

# The SAS Group Traffic Figures August 2007

#### **SAS Group August traffic figures**

- SAS Group carried 3.7 million passengers in August, up 7.3% vs 2006.
- Total load factor improved 1.3 p.u. to 76.3%, which is the highest recorded for the SAS Group in August.
- SAS Group's capacity increased by 6.3% in August and traffic increased 8.1% vs 2006.

#### Group market trends and yield development

SAS Group carried 3.7 million passengers in August, up 7.3%. On a 12 months basis the Group has carried 40.7 million passengers.

Yield for Scandinavian Airlines in July was up 3.5%. The yield is positively affected by good capacity control, active yield management and positive effects from the new commercial initiatives launched in March. In August 2007 the change in yield is expected to be broadly in line with July.

The market is categorized by good demand and the passenger volumes continue to grow. The yield environment continues to be favorable. There are still uncertainties regarding the strength of future growth as well as the competitive situation and development of jet fuel prices.

Intercontinental capacity decreased 1.6% but traffic increased by 0.8% in August. SAS Group European traffic increased by 12.5% and the load factor improved.

airBaltic's traffic increased by a strong 48.8%. Spanair continued to grow and traffic increased by 17.9% with an improved load factor. Widerøe's traffic increased by 5% and Blue1's traffic decreased by 0.6% but with increased load factor.

## **SAS Scandinavian Airlines**

- Passenger load factor was up by 0.7 p.u. in August and reached 77.3%.
- Total capacity was up by 1.5% in August and traffic increased by 2.5%.

#### **Scandinavian Airlines International**

Total intercontinental capacity was down 1.6% due to shorter routes and introduction of the SAS Business Sleeper. Traffic was up by 0.8%. The capacity has to a larger degree been adjusted to the seasonal variations. Traffic increased on the USA routes by 8% in August, but decreased on the Asian routes. Total load factor increased by 2.2 p.u. to 88.6%.

**Scandinavian Airlines Danmark's** capacity was up 2.7% as new longer routes have been introduced. The traffic increase was almost in line and the passenger load factor was marginally lower than last year's level.

**Scandinavian Airlines Norge's** capacity was increased 0.4% due to increased capacity on Norwegian domestic routes as operations on some European routes with low yield have been closed. Traffic on Norwegian domestic routes increased 2.9%. Total load factor was slightly down to 69.9%

Scandinavian Airlines Sverige's capacity was up by 8.7% due to new European routes and increased capacity on the Swedish domestic market. Traffic increased 14.7% on European routes and by 9.9% on Swedish domestic routes. The total load factor was up by 2.7 p.u. to 74.2%, driven by positive development on both European and Swedish domestic routes.

#### **Punctuality (August 2007)**

Within 15 minutes 84.6% of the flights departed on time. The regularity was 99%.

# Internet bookings (July 2007)

The proportion of Internet bookings was 37.2% in July 2007.

SAS Group	Aug 07	Change	Jan-Aug 07	Change
ASK (Mill.)	5 165	6,3%	38 126	5,1%
RPK (Mill.)	3 939	8,1%	27 451	4,7%
Passenger load factor	76,3%	+1,3 p u	72,0%	-0,3 p u
No. of passengers (Mill.)	3,663	7,3%	27,352	6,4%
p u = percentage units				-











Summary of the airlines	August 2007 vs. August 2006					
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	Traffic	Capacity	Load	of load		
	(RPK)	(ÁSK)		factor		
SAS Group	8,1%	6,3%	76,3%	+1,3 p u		
SAS Scandinavian	0.50/	4 50/	77.00/	.07		
Airlines Spanair	2,5% 17,9%	1,5% 13,8%	77,3%	+0,7 p u		
Widerøe	5,1%		76,3%	+2,7 p u		
Blue1	-0,6%	-1,0% -3,0%	58,8% 75,0%	+3,4 p u +1,7 p u		
airBaltic	48,8%	44,9%	72,4%	+1,7 p u		
SAS Scandinavian	-,	,	,	7- 1		
Airlines	Aug 07	Change	Jan-Aug 07	Change		
ASK (Mill.)	3 260	1,5 %	24 359	-1,1 %		
RPK (Mill.)	2 5 1 9	2,5 %	18 200	-1,5 %		
Passenger load factor	77,3%	+0,7 p u	74,7%	-0,3 p		
Passengers (Mill.)	2,202	2,9 %	16,798	1,7 %		
Route area		lug 07 vs.	Jan- Aug 07 vs.			
(change):		Aug 06		an-Aug 06		
	Traffic	Capacity	Traffic	Capacity		
Intercontinental	(RPK) 0,8%	(ASK) -1,6%	(RPK) -7,5%	(ASK) -6,4%		
Europe	2,5%	1.9%	0,7%	1,8%		
Intrascandinavian	1,7%	2,4%	2,6%	1,2%		
Denmark	46,1%	59,5%	14,4%	26,3%		
Norway	2,9%	3,3%	4,8%	1,8%		
Sweden	9,9%	6,2%	2,6%	-2,5%		
Scandinavian Airlines Danmark	Aug 07	Change	Jan-Aug 07	Chang		
ASK (Mill.)	754	2,7 %	5 645			
RPK (Mill.)	544	2,0 %	4 029			
Passenger load factor	72,1%	-0,5 p u	71,4%			
Passengers (000)	722,2	0,6 %	5 474,5			
Scandinavian Airlines Norge	Aug 07	Change	Jan-Aug 07	Chang		
ASK (Mill.)	909	0,4 %	6 572			
RPK (Mill.)	636	-0,3 %	4 612			
Passenger load factor	69,9%	-0,5 p u	70,2%			
Passengers (000)	854,2	0,9 %	6 433,8			
Scandinavian Airlines	0,54,2	0,0 /0	0433,0	1,37		
Sverige	Aug 07	Change	Jan-Aug 07	Chang		
ASK (Mill.)	525	8,7 %	4 351	6,5 %		
RPK (Mill.)	390	12,8 %	3 155			
Passenger load factor	74,2%	+2,7 p u	72,5%	+2,3 p		

# **SAS Individually Branded Airlines**

## Spanair traffic development

Spanair's load factor in August was 76.3% up 2,7 p.u. vs last year. More than 900 000 passengers were transported and the capacity increased by 13.8%.

In the domestic market Spanair transported 100.000 more passenger than last year and the load factor increased 3,4 p.u. to 77%. Traffic increased 19.8% and capacity grew 14,6%. The total number of passengers on domestic routes was 800 000.

Internationally Spanair's growth is stabilizing and capacity increased by 11.2% in August. Traffic increased by 12.2% and the passenger load factor was 74.3%, slightly higher than last year.

#### Widerøe's traffic development

Widerøe carried 167 000 passengers in August, up 4.5% vs last year. The traffic increased 4.5% albeit capacity was down 1% resulting in an improved passenger load factor of 3.4 p.u. On intrascandinavian routes the load factor increased by 7.6 p.u.. Load factor also improved on Norwegian domestic routes. The improved load factor is a result of yield management, capacity adjustments and marketing campaigns.

#### Blue 1's traffic development

The capacity in August decreased by 3% vs last year. On domestic and European routes the capacity increased by 3%, but was down on Scandinavian routes due to the closure of three west Finland-Scandinavia routes.

The total traffic in August decreased less than the capacity resulting in an improved load factor of 1.7 p.u. to 75%. On European routes the traffic increased by 14% and the load factor was 82.2%. Domestic traffic increased proportionally with capacity. On Scandinavian routes traffic and passenger load factor decreased mainly due to lower number of passengers on the Helsinki-Stockholm route.

### airBaltic traffic development

airBaltic total number of passengers in August 2007 increased by 41.5% vs last year, traffic increased by 48.8% and capacity by 44.9%. Passenger load factor increased by 1.9 p.u and was 72.4%.

Riga base number of passengers increased by 46.2%, capacity by 43.2% and traffic by 52.2%. Passenger load factor increased by 4.3 p.u to 72.6%.

Vilnius base number of passengers increased by 30.8% compared to last year and capacity by 48.9%. Traffic increased by 41.2% and the passenger load factor was 71.9% - down 3.9 p.u. vs. last year.



Spanair (scheduled)	Aug 07	Change	Jan-Aug 07	Change		
ASK (Mill)	1 277	13,8 %	9 281	16,3 %		
RPK (Mill)	974	17,9 %	6 359	17,2 %		
Passenger load factor	76,3%	+2,7 p u	68,5%	+0,5 p u		
Total no. of passengers (Mill)	0,929	15,5 %	6,785	16,3 %		
Route area (change):		g 07 vs. g 06		Jan-Aug 07 vs. Jan-Aug 06.		
	Traffic (RPK)	Capacity (ASK)	Traffic (RPK)	Capacity (ASK)		
Spanish domestic	19,8%	14,6%	15,7%	13,5%		
European Routes	12,2%	11,2%	22,1%	25,2%		



Widerøe	Aug 07	Change	Jan-Aug 07	Change
ASK (Mill.)	94	-1,0 %	689	-2,8 %
RPK (Mill.)	55	5,1 %	409	1,9 %
Passenger load				
factor	58,8%	+3,4 p u	59,4%	+2,8 p u
Total no. of				
passengers (Mill)	0,167	4,5 %	1,297	3,2 %

# Blue 1

Aug 07	Change	Jan-Aug 07	Change
178	-3,0 %	1 434	6,8 %
133	-0,6 %	976	8,1 %
75,0%	+1,7 p u	68,1%	+0,8 p u
0,148	-6,0 %	1,181	0,5 %
	178 133 75,0%	178 -3,0 % 133 -0,6 % 75,0% +1,7 p u	178 -3,0 % 1 434 133 -0,6 % 976 75,0% +1,7 p u 68,1%

# airBaltic

airBaltic	Aug 07	Change .	Jan-Aug 07	Change
ASK (Mill.)	356	44,9 %	2 362	47,7 %
RPK (Mill.)	258	48,8 %	1 506	49,6 %
Passenger load				
factor	72,4%	+1,9 p u	63,7%	+0,8 p u
Total no. of				
passengers (Mill)	0,216	41,5 %	1,291	38,7 %



**SAS Group** APPENDIX – Traffic, capacity, passenger load factors and number of passengers per route area.

INTERCONTINENTAL ROUTES	Aug 07	Aug 06	CHANGE	Jan-Aug 07	Jan-Aug 06	CHANGE
ASK (Mill.)	1 071	1 089	-1,6%	7 791	8 322	-6,4%
RPK (Mill.)	949	941	0,8%	6 405	6 923	-7,5%
Passenger load factor	88,6%	86,4%	+2,2 p u	82,2%	83,2%	-1,0 p u
Total no. of passengers (000)	134	129	3,6%	891	960	-7,2%
EUROPEAN ROUTES	Aug 07	Aug 06	CHANGE	Jan-Aug 07	Jan-Aug 06	CHANGE
ASK (Mill.)	3 102	2 819	10,1%	22 870	20 542	11,3%
RPK (Mill.)	2 298	2 043	12,5%	15 893	14 342	10,8%
Passenger load factor	74,1%	72,5%	+1,6 p u	69,5%	69,8%	-0,3 p u
Total no. of passengers (000)	2 110	1 913	10,3%	15 514	14 104	10,0%
INTRA-SCANDINAVIAN ROUTES	Aug 07	Aug 06	CHANGE	Jan-Aug 07	Jan-Aug 06	CHANGE
ASK (Mill.)	241	240	0,5%	1 805	1 807	-0,1%
RPK (Mill.)	165	164	1,1%	1 218	1 198	1,6%
Passenger load factor	68,5%	68,2%	+0,4 p u	67,5%	66,3%	+1,2 p u
Total no. of passengers (000)	334	331	0,9%	2 490	2 456	1,4%
DANISH DOMESTIC ROUTES	Aug 07	Aug 06	CHANGE	Jan-Aug 07	Jan-Aug 06	CHANGE
ASK (Mill.)	30	19	59,5%	185	146	26,3%
RPK (Mill.)	20	14	46,1%	124	109	14,4%
Passenger load factor	66,6%	72,8%	-6,1 p u	67,1%	74,1%	-7,0 p u
Total no. of passengers (000)	65	66	-1,2%	504	523	-3,6%
NORWEGIAN DOMESTIC ROUTES	Aug 07	Aug 06	CHANGE	Jan-Aug 07	Jan-Aug 06	CHANGE
ASK (Mill.)	552	533	3,4%	4 098	4 036	1,5%
RPK (Mill.)	380	367	3,6%	2 792	2 660	5,0%
Passenger load factor	68,9%	68,8%	+0,1 p u	68,1%	65,9%	+2,2 p u
Total no. of passengers (000)	769	745	3,2%	5 916	5 656	4,6%
SWEDISH DOMESTIC ROUTES	Aug 07	Aug 06	CHANGE	Jan-Aug 07	Jan-Aug 06	CHANGE
ASK (Mill.)	169	159	6,2%	1 377	1 413	-2,5%
RPK (Mill.)	127	116	9,9%	1 019	993	2,6%
Passenger load factor	75,2%	72,7%	+2,5 p u	74,0%	70,3%	+3,7 p u
Total no. of passengers (000)	250	230	8,6%	2036	2013	1,1%