The information is such that Boss Media AB (publ) is obliged to publish in accordance with the Securities Exchange and Clearing Operations Act and/or the Financial Instruments Trading Act. The information was submitted for publication on August 15, 2007 at 8:00 a.m.



Interim Report 1 January – 30 June 2007 Boss Media AB (publ)

January - June 2007

- Sales increased by 5 percent to SEK 161.9 (154.5) million.
- Royalty revenues decreased by 7 percent to SEK 115.8 (125.0) million.
- Operating profit amounted to SEK 27.5 (26.8*) million.
- Profit after financial items was SEK 37.7 (26.7*) million.
- Net profit was SEK 26.9 (34.1) million.
- Earnings per share after full dilution and income tax were SEK 0.46 (0.59).

April - June 2007

- Sales increased by 2 percent to SEK 80.2 (79.0) million.
- Royalty revenues decreased by 12 percent to SEK 56.7 (64.2) million.
- Operating profit amounted to SEK 12.1 (15.7*) million.
- Profit after financial items was SEK 14.3 (14.9*) million.
- Net profit was SEK 10.6 (26.6) million.
- Earnings per share after full dilution and income tax were SEK 0.18 (0.46).
 - * Previous year has been adjusted for non-recurring items.
- On July 1 Michael Hallén assumed the position as President and CEO.

Outlook for the remainder of the year

- Net sales for 2007 are still expected to be at the same level as 2006.
- The operating margin for 2007 is expected to be lower than previously published forecast of at least 15 percent.

Boss Media AB (publ) is one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers/Internet, interactive gaming terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system and operator-related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.com.

Unless otherwise stated, the following information is for the Group as a whole.

Business development during the second quarter of 2007

Several customer contracts, including the one with the operator Gaming VC, were extended during the quarter, with changes in terms as a result. Initially, this will mean lower royalty revenues, but also longer contract periods and certain other long-term improvements in contract terms for Boss Media. In the company's view, the new terms represent an adaptation to prevailing market pricing, while the longer contract periods will contribute to more stable revenues over the long term.

During the first six months of the year, development of Boss Media's poker client using Flash technology (which supports gaming on the web) reached the stage for launch, and the first customer was Yahoo! UK. Continued licensing to existing and new customers will take place during the autumn of 2007. In addition, the extensive development work on the Gaming Management System (GMS) product proceeded according to plan. GMS is a business system for gaming operators that allows them to have a common system for players, game products and digital distribution channels, thus providing greater control and profitability. Its open architecture allows gaming products from different suppliers to be managed on the same platform, which is unique. The strategically important launch of Boss Media's GMS product will begin during the autumn, although it is not expected to generate any significant revenues already during 2007. Boss Media's new product generation for number and lottery games, including Bingo, was completed during the second quarter and will be launched during the second half of the year.

New President and Chief Executive Officer

On June 20, the Board of Directors of Boss Media AB appointed Michael Hallén as new President and CEO of Boss Media. Michael Hallén, who was President and CEO of IFS up until 2006, has extensive experience in software and international business. During his time as President and CEO of IFS, he contributed to reversing a negative trend and achieving profitability. Previously, he worked within IFS in various management positions with overall responsibility for both product development and marketing. He has also been an active board member in several fast-growing software and service companies in recent years. Michael Hallén assumed his position on July 1.

A selection of new business

In partnership with St Minver Ltd. (Gibraltar), Boss Media announced at the end of April that the leading Internet player Yahoo! UK had joined in Boss Media's and St Minver's partner-based poker network, International Poker Network. The new service that Yahoo! UK offers visitors is an innovative and user-friendly experience using a web-based product that does not require downloading. This launch is in response to increasing demand among Yahoo! UK with regard to an entertaining poker product in a secure environment.

At the beginning of May, Boss Media signed a contract with Ålands Penningautomatförening (PAF) for delivery of a poker system for the internet. PAF operates cash games on Åland, on board ships and on the internet. The poker product is linked to Boss Media's partner-based poker network. The poker system was taken into operation in May.

In February 2007, Boss Media announced that a contract had been signed with the North American lottery Atlantic Lottery Corporation (ALC), which is represented in four Canadian provinces. ALC is a member of the World Lottery Association (WLA). On May 29, Boss Media delivered bingo and probability games in both French and English language versions.

Legal aspects

The legal environment in which Boss Media operates developed in different directions during the first half of 2007. Several countries took initiatives for new legislation on Internet gaming in both a legalizing and a prohibitive direction. At the same time, however, the situation became somewhat clearer, compared with developments during 2006.

Sales January - June 2007

The Group's sales amounted to SEK 161.9 (154.5) million, an increase by 5 percent compared with the same period last year. Exchange rates had a negative impact of about SEK 6 million on sales. Adjusted for changes in exchange rates, the actual increase in sales was 9 percent, compared with the year-earlier period.

	Jan-June	Jan-June	Jan-June	Jan-June
Sales (SEK milion)	2007	2006	2005	2004
License sales	26.0	12.8	13.9	40.6
Royalty	115.8	125.0	86.2	53.3
Service & support	19.3	15.8	8.6	8.5
Other	0.8	0.9	0.5	1.3
Total	161.9	154.5	109.2	103.7

Sales (SEK million)	0607-	0604	0601	0510	0507	0504	0501
Rolling 12-month	0706	-0703	- 0612	- 0609	- 0606	- 0603	- 0512
License sales	52.2	44.9	39.0	36.9	34.6	34.9	35.8
Royalty	235.8	243.3	244.9	241.0	229.0	209.7	191.1
Service & support	38.2	36.6	34.7	31.3	26.8	21.5	19.1
Other	1.3	1.5	1.5	1.3	1.0	0.5	-
Total	327.5	326.3	320.1	310.5	291.4	266.6	246.0

Revenues from license sales amounted to SEK 26.0 (12.8) million, an increase by 103 percent compared with the same period last year.

	Jan-June	Jan-June	Jan-June	Jan-June
License sales (SEK million)	2007	2006	2005	2004
License sales software	26.0	12.8	7.4	9.9
Sale of development hours	-	-	6.5	30.7
Total	26.0	12.8	13.9	40.6

Royalty revenues decreased by 7 percent to SEK 115.8 (125.0) million.

	Jan-June	Jan-June	Jan-June	Jan-June
Royalty revenues (SEK million)	2007	2006	2005	2004
Casino	54.5	62.6	64.9	50.6
Poker	55.5	60.0	20.4	1.9
Number and lottery games	1.1	1.3	0.9	0.8
Interactive gaming machines	4.7	1.1	-	-
Total	115.8	125.0	86.2	53.3

Service revenues from operational, support and payment management services amounted to SEK 19.3 (15.8) million, an increase by 22 percent compared to last year.

Compared with the preceding quarter, sales fell by 2 percent.

		2007				2006				2005
Sales (SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
License sales	12.8	13.2	18.0	8.2	5.5	7.3	16.0	5.9	5.3	8.6
Royalty	56.7	59.1	60.8	59.2	64.2	60.7	56.9	47.5	44.2	42.5
Service & support	10.4	8.9	9.6	9.3	8.8	7.0	6.1	4.4	4.2	4.4
Other	0.3	0.5	0.2	0.3	0.5	0.5	-	-	-	-
Total	80.2	81.7	88.6	77.0	79.0	75.5	79.0	57.8	53.7	55.5

		2007				2006				2005
License sales (SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
License sales software	12.8	13.2	17.3	8.2	5.5	7.3	16.0	5.9	3.6	3.7
Sale of development hours	-	-	0.7	-	-	-	-	-	1.7	4.9
Total	12.8	13.2	18.0	8.2	5.5	7.3	16.0	5.9	5.3	8.6

Royalty revenues		2007				2006				2005
(SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Casino	26.4	28.1	29.5	29.0	30.7	31.9	32.9	29.8	31.1	33.8
Poker	26.9	28.6	29.3	28.8	31.9	28.0	22.3	16.9	12.5	7.9
Number and lottery games	0.6	0.5	0.7	0.3	1.0	0.3	0.6	0.5	0.6	8.0
Interactive gaming machines	2.8	1.9	1.3	1.1	0.6	0.5	1.1	0.3	-	-
Total	56.7	59.1	60.8	59.2	64.2	60.7	56.9	47.5	44.2	42.5

Result January - June 2007

Profit after financial items amounted to SEK 37.7 (40.6) million. Non-recurring items totaling SEK 13.9 million affected earnings after financial items in 2006.

	Jan-June
Non-recurring items (SEK million)	2006
Costs related to termination of consultancy agreement with Accenture	-3.6
Costs related to the discharge of contractual commitments to	
EssNet Interactive AB	-5.0
Additional purchase price related to sale of shares in	22.5
EssNet Interactive AB	
Total	13.9

Unrealized fair value changes on currency forward contracts related to cash flow hedges amounted to SEK -3.3 (6.5) million. The effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges are recognized in equity amounted to SEK -2.9 (4.7) million after income tax. The gain or loss relating to the ineffective portion is recognized immediately in the income statement (other operating income/expenses) amounted to SEK 0.7 (-0.0) million.

Expenditures for external consulting purchases for development and production continued to decline and amounted to SEK 11.1 (25.7) million, of which SEK 6.5 (8.8) million was expensed in the income statement and SEK 4.6 (16.9) million was capitalized in the balance sheet.

Consulting purchases	Jan-June	Jan-June
Development and production (SEK million)	2007	2006
Expensed – External services (IS)	6.5	8.8
Capitalized – Intangible assets (BS)	4.6	16.9
Total	11.1	25.7

Depreciation and amortization amounted to SEK 25.7 (22.0) million.

	Jan-June	Jan-June
Depreciation and amortization (SEK million)	2007	2006
Capitalized expenditure for development work	15.8	13.2
Other intangible assets	1.7	1.5
Tangible assets	8.2	7.3
Total	25.7	22.0

Financial items amounted to SEK 10.2 (22.4) million.

	Jan-June	Jan-June
Financial items (SEK million)	2007	2006
Dividend income from long-term investments	0.8	0.7
Interest income from current assets	5.1	1.2
Exchange-rate differences on financial assets	5.4	-2.2
Unrealized fair value changes on forward currency contracts	-0.4	1.2
Realized fair value changes on forward currency contracts	-0.7	-1.0
Result from participations in associated companies	-	22.5
Total	10.2	22.4

Result April - June 2007

Profit after financial items amounted to SEK 14.3 (28.8) million. Non-recurring items totaling SEK 13.9 million affected earnings after financial items in 2006.

	Apr-June
Non-recurring items (SEK million)	2006
Costs related to termination of consultancy agreement with Accenture	-3.6
Costs related to the discharge of contractual commitments to	
EssNet Interactive AB	-5.0
Additional purchase price related to sale of shares in	22.5
EssNet Interactive AB	
Total	13.9

Expenditures for external consulting purchases related to development and production amounted to SEK 5.2 (11.0) million, of which SEK 3.1 (4.8) million was expensed in the income statement and SEK 2.1 (6.2) million was capitalized in the balance sheet.

Consulting purchases / Development		2007				2006			2005
and production (SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Expensed – External services (IS)	3.1	3.4	4.9	3.6	4.8	4.0	11.1	2.8	5.9
Capitalized – Intangible assets (BS)	2.1	2.5	1.3	2.7	6.2	10.6	10.6	10.8	17.2
Total	5.2	5.9	6.2	6.3	11.0	14.6	21.7	13.6	23.1

Adjusted for non-recurring items other external costs decreased by SEK 3.1 million to SEK 20.0 (23.2) million.

Depreciation and amortization amounted to SEK 13.4 (11.2) million.

Depreciation and amortization		2007			2006				2005	
(SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	
Tangible assets	4.1	4.1	3.5	3.4	4.0	3.3	3.7	3.0	2.7	
Intangible assets	9.3	8.2	8.3	8.1	7.2	7.5	9.6	6.2	4.0	
Total	13.4	12.3	11.8	11.5	11.2	10.8	13.3	9.2	6.7	

Financial items amounted to SEK 2.2 (21.7) million.

	April-June	April-June
Financial items (SEK million)	2007	2006
Dividend income from long-term investments	0.4	0.3
Interest income from current assets	2.8	-
Exchange-rate differences on financial assets	-0.4	-1.0
Unrealized fair value changes on forward currency contracts	0.1	0.8
Realized fair value changes on forward currency contracts	-0.7	-0.9
Result from participations in associated companies	-	22.5
Total	2.2	21.7

Investments January - June 2007

The Group's investments in tangible assets during the period amounted to SEK 8.3 (6.1) million. The investments consisted mainly of the purchase of systems-related computer equipment for the company's new operations centre on Malta, which is now fully operational.

		2007	2006				2005		
Investments (SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Tangible assets	2.3	6.0	3.5	3.5	1.9	4.2	10.6	5.6	11.7

Capitalized expenditure for development work, reported as intangible fixed assets, amounted to

SEK 16.2 (30.6) million, which corresponds to 10 (20) percent of sales.

Net capitalization of expenditures		2007	•			2006			2005
for development work (SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Capitalized expenditures	7.1	9.1	5.5	7.7	13.6	17.0	16.6	15.7	21.1
Amortization	-8.5	-7.4	-7.5	-7.3	-6.5	-6.7	-7.3	-4.2	-4.0
Total	-1.4	1.7	-2.0	0.4	7.1	10.3	9.3	11.5	17.1

Capitalized expenditures for		2007				2006			2005
development work / sales (%)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
	9	11	6	10	17	23	21	27	39

During the first quarter, cash equivalents totaling SEK 14.0 million, deposited as collateral for currency forwards, were invested in interest-bearing securities. This has been accounted for in the cash-flow statement as investing.

Cash flow and financial position

The cash flow for the period amounted to SEK 38.5 (48.9) million. Cash flow from operating activities amounted to SEK 102.6 (56.6) million. The change in working capital was SEK 49.1 (24.2) million.

	Jan-June	Jan-June
Changes in working capital (SEK million)	2007	2006
Increase (-) decrease (+) in		
Inventories	2.7	-
Accounts receivable, trade	2.4	-13.7
Receivables from banks	5.6	1.7
Other current receivables	-7.0	40.3
Increase (-) decrease (+) in		
Advance payment from customers	8.0	4.0
Accounts payable, trade	1.1	-4.7
Liabilities to licensees	29.8	-2.0
Other current liabilities	6.5	-1.4
Total	49.1	24.2

On the closing day cash and cash equivalents amounted to SEK 299.9 (149.4) million. Shareholders' equity amounted to SEK 316.4 (282.3) million, giving an equity/assets ratio of 54 (65) percent.

At the end of the period receivables from banks and other payment processors amounted to SEK 29.2 (19.2) million. Accrued license sales and royalties amounted to SEK 32.1 (12.2) million. Current liabilities to licensees amounted to SEK 179.6 (85.7) million.

The parent company

The Parent Company's sales (including items within the Group) amounted to SEK 140.3 (152.9) million for the period. The profit after financial items was SEK 28.7 (16.1) million. Investments in equipment amounted to SEK 8.3 (6.1) million. On the closing day the parent company's liquid assets were SEK 139.9 (34.7) million, and the total equity amounted to SEK 200.6 (175.0) million, giving an equity/assets ratio of 81 (83) percent.

The Annual General Meeting on May 10, 2007 approved a dividend to shareholders totalling SEK 22,826,000, corresponding to SEK 0.40 per share.

Significant events after the closing date

On July 5, Boss Media signed a new contract with Gaming VC for continued delivery of internet gaming products for the German-speaking market. The new contract extends for two years, at the same time the new contract will result in a reduction of annual royalty revenues of about 30 percent, based on current gaming volume. The ceiling for royalty revenues in previous contracts was eliminated. Over the remainder of 2007, the change is expected to reduce revenues by about SEK 9 million.

Outlook for the remainder of the year

Net sales for the full year 2007 are still expected to be at the same level as 2006.

Increased amortization due to the change in net capitalization of expenses for development work is expected to have a negative impact of about 6 percentage points on the operating margin for 2007 compared with 2006.

Several major customer contracts were extended during the first six months. Changes in contract terms occurred that will initially result in lower royalty revenues but also longer contract periods and other long-term improvements in contract terms for Boss Media. The change will have a negative impact on the operating margin for the remainder of 2007.

Overall, this means that the operating margin is expected to be less than the previously published forecast of at least 15 percent for 2007.

Significant risks and uncertainty factors

Risks and uncertainty factors for the Group and the Parent Company include legal and political factors, issues relating to gaming payments over the internet, dependency on customers, technical development and financial risks, of which currency risk is clearly dominant. Apart from these risks and uncertainty factors, which are described in Boss Media's Annual Report (pages 97-100), no additional significant risks and uncertainty factors are considered to have arisen.

Accounting policies

This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting, RR 31 Interim Reporting for Groups, and RR 32 for the Parent Company.

The amendments and interpretations of accounting recommendations that were introduced as of January 1, 2007 did not have any effect on the financial position or earnings. In other respects, the same accounting principles have been used in this interim report as were applied in the annual report for 2006.

Board assurance

The Board of Directors and President declares that this six-months interim report provides a true and fair overview of the Parent Company's and Group's operations, their financial position and performance, and describes materials risks and uncertainties facing the Parent Company and other companies in the Group.

Boss Media AB (publ)

Växjö, August 15, 2007

Meg Tivéus Chairman of the Board

Kenneth Axelsson Director Göran Jansson Director Per Thunander Director

Jan Westholm Director

Michael Hallén President and CEO

For more information, contact:

Michael Hallén, President and CEO

Phone: +46 (0)470 70 30 00 or +46 (0)708 13 33 13

E-mail: michael.hallen@bossmedia.se

For questions of financial character, contact:

Urban Enqvist, CFO

Phone: +46 (0)470 70 30 00 or +46 (0)70 561 83 95

E-mail: urban.enqvist@bossmedia.se

Forthcoming financial reports

Reports for the financial year 2007 will be published according to the following plan:

- Interim Report 9 months, October 26, 2007
- Year-end Report 2007, February 14, 2008

This report has not been the subject of a comprehensive auditor's examination.

CONSOLIDATED INCOME STATEMENT SUMMARY

(SEK million)	Apr-June 2007	Apr-June 2006	Jan-June 2007	Jan-June 2006	July-June 2006/2007	Jan-Dec 2006
Sales	80.2	79.0	161.9	154.5	327.5	320.1
Other operating income	0.2	3.4	0.2	6.2	3.5	9.5
Raw materials and consumables	-2.8	-1.2	-2.8	-3.9	-2.8	-3.9
External services	-3.1	-4.8	-6.5	-8.8	-14.9	-17.3
Other external costs	-20.0	-31.8	-42.3	-54.2	-94.2	-106.1
Employee benefits	-29.6	-28.3	-57.3	-53.3	-110.8	-106.7
Depreciation and amortization	-13.4	-11.2	-25.7	-22.0	-49.0	-45.3
Other operating expenses	0.6	2.0	-0.0	-0.3	-1.9	-2.2
Operating profit/loss	12.1	7.1	27.5	18.2	57.4	48.1
Result from part. in ass. comp.	-	22.5	-	22.5	7.1	29.6
Result from part. in other comp.	-	-	_	-	-1.2	-1.2
Other financial items	2.2	-0.8	10.2	-0.1	12.8	2.5
Profit/loss after financial items	14.3	28.8	37.7	40.6	76.1	79.0
Income tax	-3.7	-2.2	-10.8	-6.5	-18.9	-14.6
Net profit/loss for the period	10.6	26.6	26.9	34.1	57.2	64.4
Attributable to:						
Equity holders of the parent company	10.6	26.6	26.9	34.1	57.2	64.4
Minority interest	10.6	26.6	26.9	34.1	57.2	64.4
Earnings per share (SEK)						
Before dilution	0.19	0.47	0.47	0.60	1.00	1.13
After full dilution	0.19	0.47	0.47	0.59	0.97	1.10
Arter full dilution	0.16	0.40	0.40	0.59	0.97	1.10
Total number of shares (thousands)						
Before dilution, end of period	57,065	57,065	57,065	57,065	57,065	57,065
After full dilution, end of period	59,065	59,065	59,065	59,065	59,065	59,065
Average before dilution	57,065	57,065	57,065	57,065	57,065	57,065
Average after full dilution	59,065	58,387	59,065	57,699	59,065	58,398

CONSOLIDATED BALANCE SHEET SUMMARY

(SEK million)	June 30, 2007	June 30, 2006	December 31, 2006
(OEIX IIIIIIOII)	2001	2000	
Assets			
Intangible fixed assets	107.0	109.2	106.5
Tangible fixed assets	27.6	27.6	27.5
Financial fixed assets	49.1	44.1	34.1
Total fixed assets	183.7	180.9	168.1
Inventories	-	2.7	2.7
Accounts receivable, trade	20.5	37.0	22.7
Current Income tax recoverable	5.2	9.6	7.8
Other receivables	35.2	32.7	37.7
Prepaid expenses and accrued income	42.5	21.7	34.4
Derivative instruments	-	1.2	2.2
Cash and cash equivalents	299.9	149.4	259.2
Total current assets	403.3	254.3	366.7
Total assets	587.0	435.2	534.8
Shareholders' equity and liabilities			
Shareholders' equity	316.4	282.3	314.1
Deferred income tax liabilities	26.2	21.6	25.0
Total long-term liabilities	26.2	21.6	25.0
Accounts payable	11.4	11.4	10.3
Other liabilities	202.2	96.7	162.4
Derivative instruments	2.2	0.5	0.8
Accrued expenses and deferred income	28.6	22.7	22.2
Total current liabilities	244.4	131.3	195.7
Total shareholders' equity and liabilities	587.0	435.2	534.8

CHANGES IN CONSOLIDATED SHAREHOLDERS' EQUITY

	June 30,	June 30,	December 31,
(SEK million)	2007	2006	2006
Opening balance	314.1	244.8	244.8
Cash flow hedges	-2.9	4.7	5.2
Exchange-rate differences	1.1	-1.3	-1.3
Total transactions recognized			
directly in equity	-1.8	3.4	3.9
Net profit for the period	26.9	34.1	64.4
Net total of recognized income and expenses	25.1	37.5	68.3
Payment of call options	-	-	1.0
Dividend	-22.8	-	-
Closing balance	316.4	282.3	314.1

CONSOLIDATED CASH FLOW STATEMENT SUMMARY

	Jan-June	Jan-June	Jan-Dec
(SEK million)	2007	2006	2006
• 4 4 4			
Operating activities			
Operating profit	27.5	18.2	48.1
Reversal of items not affecting cash flow	27.5	21.9	36.9
Interest received	3.6	2.0	4.1
Other financial items	3.3	-0.2	5.8
Income tax	-8.4	-9.5	-11.0
Cash flow from operating activities			
before changes in working capital	53.5	32.4	83.9
.			
Changes in working capital	49.1	24.2	94.9
Cash flow from operating activities	102.6	56.6	178.8
Cash flow from investing activities	-41.3	-7.7	-12.2
_			
Cash flow from financing activities	-22.8	-	1.0
Cash flow for the period	38.5	48.9	167.6
Cash and cash equivalents, opening balance	259.2	104.7	104.7
Exchange rate differences	2.2	-4.2	-13.1
Cash and cash equivalents. closing balance	299.9	149.4	259.2

KEY RATIOS*

	Jan-June 2007	Jan-June 2006	Jan-June 2005	Jan-Dec 2006
Operating margin, %	17.0	11.8	6.1	15.0
Profit margin, %	23.3	26.3	19.3	24.7
Return on shareholders' equity, %	8.3	13.1	9.2	22.3
Return on capital employed, %	11.7	15.6	8.8	27.3
Equity/assets ratio, %	54	65	62	59
Cap. development expenditure/sales, %	10	20	35	14
Number of employees, end of period	203	209	139	210
Earnings per share, SEK	0.46	0.59	0.38	1.09
Shareholders' equity per share, SEK	5.36	4.78	4.48	5.3
Sales per share, SEK	2.74	2.62	1.91	5.4
Share price, end of period, SEK	18.90	14.65	27.7	13.00
Share price/shareholders' equity per share, times	4	3	6	2
Share price change during the period, %	45	-33	19	-41
Turnover rate, %	129	177	193	158
No. shares traded per trading day, thousands	292	391	193	349

^{*} After full dilution and tax. Key ratio definitions are presented on page 96 of Boss Medias Annual Report 2006.

QUARTERLY FIGURES

Consolidated Income Statement Summary

		2007				2006				2005	2004
(SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
Sales	80.2	81.7	88.6	77.0	79.0	75.5	79.0	57.8	53.7	55.5	55.8
Other operating income	0.2	-	1.4	1.9	3.4	2.8	3.0	1.3	0.2	0.2	2.0
Raw materials and consumables	-2.8	-	-	-	-1.2	-2.7	-	-	-	-	-
External services	-3.1	-3.3	-4.9	-3.6	-4.8	-4.0	-11.1	-2.8	-5.9	-6.1	-3.5
Other external costs	-20.0	-22.3	-32.5	-19.4	-31.8	-22.4	-26.3	-15.0	-21.1	-16.0	-15.3
Employee benefits	-29.6	-27.8	-29.5	-23.9	-28.3	-25.0	-26.1	-19.0	-21.9	-17.7	-18.1
Depreciation and amortization	-13.4	-12.3	-11.8	-11.5	-11.2	-10.8	-13.3	-9.2	-6.7	-5.7	-5.5
Impairment losses	-	-	-	-	-	-	-38.7	-	-	-	-
Other operating expenses	0.6	-0.6	0.7	-2.6	2.0	-2.3	-1.8	0.7	-0.2	-1.6	0.1
Operating profit/loss	12.1	15.4	12.0	17.9	7.1	11.1	-35.3	13.8	-1.9	8.6	15.5
Result from part. in ass. comp.	-	-	-	7.1	22.5	-	2.6	-	17.0	-	0.7
Result from part. in other comp.	-	-	-1.2	-	-	-	-	-	-	-	-
Financial items	2.2	8.0	0.2	2.4	-0.8	0.7	1.4	8.0	-4.6	2.0	0.2
Profit/loss after financial items	14.3	23.4	11.0	27.4	28.8	11.8	-31.3	14.6	10.5	10.6	16.4
Income tax	-3.7	-7.1	-3.7	-4.4	-2.2	-4.3	8.4	-5.5	3.9	-3.1	-4.7
Net profit/loss for the period	10.6	16.3	7.3	23.0	26.6	7.5	-22.9	9.1	14.4	7.5	11.7

Consolidated Balance Sheet Summary

		2007				2006				2005	2004
(SEK million)	06/30	03/31	12/31	09/30	06/30	03/31	12/31	09/30	06/30	03/31	12/31
Assets											
Fixed assets	183.7	188.0	168.1	171.7	180.9	175.7	173.0	197.0	183.6	123.3	108.1
Other current assets	103.4	98.7	108.0	95.3	104.9	130.5	134.0	135.4	148.7	176.4	147.6
Cash and cash equivalents	299.9	294.2	259.2	239.2	149.4	126.4	104.7	98.0	85.2	98.6	104.5
Total assets	587.0	580.9	535.3	506.2	435.2	432.6	411.7	430.4	417.5	398.3	360.2
Equity and liabilities											
Shareholders' equity	316.4	328.6	314.1	305.0	282.3	255.5	244.8	263.3	256.0	238.9	224.7
Long-term liabilities	26.2	25.4	25.5	21.0	21.6	19.3	15.8	26.1	19.7	24.3	20.8
Current liabilities	244.4	226.9	195.7	180.2	131.3	157.8	151.1	141.0	141.8	135.1	114.7
Total equity and liabilities	587.0	580.9	535.3	506.2	435.2	432.6	411.7	430.4	417.5	398.3	360.2

Consolidated Cash Flow Statement

		2007				2006				2005	2004
(SEK million)	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
Operating activities	102,6	63.9	38.1	85.1	19.5	37.1	22.0	32.3	31.7	11.1	-9.5
Investing activities	-41,3	-32.0	-9.5	5.0	6.7	-14.4	-23.2	-21.8	-49.9	-20.4	-25.7
Financing activities	-22,8	-	-	-	-	-	5.4	0.1	3.6	3.0	2.1
Cash flow for the period	38,5	31.9	28.6	90.1	26.2	22.7	4.2	10.6	-14.6	-6.3	-33.1
Cash and cash equivalents. opening balance	259,2	259.2	239.2	149.4	126.4	104.7	98.0	85.2	98.7	104.5	138.6
Exchange-rate differences	2,2	3.1	-8.6	-0.3	-3.2	-1.0	2.5	2.2	1.1	0.5	-1.0
Cash and cash equivalents, closing balance	299.9	294.2	259.2	239.2	149.4	126.4	104.7	98.0	85.2	98.7	104.5

PARENT COMPANY INCOME STATEMENT

(SEK million)	Jan-June 2007	Jan-June 2006
Sales	140.3	152.9
Other operating income	1.2	5.2
Raw materials and consumables	-2.8	-3.9
External services	-11.0	-25.7
Other external costs	-39.7	-56.8
Employee benefits	-64.3	-62.2
Depreciation and amortization	-9.9	-8.8
Other operating expenses	0.0	-6.1
Operating profit/loss	13.8	-5.4
Result from part. in group comp.	10.1	-
Result from part. in ass. comp.	_	22.5
Other financial items	4.8	-1.1
Profit/loss after financial items	28.7	16.0
Income tax	-6.0	-
Net profit/loss for the period	22.7	16.0

PARENT COMPANY BALANCE SHEET

	June 30,	Dec 31,
(SEK million)	2007	2006
Assets		
Intangible fixed assets	6.8	6.7
Tangible fixed assets	27.5	27.4
Financial fixed assets	15.1	1.6
Total fixed assets	49.4	35.7
Inventories	_	2.7
Accounts receivable, trade	20.1	22.3
Current Income tax recoverable	15.5	12.5
Other receivables	5.8	10.6
Prepaid expenses and accrued income	3.9	2.6
Derivative instruments	12.7	12.8
Cash and cash equivalents	139.9	140.8
Total current assets	197.9	204.3
Total assets	247.3	240.0
Shareholders' equity and liabilities		
Shareholders' equity	200.6	200.7
Deferred income tax liabilities	_ _	-
Total long-term liabilities	-	-
Accounts payable	11.3	10.3
Other liabilities	11.0	7.6
Accrued expenses and deferred income	24.4	21.4
Total current liabilities	46.7	39.3
Total shareholders' equity and liabilities	247.3	240.0