

Press information

Malta, 20 October 2016

## Unibet Group signs a cooperation agreement with the FIFA subsidiary Early Warning System GmbH

**Unibet Group has signed a cooperation agreement with Early Warning System GmbH (EWS) in order to improve efforts to safeguard the integrity of sports and betting. This agreement will further strengthen the cooperation between Unibet Group and FIFA's Early Warning System.**

Unibet Group has signed a cooperation agreement with the FIFA subsidiary Early Warning System GmbH (EWS). The purpose of this agreement is to establish a co-operation to help safeguard the integrity of sports and betting. Under the agreement Unibet will exchange information with EWS and will co-operate on efforts to improve prevention measures and education in the field of sports betting integrity.

Eric Konings, Sports Betting Integrity Officer at Unibet, states: "Matchfixing is a threat to football, to our industry, and to our company. It is our firm belief that cooperation between all relevant stakeholders is the key to eradicating this problem, and therefore, we are happy to team up with FIFA in this battle. We operate under the **see something, say something** approach, and this cooperation enables us to directly and immediately alert FIFA in case of an integrity concern. This further supports our efforts in keeping the world of sports, and our platform, free of criminal activity."

Since 2006, Early Warning System GmbH (EWS) has been supporting FIFA in preventing, detecting and investigating match manipulation. EWS forms an integral component of FIFA's Integrity Initiative with the aim to support FIFA in the protection of the integrity of football and in the implementation of FIFA's integrity program. Sharing information with bookmaking companies is an effective detection method of match manipulation. The cooperation with Unibet, a reputable global sports betting operator with expertise in exposing potential match manipulation, will further improve EWS' efforts to protect the integrity of football.

### For more information:

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### About Unibet Group

Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. Unibet Group provides services in 20 languages to over 15.3 million customers in over 100 countries through several subsidiaries and brands. Unibet Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about Unibet Group plc can be found on [www.unibetgroupplc.com](http://www.unibetgroupplc.com) and [twitter.com/UnibetGroup](https://twitter.com/UnibetGroup).