



5 September 2007

## **Lise Jonasen appointed new MD of HiQ's Danish subsidiary**

**Lise Jonasen has been appointed as the new Managing Director of HiQ's subsidiary HiQ Wise A/S following the decision by the current MD Gilbert Jensen to leave the company. Lise Jonasen has been working in the consultancy industry and the telecom sector for a number of years. Gilbert Jensen will continue to be involved with HiQ as part of an advisory board.**

- I came to HiQ a little more than a year ago and have since then taken part in the development of our Danish subsidiary together with Gilbert Jensen and all the skilled employees of HiQ Wise, a very stimulating and enjoyable task. HiQ Wise works with world-leading clients within telecom and other industries and we have the most skilled consultants in the market when it comes to advanced systems development and project management. Ahead of us lies the challenge to continue our growth and profitability in the Danish market and broadening our client base further. I am looking forward to continue developing HiQ in Denmark as a Managing Director, says Lise Jonasen, newly appointed Managing Director of HiQ Wise A/S.

Lise Jonasen has been working as sales and consultant manager at HiQ Wise for the past year. Prior to that she held a number of positions as manager in the consultancy industry and the telecom sector. Among others she has been working as sales director and business unit manager at Siemens A/S for seven years.

- I was one of the founders of WISE Network in 1998, a company that was acquired by HiQ in 2000. As a part of the HiQ group we have successfully managed to establish HiQ Wise as one of the leading consultant firms in Denmark, with strong relations to the large telecom and software companies. I am extremely proud to have been part of HiQ during a fun and stimulating journey for the past seven years. Now is a good time for me to move on and I look forward to seeing HiQ in Denmark continue developing under the leadership of Lise Jonasen, says Gilbert Jensen, departing MD of HiQ Wise A/S.

- Gilbert Jensen has done a very good and important job for HiQ in developing our Danish operations and ensure that we have a strong platform to continue grow in the Danish market. Ever since we acquired Wise in 2000 he has been a valuable asset to our management team. I wish him all the best in future challenges. Lise Jonasen knows HiQ from her earlier role as sales and consultant manager and she has very good knowledge of the business and a strong network in our industry in Denmark. She will take on the role as MD of HiQ Wise in a very good way, says Lars Stugemo, president and CEO of HiQ.

### **For further information, please contact:**

Lars Stugemo, President and CEO HiQ, tel +46 8 588 90 000

Gilbert Jensen, Departing MD HiQ Wise A/S, tel: +45 202 100 99

Lise Jonasen, Appointed MD HiQ Wise A/S, tel: +45 512 254 43

Annika Billberg, Head of corporate communications HiQ, tel: +46 8 588 90 015, +46 704 200 103

*HiQ is an IT and management consultancy company focusing on high-tech solutions in the fields of communications, software development and simulation technology. The company is a leading player in these fields and the Nordic region is its domestic market. HiQ employs nearly 1 000 people at offices in the Nordic Region and Eastern Europe. HiQ is listed on the Nordic Exchange's MidCap list. For more information, please visit [www.hiq.se](http://www.hiq.se)*