

PRESS RELEASE

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Dcore invests heavily in Polygiene Odor Control Technology

After a three-year test period, the Swedish fitness wear clothing brand Dcore is investing heavily in Polygiene Odor Control Technology while expanding its range of workout wear.



Dcore®

The focus on odor control means that the fitness clothing manufacturer Dcore now treats about 90 percent of its workout wear with Polygiene Odor Control Technology. Dcore is primarily known for its high quality gym and fitness apparel sold online. Now Dcore is expanding its product range and complementing online sales clothing with sales through traditional brick-and-mortar retail stores.

"I am really pleased with how well Polygiene works to make our workout clothes odor-free and how environmentally friendly Polygiene is compared to other alternatives," says Dcore's CEO Adam Tell, who has been convinced about the efficacy of Polygiene after extensive testing.

The treatment is permanent and lasts at least 100 washes despite the fact that only a very small amount of silver salt is used. Polygiene is the only odor-control supplier that guarantees functionality throughout the lifetime of the garment.

In addition, Polygiene Odor Control Technology meets the requirements of European Union REACH regulations and certified according to the environment, health and safety standards of bluesign® and Oeko-tex for environment, health and safety issues. A positive environmental impact of using Polygiene-treated workout clothes is that they can be washed less frequently. This helps reduce water and energy consumption as well as fabric wear and tear, making garments last longer.

"Dcore's investment in Polygiene speaks volumes for our company," says Christian von Uthmann, CEO, Polygiene. *"We value long-term customer relationships and appreciate the strengthening collaboration with a brand of Dcore's high caliber."*



Polygiene is the global market leader within odor control and has more than 100 international premium brands as its clients, including Adidas, Patagonia, Athleta and Salomon.

About Dcore

Dcore (dcore.com) is a Swedish fitness wear clothing brand established in 2006 by former personal trainer Adam Tell and is sold worldwide through major retail establishments and online stores in the sports and fitness segment.

More about bluesign:

<http://www.bluesign.com>

More about oeko-tex:

https://www.oeko-tex.com/en/business/business_home/business_home.xhtml

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products. More than 100 global premium brands have chosen to use Polygiene Odor Control Technology in their products. Established in 2006, the company is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its certified adviser.