

Nobia: New business unit manager at EWE/FM in Austria

Christian Rösler (39) has been appointed new business unit manager of EWE/FM. He will assume his new position on 1 October 2007. EWE/FM is a wholly owned subsidiary of Nobia AB in Sweden. Christian Rösler is currently working for IKEA as sales director for Austria and he is also a member of the Austrian management team. Christian Rösler has been with IKEA since 1990, of which the last 11 years in various management positions.

The present business unit manager of EWE/FM, Josef Zobl, will assume other assignments within Nobia. "After more than 30 years with EWE/FM, of which one and a half years as business unit manager, it is time for me to move on. I would like to thank everyone for the confidence vested in me, and look forward to handing over this trust to my competent successor, Christian Rösler."

Nobia, 3 September 2007

For further information, contact any of the following:

- Fredrik Cappelen, President and CEO
- Ingrid Yllmark, Director, IR and Communications

Telephone Nobia: +46 8 440 16 00

As the leading kitchen company in Europe, Nobia is championing the consolidation of the European kitchen industry. Nobia creates profitable growth by enhancing efficiency and making acquisitions. The Nobia Group works with 20 strong brands in many European countries. Sales are mainly generated through specialised kitchen studios, both wholly owned and franchised. The Group has about 8,000 employees and net sales of approximately SEK 16 billion. Nobia is listed on the OMX Nordic Exchange in Stockholm. More information is available at www.nobia.com.

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