



Press release 14 August 2007

A-Com completes the mandatory offer for Spits and issues 38 084 shares

In the mandatory offer to the remaining shareholders in Spits ASA ("Spits"), A-Com AB (publ) ("A-Com") has received acceptances for 231 723 shares, representing 39.1 percent of the shares in Spits not owned by A-Com at the time of implementation of the mandatory offer.

On 13 August 2007, the Board of A-Com decided to complete the mandatory offer for Spits in which A-Com acquires 231 723 shares in Spits, 71 585 shares in Spits are acquired by payment in shares and 160 138 shares in Spits are acquired by payment in cash. In order to be able to complete the payment in shares, the Board of A-Com has decided to partly exercise the previously obtained share issue authorisation and issue 38 084 shares in A-Com, in deviation of existing shareholders' preferential rights to acquire new shares, as payment in connection to the mandatory offer to those remaining shareholders in Spits who have elected to receive their consideration in the form of shares in A-Com. Each (1) share in Spits will be exchanged into 0.532 newly issued shares in A-Com for those shareholders who have elected the share alternative and NOK 18.08 for those who have elected the cash alternative. Total cash consideration to be paid by A-Com will amount to NOK 2 895 295, which has been financed by a credit facility.

Settlement for shareholders having accepted the offer will take place at the latest on 17 August 2007 and as further set out in the offer document.

In total, shareholders representing 94.8 percent of all outstanding and issued shares in Spits has accepted the voluntary offer or the mandatory offer. The remaining shares are subject to a compulsory acquisition.

Upon completion of the share issue A-Com's share capital will amount to SEK 168 473 855, corresponding to 6 126 322 shares. Of the previously obtained share issue authorisation remains 1 577 464 shares.

The information is of such character that A-Com shall announce in accordance with the Swedish Securities Exchange and Clearing Operations Act and/or the Swedish Financial Instruments Trading Act. The information was handed over for announcement on 13 August 2007 at 19.30 CET.

For more information

Fredrik Sandelin
CEO & President
+46 8-410 660 00
www.a-com.se

A-Com builds specialist companies within marketing communications and branding. The companies within the A-Com group co-operate in order to maximise customer value – Collaboration of cutting edge competencies. A-Com is one of the leading marketing communication companies in the Nordic region.

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