

## **Announcement NO. 73**

November 29, 2016

## GN Store Nord A/S: Trading in GN Store Nord shares by board members, executives and associated persons on 29 November 2016

GN Store Nord has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in GN Store Nord made by persons discharging managerial responsibilities in GN Store Nord and/or persons closely related with them.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Nikolai Bisgaard		
2	eason for the notification			
a)	Position/status	Member of the Board of Directors (employee representative)		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer			
a)	Name	GN Store Nord		
b)	LEI <sup>1</sup>	NA		
4	Details of the transaction(s)			
a)	Description of the financial instrument, type of instrument ldentification code	Shares  DK0010272632  Sale of shares		
h)	Nature of the transaction			
_				
c)	Price(s) and volume(s)	Price(s) DKK 135.3 per share	Volume(s) 7,500 shares	
d)	Aggregated information - Aggregated volume - Price	NA		
e)	Date of the transaction	2016-11-29		
f)	Place of the transaction	Nasdaq Copenhagen		

<sup>&</sup>lt;sup>1</sup> LEI is currently not a requirement

For further information please contact:

Peter Justesen
VP – Investor Relations & Treasury
GN Store Nord A/S
Tel: +45 45 75 87 16