

Our return on sales and return on investment continued to improve

ROS | ROI  
12.3% | 15.2%

“We achieved further growth in profitability and positive volume growth in Decorative Paints and Specialty Chemicals”

Maëlys Castella, CFO

WE CREATE **EVERYDAY ESSENTIALS** TO MAKE PEOPLE'S LIVES MORE LIVEABLE AND INSPIRING

**Essential ingredients**  
**Essential protection**  
**Essential color**

## Q3 2016

### CARING FOR THE ENVIRONMENT

An essential new ingredient which reduces the added stress extra cleaning puts on the environment was launched by our **Surface Chemistry business**. Berol DR-B1 is suitable for a wide range of outdoor applications that involve direct release (by-passing sewage treatment). The main uses are expected to include the cleaning of mass transit vehicles such as trains and buses. The product also meets stringent US Environmental Protection Agency environmental standards.



### A MORE SUSTAINABLE FURNITURE INDUSTRY

Furniture makers in China can now use more eco-friendly coatings after we developed a new waterborne system to help them meet stricter government standards and a shift in consumer preferences. Aquasilk is an innovative waterborne anti-scuff coating which **contains substantially lower levels of volatile organic compounds (VOCs) than the traditional solvent-borne systems they replace.**



### REVIVING LOCAL CULTURE IN CHINA

Our first flagship Human Cities project in China was launched after we partnered with the Shanghai Jing'an District Government. **The partnership aims to revitalize cultural and recreational community spaces in Jing'an,** which will include renovating four historic locations and expand access to sports and culture for local residents.



### GETTING CLOSER TO CUSTOMERS IN INDIA

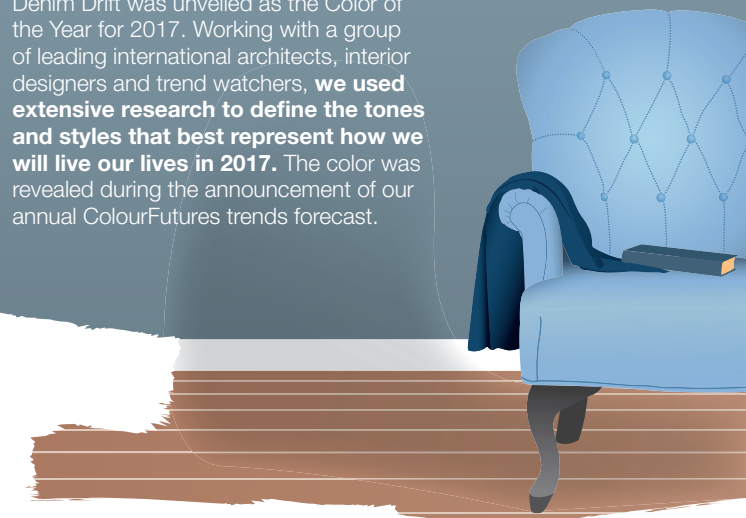
Customers in the north and west of India are set to benefit from a new powder coatings plant we're building in Mumbai. The €9 million facility – which will complement our existing plant in Bangalore – will produce several lines new to the Indian market.

**Establishing the new facility in one of the world's fastest growing economies will give us additional momentum for our ambitious growth plans in the country.**



### SETTING COLOR AND DESIGN TRENDS

Denim Drift was unveiled as the Color of the Year for 2017. Working with a group of leading international architects, interior designers and trend watchers, **we used extensive research to define the tones and styles that best represent how we will live our lives in 2017.** The color was revealed during the announcement of our annual ColourFutures trends forecast.



## Q2 2016