in the poker network.

The Entraction Group offers its partners software systems for poker, sports betting, casino and bingo, access to the poker network and a range of peripheral services such as website design, gaming licenses, operation, payment systems, promotional tools and around-the-clock end-user support. Partners can choose between an integrated solution containing a customized mix of different products or a turnkey solution in which

the partner is responsible only for marketing.

The Entraction Group is the majority shareholder of the newly formed Casablanca Gaming Group AB, which via subsidiaries in Malta operate some of Scandinavia's leading online gaming sites: 24hPoker.com, Martinspoker.com, Staffpoker.com, Danepoker.com and Norpoker.com.

The support organization and administration of sports betting are handled by subsidiaries in Estonia.

Entraction Holding AB is listed on the First North marketplace of the OMX Nordic Stock Exchange and has approximately 8,500 shareholders. The company's Certified Advisor is Remium AB.

Financial development

NET SALES AND PROFIT

Net sales for the fourth quarter reached SEK 71.7 M (48.1), equal to an increase of 49% compared to the same period of last year. Compared to the prior quarter, net sales rose by 26%. Net sales for the full year totalled SEK 234.6 M (208.5), an increase of 12.5%.

In a comparison between revenue types for the full year, revenues from poker games increased by 7.1% to SEK 180.2 M (168.2), while revenues from other gaming activities were up by 137% from SEK 13.2 M to SEK 31.4 M. Casino revenues rose by 147% from SEK 9.5 M to SEK 23.4 M and sports betting revenues by 112% from SEK 3.7 M to SEK 8.0 M.

Royalty income for the full year is reported at SEK 11.8 M (19.5), a decrease attributable to Unibet's exit from the network in the third quarter of 2006. However, royalty income for the fourth quarter was SEK 3.7 M, compared to SEK 2.0 M for the same period of 2006.

The operating loss for the full year was SEK 18.5 M (1.6). Thanks to very robust development in the fourth quarter, the operating loss improved to SEK 6.4 M. Excluding an impairment loss on the customer contract with Betdaq, as reported below, operating profit for the fourth quarter was SEK 5.3 M.

The action programme implemented in the form of a reorganisation of the company during the autumn has borne fruit. An additional priority has been to boost profitability in the gaming verticals where changes have been made, such as rake calculation, tournament schedules and calculation of VIP points.

CAPITAL EXPENDITURE

The year's capital expenditure amounted to SEK 31.0 M (134.2) of which SEK 29.9 M (126.4) referred to intangible assets and SEK 1.1 M (7.8) to tangible assets.

The subsidiary 24hPoker AB signed an agreement with Epicure Ventures Ltd to form Casablanca Gaming Group AB, which via subsidiaries in Malta is responsible for the brands 24hPoker.com, Martinspoker.com, Staffpoker.com and Danepoker.com. These sites have been assigned a combined value of SEK 25.5 M. The Entraction Group holds 57% of the shares and Epicure Ventures the remaining 43% of the shares. The Group has thus gained an asset equal to 43% of SEK 25.5 M, i.e. approximately SEK 11 M, which has been allocated to brands, customer relationships and goodwill. Brands are amortised over 10 years and customer relationships over 3 years. According to generally accepted accounting rules, the value of goodwill is tested for impairment yearly.

IMPAIRMENT

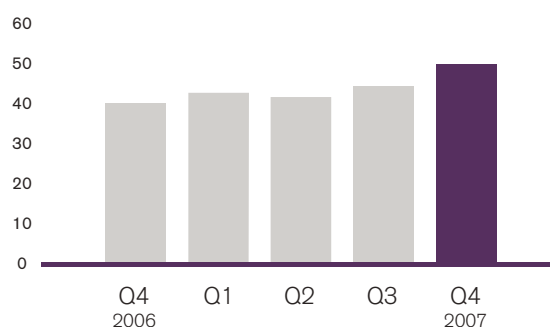
Pursuant to an agreement between B2B Poker Network Ltd and Betdaq, 125 million options were issued in the Parent Company Entraction Holding AB, see below under "Parent Company". The value of these options has been recognised in the balance sheet item "Customer contracts" in an amount of SEK 13.5 M, at the same time that an impairment loss on the options has been recognised in an amount of SEK 11.7 M. This impairment has had no effect on cash flow or operating activities. The remaining SEK 1.5 M will be amortised over a period of 10 months.

CASH AND CASH EQUIVALENTS

Cash and cash equivalents at the end of the period amounted to SEK 99.7 M, of which SEK 15.6 M was blocked as collateral for funds deposited via credit cards and e-wallets. Amounts receivable from players at year-end amounted to SEK 67.7 M.

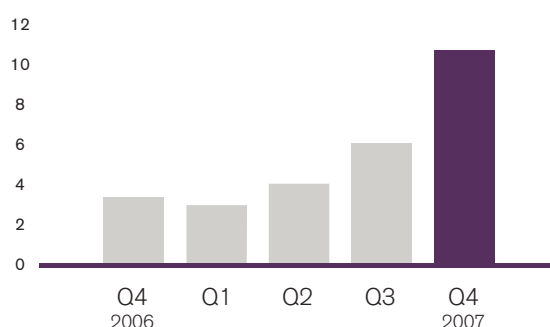
POKER REVENUES

SEK M



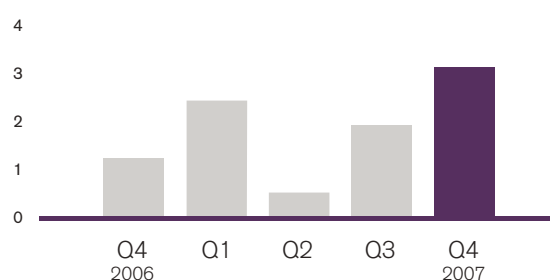
CASINO REVENUES

SEK M



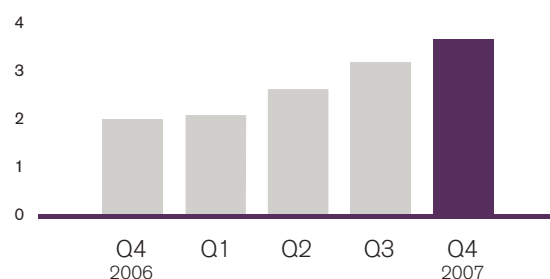
SPORTS BETTING REVENUES

SEK M



ROYALTY INCOME

SEK M



CASH FLOW

Cash flow from operating activities after changes in working capital but before changes in blocked funds was SEK 31,7 M (18,4). Cash flow for the fourth quarter according to the same definition amounted to SEK 20,7 M (-31,8).

TAX

The Parent Company Entraction Holding AB has a cumulative tax loss of SEK 157 M. In connection with the reverse acquisition of Daydream Software AB in 2006, a tax asset was recognised in the balance sheet based on a revenue stream from Costa Rica, where gaming operations were previously based and were at that time taxed in the Parent Company in Sweden according to CFC rules (Controlled Foreign Operation). Since the transfer of this contract to Malta took place more quickly than originally envisaged, a decision was made for reasons of caution to derecognise this asset in a total amount of SEK 12 M that has been charged to the year's tax expense. This should be seen as a one-time item expense and has had no effect on cash flow or operating activities. However, the tax loss of SEK 157 M remains and will be utilised if the opportunity arises in the future.

EMPLOYEES

The number of employees at the end of the period was 99 (110). The average number of employees during the year was 106 (98).

PARENT COMPANY

The Parent Company Entraction Holding AB manages the shares in the underlying groups 24hPoker AB and B2B Poker (Sweden) AB and conducts no other operations. The period's loss after tax of SEK 71,9 M is mainly attributable to a SEK 50,5 M write-down of the shares in the subsidiary 24hPoker AB to market price, shareholder contributions of SEK 13,5 M paid to B2B Poker Network Ltd in respect of the Betdaq option and shareholder contributions

of SEK 1,8 M paid to the subsidiary Daydream Mobile AB. These impairments have had no effect on the Group. Operating expenses amounted to SEK 7,2 M and consist of directors' fees, listing expenses and salary to the CEO.

Pursuant to an agreement between Betdaq and the subsidiary B2B Poker Network Ltd., Betdaq was awarded 125 million options in the Parent Company Entraction Holding AB (publ) free of charge. A valuation according to the Black & Scholes model measured the value of the options at SEK 13,5 M. Equity was thus increased by a corresponding amount, and this amount was at the same time transferred through a shareholder contribution via the subsidiary 24hPoker AB to B2B Poker Network Ltd, which is the holder of the customer contract.

THE ENTRACTION SHARE

Entraction Holding AB is listed on the First North marketplace of the OMX Stockholm Stock Exchange. The company's Certified Advisor is Remium AB.

The number of shareholders at 28 December 2007 was 8,691. The share showed favourable liquidity during the quarter and was traded on all possible days. The share price on 28 December 2007 was quoted at SEK 0,51, corresponding to a market capitalization of SEK 264 M for the company.

RELATED PARTY TRANSACTIONS

Entraction Holding AB has furnished a loan of SEK 1 M to Connected Table AB, whose owners include Linda Hildebrand who is also a shareholder in Entraction Holding AB and a former employee of the company. The loan carries a market-based interest rate and matures for payment on 1 November 2008. The loan was granted before Linda Hildebrand acquired shares in Connected Table. Entraction Holding AB also has a second hand lease contract with Connected Table that runs until the end of December 2009.

SEGMENT REPORTING JAN-DEC 2007 (SEK 000s)	POKER TURNKEY	POKER INTEGRATED	OTHER GAMING	UNALLOCATED/ ELIMINATED	TOTAL GROUP
External revenues	188,826	12,448	33,351		234,625
Internal revenues from other segments	0	12,318	0	-12,318	0
Total revenues	188,826	24,766	33,351	-12,318	234,625
Direct production costs	-100,148		-24,346	12,318	-112,176
Gross profit	88,678	24,766	9,005		122,449
Gross margin (%)	47	100	27		52

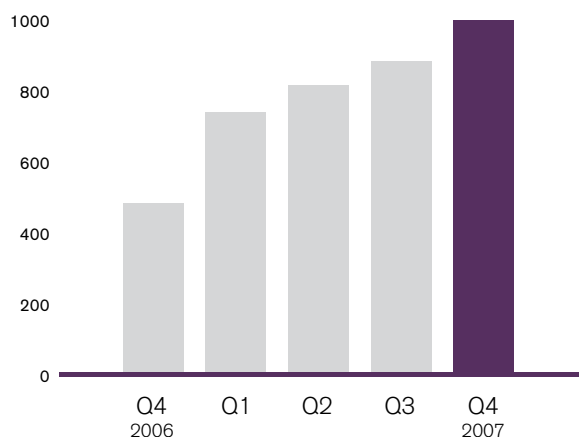
SEGMENT REPORTING JAN-DEC 2006 (SEK 000s)	POKER TURNKEY	POKER INTEGRATED	OTHER GAMING	UNALLOCATED/ ELIMINATED	TOTAL GROUP
External revenues	174,606	20,627	13,279	0	208,512
Internal revenues from other segments	0	14,383	0	-14,383	0
Total revenues	174,606	35,010	13,279	-14,383	208,512
Direct production costs	-82,772		-9,561	14,383	-77,950
Gross profit	91,834	35,010	3,718		130,562
Gross margin (%)	53	100	28		63

Player trend

The number of registered players in Entraction's network at the end of the period was 1,002,613 (555,617), an increase of nearly 100,000 compared to the previous quarter.

NUMBER OF REGISTERED PLAYERS, TOTAL

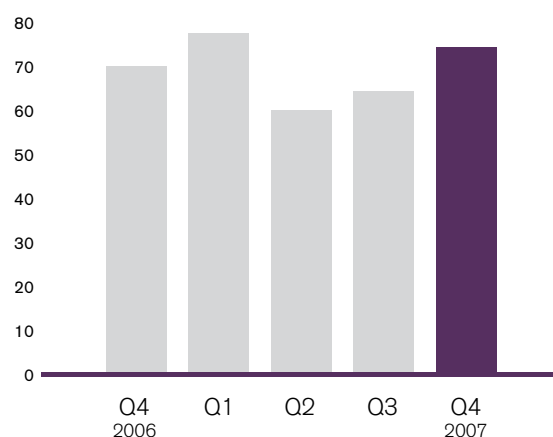
Thousands



The number of active players in Entraction's network during the fourth quarter was 74,409 (68,507), up by 16% over the previous quarter.

NUMBER OF ACTIVE PLAYERS, TOTAL

Thousands



Key events in the fourth quarter

24HPOKER CHANGES NAME TO ENTRACTION

At an extraordinary general meeting in December, the shareholders resolved to change the company's name from 24hPoker Holding AB to Entraction Holding AB. The name change is a consequence of the company's decision to focus and divide its operations in a business-to-business gaming supplier and a business-to-consumer gaming operator.

CASABLANCA GAMING GROUP (UNÄ)

The subsidiary 24hPoker AB signed an agreement with Epicure Ventures Ltd to form the joint venture Casablanca Gaming Group AB, which is responsible for the brands 24hPoker.com, Martinspoker.com, Staffpoker.com and Danepoker.com, all among Scandinavia's best known online gaming sites, via subsidiaries. In the ongoing process of consolidation taking place in the poker market, Casablanca Gaming Group's strategy is to add additional brands to the Group. Entraction owns 57% of Casablanca Gaming Group.

PARTNERSHIP WITH BETDAQ

Entraction has signed an agreement with the Irish online gaming operator Betdaq, which operates a world-leading betting exchange. Under the agreement, Betdaq will launch a new poker product in Entraction's network in February 2008 and will also collaborate actively with Entraction to attract new international partners to the network. Betdaq is part of the Global Betting Exchange and is one of the World's leading betting exchanges with matches in excess of EUR 300 million in sports bets monthly.

The agreement also includes an option for Betdaq, which is owned by Irish business Dermot Desmond, to acquire 125 million

class B shares in Entraction Holding AB. The option runs for two years and carries an exercise price of SEK 0.42 per share. The option agreement is conditional on Betdaq staying in the network for an agreed period of time. Under certain circumstances, in order to protect Entraction's interests, Betdaq will be required to exercise the option at shorter notice or allow it to lapse.

AGREEMENT WITH PINNACLE SPORTS

Entraction has signed an agreement with the Internet sports book Pinnacle Sports for the launch of a poker site in Entraction's poker network. Pinnacle Sports is a leading international sports betting site serving customers in more than 100 countries worldwide.

AGREEMENT WITH CANTOR GAMING

Entraction signed an agreement with Cantor Gaming for the launch of new poker sites in Entraction's network. Cantor Gaming, which is based in the UK, is a provider of online and mobile gaming services and affiliate of global financial services company, Cantor Fitzgerald. The gaming site www.pub-casino.co.uk has now been launched in Entraction's network. The site is operated by Cantor Gaming in collaboration with Punch Taverns, one of the UK's leading pub operators with a chain of 9,000 pubs. Following this, poker will added to other sites.

CARIBBEAN STUD® POKER

Entraction has developed its own version of the popular casino game Caribbean Stud® Poker that is played directly in the poker client. This keeps the players in the poker client longer, making the application attractive to Entraction's partners.

Subsequent events

AGREEMENT WITH CHERRY

Cherry launched its new gaming site PlayCherry.com in Entraction's network on 20 February 2008. PlayCherry offers poker, casino and sports betting and will primarily be marketed to vessels with traffic on international waters. Cherry has more than 40 years of experience in land-based gaming and is now going online together with Entraction.

ENTRACTION LAUNCHES BINGO

Entraction has signed an agreement with NYX Interactive to launch Bingo, which will complement Entraction's product portfolio as a game of luck that will attract new target groups. Bingo is a widespread and popular game offline, and is growing rapidly on-

line. Bingo will be integrated in Entraction's network during the spring and will be offered to Entraction's turnkey partners before summer.

NEW SITES IN THE NETWORK

In January this year Entraction was represented at ICEi, the world's largest trade exhibition for the remote gaming and gambling industry. The new name was very well received and sustained strong interest was noted in the company's products. In 2008 Entraction has launched ten new sites in the network and 12 partners have chosen to add additional products such as WagerWorks Casino, Cardroom2 and Caribbean Stud® Poker to their sites.

Solna, 21 February 2008

Entraction Holding AB (publ)
The Board of Directors

This report has not been examined by the company's auditors.

CONTACTS

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ANNUAL GENERAL MEETING

The Annual General Meeting will be held at 4:00 p.m. on 14 May 2008 at the company's office on Gårdsvägen 18 in Solna, Sweden.

FINANCIAL CALENDAR

14 MAY 2008
Interim report for the period January-March 2008

26 AUGUST 2008
Interim report for the period January-June 2008

6 NOVEMBER 2008
Interim report for the period January-September 2008

25 FEBRUARY 2009
Year-end report 2008

The annual report will be available at the company's head office in Solna and at www.entraction.com starting on 29 April 2008. All financial reports are published on www.entraction.com

GROUP CONDENSED INCOME STATEMENT (SEK 000s)	OCT-DEC 2007	OCT-DEC 2006	JAN-DEC 2007	JAN-DEC 2006
CONTINUING OPERATIONS				
Net sales	71,703	48,114	234,625	208,512
Direct costs for gaming operations	-34,751	-22,251	-112,175	-77,950
Gross profit	36,952	25,863	122,450	130,562
Gross margin (%)	51.5	53.8	52.2	62.6
Personnel costs	-13,027	-11,079	-50,458	-41,238
Other external expenses	-15,476	-22,514	-67,596	-79,784
Depreciation/amortization and impairment	-3,183	-2,429	-11,242	-7,910
Impairment loss on the shares in Betdaq	-11,668		-11,668	
Operating profit	-6,402	-10,159	-18,514	1,630
Financial items	-286	1,784	753	3,084
Profit before tax	-6,688	-8,375	-17,761	4,714
Income tax	-15,575	8,771	-15,415	3,779
Profit for the period, continuing operations	-22,263	396	-33,176	8,493
DISCONTINUED OPERATIONS				
Profit from discontinued operations	-	-658	-	-103,347
Profit for the period	-22,263	-262	-33,176	-94,854
Attributable to:				
Equity holders of the Parent Company	-23,375		-34,288	
Minority interests	1,112		1,112	
Average number of shares before dilution (thousands)	518,094	516,947	518,094	496,160
Average number of shares after dilution (thousands) ¹	549,416	516,947	531,203	496,160
Earnings per share, before dilution (SEK)	-0.05	0.00	-0.07	0.02 ²
Earnings per share, after dilution (SEK) ¹	-0.05	0.00	-0.07	0.02 ²

¹ The number of outstanding share options amounts to 134,100,000.

² Earnings per share excluding discontinued operations. Earnings per share including discontinued operations for 2006 were SEK -0.19.

CONSOLIDATED CONDENSED BALANCE SHEET (SEK 000s)	31 DEC 2007	31 DEC 2006
ASSETS		
Intangible assets ¹	41,744	31,922
Tangible assets	4,724	6,695
Financial assets	1,765	17,748
Total fixed assets	48,233	56,365
Current receivables	8,020	7,656
Cash and bank	99,700	74,134
Total current assets	107,720	81,790
Total assets	155,953	138,155
EQUITY AND LIABILITIES		
Equity	32,527	40,330
Long-term liabilities/Provisions ²	13,261	13,995
Current liabilities ²	110,165	83,830
Total liabilities	123,426	97,825
Total equity and liabilities	155,953	138,155
Number of shares (thousands)	518,094	518,094
Equity per share	0.06	0.08

¹ Of which, goodwill SEK 6,716 thousand (5,657).

² Of which, interest-bearing liabilities SEK 0 (0).

STATEMENT OF CHANGES IN EQUITY (SEK 000s)	JAN-DEC 2007	JAN-DEC 2006
Opening balance	40,330	35,399
Increase in equity (non-cash issue)	-	83,180
Other contributed capital ¹	25,260	-
Foreign exchange gains/losses	113	-755
Revaluation reserve ²	-	17,360
Profit for the period	-33,176	-94,854
Closing balance	32,527	40,330

¹ Option agreement with Betdaq, capital contribution from minority in connection with the establishment of Casablanca Gaming Group and employee share options.

² The revaluation reserve arose in connection with the acquisition of 23% of the shares in B2B Poker (Sweden) AB. As of 1 February 2006, B2B is consolidated as a subsidiary instead of a joint venture.

CONSOLIDATED CONDENSED CASH FLOW STATEMENT (SEK 000s)	OCT-DEC 2007	OCT-DEC 2006	JAN-DEC 2007	JAN-DEC 2006
Cash flow from operating activities before change in working capital	8,933	-14,366	12,040	4,046
Change in working capital	11,720	-17,424	19,693	14,334
Cash flow from operating activities	20,653	-31,790	31,733	18,380
Change in blocked funds	4,126	-13,702	16,178	-22,406
Cash flow from investing activities	-667	98	-5,643	-29,363
Cash flow from financing activities	0	0	0	0
Cash flow for the period	24,112	-45,394	42,268	-33,389
Cash and cash equivalents at beginning of period	60,183	87,710	42,316	78,290
Exchange difference in cash and cash equivalents	-234	0	-523	-2,585
Cash and cash equivalents at end of period	84,061	42,316	84,061	42,316
Blocked funds	15,639	31,818	15,639	31,818
Cash and bank	99,700	74,134	99,700	74,134

PROPOSED DIVIDEND

The Board of Directors proposes that no dividend be paid for the financial year 2007.

ACCOUNTING POLICIES AND ADDITIONAL INFORMATION

All figures refer to the Group, unless otherwise specified. The comparative figures in the interim report refer to the corresponding period of the 2006 fiscal year, unless otherwise specified. Revenues from sports betting and casino are reported under the heading "other gaming operations".

Royalties consist of monthly revenues from partners with integrated solutions in Entraction's network. The amount of royalty is based on the rake generated by the partner's players.

The interim report has been prepared in accordance with IAS 34 Interim Financial Reporting and RR 31 Interim Reporting for Groups. The financial statements of the Parent Company are prepared in accordance with RR 32 Reporting for Legal Entities. The company has also chosen to continue preparing its financial statements in accordance with IFRS, although the company is no longer required to do so after moving to Stockholm Stock Exchange's First North list.

The changed accounting standards and interpretations of

IFRSs effective as of 1 January 2007 have not had any effect on the company's financial position or results. In other respects, the accounting standards are the same as those applied in the company's 2006 Annual Report,

SIGNIFICANT RISKS

The Group's significant risks and uncertainties are mainly of a legal and political nature. The Entraction Group is dependent on the legal situation for the gaming industry, above all in the EU where the majority of the company's players are active. The Group offers no services to customers resident in the USA. All gaming is denominated in Euro, for which reason the company has a certain foreign exchange exposure to this currency. The Group's gaming operations are based in Malta where they are exempt from VAT. In response to pressure from the EU, the Maltese authorities are reassessing these rules but have not yet come to any clear conclusion about the possible changes. If the company is required to pay VAT, for example for services performed by the Parent Company in Sweden, this will have a negative impact on the company's earnings. In such case, the company may move its gaming operations to another jurisdiction.

KEY DATA¹ (SEK 000s)	OCT-DEC 2007	OCT-DEC 2006	JAN-DEC 2007	JAN-DEC 2006
Gross margin (%)	51.5	53.8	52.2	62.6
Sales growth (%)	49.0	-14.7	12.5	53.3
Profit for the period, continuing operations	-22,263	396	-33,176	8,493

KEY DATA¹ (SEK 000s)	31 DEC 2007	31 DEC 2006
Equity	32,527	40,330
Equity per share	0.06	0.08
Equity/assets ratio (%)	20.9	29.2
Cash and cash equivalents	99,700	74,134
of which, blocked funds	15,639	31,818
Return on capital employed (%)	neg.	12.5
Return on equity (%)	neg.	22.4
Number of employees at end of period	99	110
Share price at end of period	0.51	0.67
Number of shares (thousands)	518,094	518,094
Market capitalization at end of period	264,228	347,123

¹ All key ratios refer only to continuing operations.

PARENT COMPANY CONDENSED INCOME STATEMENT (SEK 000s)	JAN-DEC 2007	JAN-DEC 2006
Net sales	1,208	1,457
Personnel costs	-1,637	-8,674
Other external expenses	-5,520	-7,231
Depreciation/amortization	0	-133
Operating profit	-5,949	-14,581
Financial items	-65,918 ¹	-517,869 ²
Profit before tax	-71,867	-532,450
Income tax	0	0
Profit for the period	-71,867	-532,450

¹ Write-down of the shares in 24hPoker AB to market capitalization at the balance sheet date and shareholder contributions rendered.

² Refers mainly to a write-down of shares in 24hPoker AB in connection with the reverse acquisition of Daydream Software AB.

PARENT COMPANY CONDENSED BALANCE SHEET (SEK 000s)	31 DEC 2007	31 DEC 2006
ASSETS		
Financial assets	264,347	315,163
Total fixed assets	264,347	315,163
Current receivables	140	2,374
Cash and cash equivalents	1,007	1,589
Total current assets	1,147	3,963
Total assets	265,494	319,126
EQUITY AND LIABILITIES		
Equity	234,455	292,676
Long-term liabilities/Provisions	23,800	12,247
Current liabilities	7,239	14,203
Total liabilities	31,039	26,450
Total equity and liabilities	265,494	319,126

Definitions

ACTIVE PLAYER

Each unique player during the period (past 90 days) that has bet money in poker, sports betting or casino or participated in a competition where a stake in the form of money or bonus points was required.

AVERAGE NUMBER OF SHARES

The average number of shares during the period, adjusted for splits, bonus issues or dilutive effects.

CAPITAL EMPLOYED

Total assets less non interest-bearing liabilities and provisions, including deferred tax liabilities.

CASH AND CASH EQUIVALENTS

Cash and cash equivalents excluding blocked funds.

DIRECT COSTS FOR GAMING OPERATIONS

Costs for gaming operations directly attributable to the corresponding revenues.

EARNINGS PER SHARE

Profit after tax in relation to the average number of shares.

EQUITY/ASSETS RATIO

Shareholders' equity including minority interest in relation to total assets.

EQUITY PER SHARE

Shareholders' equity in relation to the number of shares at the end of the period.

GROSS MARGIN

Profit after direct costs for gaming operations in relation to net sales.

NET SALES

Gross revenue from all gaming operations among turnkey partners, royalties from external partners with integrated solutions in Entraction's poker network and other revenue, less direct discounts to players in the form of bonuses, cash-backs, VIP points, tournament sponsorship and Bad Beat Jackpot.

OPERATING MARGIN

Operating profit in relation to net sales.

OPERATING PROFIT PER EMPLOYEE

Operating profit in relation to the average number of employees.

PROFIT MARGIN

Profit after net financial items in relation to net sales.

RAKE

Portion of the pot that the gaming operator charges as a fee for the game.

REGISTERED PLAYER

A player who has registered a user name in the network.

RETURN ON CAPITAL EMPLOYED

Profit after financial items plus financial expenses (excluding exchange differences) divided by average capital employed.

RETURN ON EQUITY

Net profit divided by average shareholders' equity.

TURNKEY SOLUTION

A complete solution for companies that want to offer online poker. Entraction provides software, access to the poker network and functions like support, payment systems and back office operations.