



## Press release

Lund, September 8, 2016

### **New organization and CEO in Doro Care**

**As communicated earlier, Doro Care's previous CEO Ulf Lindsten will be leaving the company during the current quarter. Effective on Monday, September 12th, Doro's CEO Jerome Arnaud will assume the position as CEO of Doro Care and its recent Norwegian acquisition, Trygghetssentralen.**

"Doro Care is an important strategic corner stone of the Doro group. Its contribution to the group's total offer is continuously increasing. After evaluating how to build the Doro Care business further and leverage even more on synergies, we have come to the conclusion that Doro Care would benefit from an even more intense co-operation with the rest of the Doro group. An effect of this is, now that that Ulf is leaving us, I will personally assume the position as CEO of Doro Care and Trygghetssentralen," says Jerome Arnaud, CEO of Doro AB.

The outcome of the appeal of the new framework agreement with the procurement office of the Swedish municipalities (SKL) is still not known. As said before, this is though, a situation of temporary nature and does not affect our business in a longer perspective. Our strategy remains unchanged. We are more than ever serving the elderly community on behalf of municipalities, enabling our senior citizens to stay home longer, safer and more autonomous.

"I am proud to have managed Doro Care during the period when Doro acquired the company and up until now. We have achieved a leading position in the Nordic market and are now the global leaders in Digital Care alarms. Now when the co-operation within the group intensifies, it is natural with a new organization. I wish Doro Care and all its employees the best of luck and prosperity for the future", says Ulf Lindsten, outgoing CEO of Doro Care.

#### **For more information, please contact:**

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#### **About Doro**

Doro develops telecom products and services for Seniors to lead full and rich lives: to do things they want to do more easily as well as the things they thought they might never do. The global market-leader in senior mobile phone, Doro offers easy-to-use mobile phones and smartphones, mobile applications, fixed line telephony with loud and clear sound. Within Doro Group, Doro Care offers social care and telecare solutions for elder and disabled persons for independent and safe living in their own homes. Doro AB is a Swedish public company and its shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,838 million (EUR 200 million) were reported for 2015. [www.doro.com](http://www.doro.com)

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