

Press release, August 12, 2016

Invitation to presentation of Eniro's interim report January — June 2016

Eniro's interim report for the second quarter 2016 was published today, August 12, at 17:30 CET.

A web-cast telephone conference will be held at Monday 15 August, 11:00 CET. CEO and President Örjan Frid and CFO Fredrik Sandelin will present the results for the second quarter 2016. A possibility will be given to ask questions via the webcast and follow the presentation material live. The webcast, which afterwards also will be available on demand, will be accessible at https://wonderland.videosync.fi/press-conference.

To participate in the conference call, and thereby be able to ask questions, please call one of the following numbers:

SE: +46 (0) 8 5664 2690

or

UK: +44 (0) 20 3008 9804

The presentation material will be published before the conference starts on Eniro's website, www.enirogroup.com under Investor Relations. The webcast, and later the recorded version of the webcast and the conference call, will also be accessible via Eniro's website.

For further information, please contact:

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Eniro AB (publ) is required to make this information public in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was released for publication on August 12, 2016, at 17.30AM (CET).

Eniro is a leading search company for individuals and businesses in the Nordic region. With quality-assured content and an unrivalled user experience Eniro inspires local discoveries and makes local communities thrive. Eniro's content is available through internet and mobile services, printed directories, directory assistance and SMS services. Each week Eniro Group's digital services have 8.1 million unique visitors who perform 14.5 million searches. Eniro Group has about 1,700 employees and operations in Sweden, Norway, Denmark, Finland and Poland. The company is listed on Nasdaq OMX Stockholm [ENRO] and headquartered in Stockholm. In 2015, revenues amounted to SEK 2,438 m, with a profit before depreciation (EBITDA) of SEK 383m.

More on Eniro at www.enirogroup.com.