

Press release

Stockholm, August 24, 2016



Ulf Larsson appointed Executive Vice President of SCA

Effective immediately, SCA's Board of Directors has appointed Ulf Larsson, current President of SCA Forest Products and a member of the Executive Management Team, Executive Vice President of SCA. This is in addition to his current assignments.

Ulf Larsson started at SCA in 1992. Ulf has a BSc Forestry, Swedish University of Agricultural Sciences, Umeå, Sweden. He has held several leading positions within SCA Forest Products.

NB: This information is information that SCA is obliged to make public pursuant to the EU Market Abuse Regulation or the Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out below, at 07:30 CET on August 24, 2016.

Karl Stoltz, Media Relations Manager, +46 8 788 51 55

For further information, please contact:

Joséphine Edwall-Björklund, SVP Group Functions Communications, +46 8 788 52 20

Linda Nyberg, VP Media Relations and Online Communications, +46 8 788 51 58

Johan Karlsson, VP Investor Relations, +46 8 788 51 30

SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2015 amounted to approximately SEK 115bn (EUR 12.3bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on Nasdaq Stockholm. For more information, visit www.sca.com.