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SCA appoints new strategy director

Christoph Michalski will take up his appointment as SVP Business Development and Strategic Planning at SCA on 1 September. He will succeed Thomas Wulkan, currently President for the business group SCA Americas. Michalski will report directly to SCA's President and CEO Jan Åström and will be part of the SCA Management Team.

Jan Åström: "The role of strategy director aims at developing SCA's position as a global consumer goods company. This work is very much about coordinating the focus for the Group's different business areas and we will derive considerable benefits from Christoph's sound experience from the consumer goods industry."

Christoph Michalski's most recent position was with Fonterra Co-Operative Group in New Zealand where he was responsible for marketing, R&D and business development within the Consumer Division. Prior to that, he spent 15 years working in several countries and in a number of roles within Unilever.

For further information, please contact

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