



COMMENT FROM PINNACLE SPORTS

24HPOKER JOINS FORCES WITH PINNACLESPOUNTS.COM

The deal will see PinnacleSports.com, with active players in over 100 countries Worldwide, launch a new poker site on 24h's expanding Poker network.

Known for offering outstanding value on sports betting and casino gaming, PinnacleSports.com believes this agreement with 24hPoker will extend the company's core values that have established PinnacleSports.com as one of the most trusted gambling destinations on the Internet, to the exciting world of online Poker.

"After careful consideration, we feel that the time is right for PinnacleSports.com to launch a Pinnacle Poker product, and believe that 24hPoker is the perfect partner to facilitate this", said Simon Noble of PinnacleSports.com.

Founded in 1998, PinnacleSports.com was the first sports book to introduce a reduced margin pricing model with odds that offer up to 60% better value than other bookmakers. With low minimum bet requirements and the highest maximum limits on the Web, PinnacleSports.com has earned an industry leading reputation for providing consistent value to the player, professional customer service and the quickest payouts online.

Pinnacle Sports' Poker room on the 24hPoker network is expected to be launched in the first quarter of 2008, offering its growing International customer base an exciting selection of Poker games on one of the world's largest Poker networks.

About PinnacleSports.com

PinnacleSports.com (www.pinnaclesports.com) is a leading international sports betting site serving customers in more than 100 countries worldwide. Founded in 1998, PinnacleSports.com was the first sports book to introduce a reduced margin pricing model with odds that offer up to 60% better value than traditional bookmakers. With low minimum bet requirements and the highest maximum limits on the Web, PinnacleSports.com has earned an industry leading reputation for providing consistent value to the player, professional customer service and the quickest payouts online. Fully licensed and regulated in Curacao and the United Kingdom, the company offers a secure environment for sports betting, racing and casino gaming.