

PRESS RELEASE

31 August 2016

REDUCED NUMBER OF SHARES AND VOTES IN KINNEVIK

Kinnevik AB (publ) ("Kinnevik") today announced that as of 31 August 2016 the total number of shares in the company amounts to 275,466,638, divided into 41,157,144 class A shares with ten votes each and 234,309,494 class B shares with one vote each, of which 350,903 are held in treasury. The total number of votes in the company amounts to 645,880,934.

On 23 May 2016 the Annual General Meeting of Kinnevik resolved on a reduction of the share capital by SEK 230,155.20 by way of cancellation of 2,301,552 class B shares repurchased under Kinnevik's share repurchase program carried out between 15 February 2016 and 23 March 2016. The reduction was registered by the Swedish Companies Registration Office and the shares were cancelled in August 2016.

The information is of such character, which Kinnevik AB (publ) shall disclose in accordance with the law on Trading with Financial Instruments (1991:980). The information was distributed for disclosure at 08.00 CET on 31 August 2016.

For further information, visit <u>www.kinnevik.com</u> or contact:

Torun Litzén, Director Investor Relations

Phone +46 (0)8 562 000 83 Mobile +46 (0)70 762 00 83

Kinnevik is an entrepreneurial investment group focused on building digital consumer businesses. We work in partnership with talented founders and managers to create, invest in and lead fast growing digital businesses both in developed and developing countries. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.

KINNEVIK AB (PUBL)