

Press information

Malta, 8 August 2007

Invitation to financial presentation

Unibet Group plc will publish its Interim report for the period January - June 2007 on **Wednesday 15 August 2007** at 07.30 (CET).

In connection with this, Unibet's CEO Petter Nylander and CFO Ragnar Hellenius will host a presentation in English at FinancialHearings, Operaterrassen in Stockholm at 09.00 (CET). Please go to www.financialhearings.com to sign in, in advance.

For those who would like to participate in the telephone conference in connection with the presentation, the telephone number is +44 20 7806 1966

Please call in, well in advance and register.

After the presentation there will be the opportunity to ask questions.

When the operators ask if there are any questions from the telephone conference, please press the **star key** on your phone.

The presentation is also web casted live on www.unibetgroupplc.com.

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company is listed on OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 20 languages through www.unibet.com. Today, Unibet has more than 1.7 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association and is certified by G4, Global Gaming Guidance Group.

More information about Unibet Group plc can be found on www.unibetgroupplc.com