

Press release Betsson AB (Publ)

Invitation to presentation of the third quarter 2016 results

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28, Stockholm, Sweden, on Thursday, October 20, 2016 at 09:00 CEST, for the presentation of the results for the third quarter 2016. The presentation will also be available via webcast and conference call.

CEO and President Ulrik Bengtsson will present the report. The presentation will be held in English and followed by a question and answer session. The report will be published at 07:30 CEST the same day.

Registration for the presentation is made by e-mail to pia.rosin@betssonab.com.

To participate by phone, please dial:

UK: +44 2033645374

SE: +46 850556474

US: +1 8557532230

To watch the webcast, visit www.betssonab.com or
<http://edge.media-server.com/m/p/8mhyubum>

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