

Press release August 29, 2016

Tobii receives order from Acer regarding the IS4 eye-tracking platform

Tobii AB has received an initial order for eye-tracking platforms of the model IS4 from Acer for integration of Tobii's world-leading technology for eye tracking in coming gaming products. Deliveries are scheduled to take place over a 12-month period starting in the third quarter of this year. There are no binding volume commitments but order value over the period is estimated to be between SEK 7–15 million.

Currently, Tobii cannot provide any further information about the products, but refers to Acer's official press event on August 31: www.acer.com/nextatacer.

This information is information that Tobii AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, on August 29, 2016, at 08:00 a.m. CET.

Contact

Sara Hyléen, Corporate Communications Director, Tobii AB, +46 70 9161641, email: sara.hyleen@tobii.com

About Tobii

Tobii is the global leader in eye-tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 3,000 companies and 2,000 research institutions, including all of the world's 50 highest ranked universities. Tobii Tech further develops Tobii's technology for new volume markets such as computer games, personal computers, virtual reality and vehicles. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has around 700 employees. For more information, please visit www.tobii.com.