# **PRESS RELEASE** Malmö, Sweden

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# HCN Group increase its shareholding in BIMobject AB

BIMobject AB today announces that HCN Group AB has purchased 260 000 shares at 28,61 SEK, outside of the stock exchange, from the founder Stefan Larssons company Procedural Labs AB.

After the transaction Procedural Labs AB owns 4 160 250 shares which represents approximately 19% of the total shares in BIMobject AB. Stefan Larsson owns 100% of Procedural Labs AB.

"We have followed BIMobject® since the start and we can't stop being admired over their abilities in innovations. When we saw the launch of BIMsupply yesterday, we saw a future with e-business and information capitalisation in the building industry. We decided then to make further investments in the company", says the CEO of HCN Group AB, Staffan Bergqvist.

"We are very pleased when old shareholders increases their portfolio in BIMobject. HCN Group and Staffan Bergqvist is a shareholder since a long time and this shows that they really understand the power of our innovations", says Stefan Larsson, CEO and Founder of BIMobject AB

## For more information, please contact:

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This information is information that BIMobject AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 10:35 CET on September 28th, 2016.

### About BIMobject®

BIMobject® Corporation, acknowledged by investors with a Global Red Herring 100 award, and a public company on Nasdaq Stockholm First North: ticker BIM. BIMobject® is a game changer for the construction industry worldwide with its cloud based digital content management system for BIM objects.

BIMobject as a disruptive technology corporation is at the forefront of the digitalisation of building products and materials, enabling the information to be turned into know-how earlier in the BIM processes. The BIMobject Cloud is a digital platform, where BIM professionals can reach and download BIM files from brands, from both Europe and US. This will enable industrialisation of the construction industry and also have a huge impact on design, product selection, constructability, waste, energy, cost, quality and logistics.

Our unique solutions for Building Product Manufacturers provide development, hosting, maintenance, syndication and publication of the digital replicas of the manufacturers' products – BIM objects. The marketing and pre-sales services associated with the BIMobject Cloud are channeled and integrated, through Apps, into CAD/BIM applications to create a business-to-business communication across the globe.

Manufacturers use BIMobject® to promote and deliver their products directly into BIM processes enabling their products to be selected and generate a real improvement in sales.

Certified Advisor: Sedermera Fondkommission

#### https://bimobject.com

This is an English version of an original Swedish press release communicated by BIMobject AB. In case of interpretation issues or possible differences between the different versions, the Swedish version shall apply.