



Copenhagen, 2 August 2007

William Demant Holding A/S - reduction in share capital by cancelling own shares

The share capital of the following share will be reduced with effect from 7 August 2007:

ISIN	Name in Official List
DK0010268440	William Demant Holding

On 29 March 2007, the ordinary general meeting in William Demant Holding Bank adopted to reduce the share capital by cancelling own shares.

We refer to announcements of 29 March and 2 July 2007 published by William Demant Holding.

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ISIN: DK0010268440 (VP: 1026844)

Name in Official List:	William Demant Holding
Volume before change:	63,323,202 shares (DKK 63,323,202)
Change:	2,336,675 shares (DKK 2,336,675)
Volume after change:	60,986,527 shares (DKK 60,986,527)
Denomination:	DKK 1
Short name:	WDH
Share type:	AKTIE

GENERAL INFORMATION

Name/bearer:	Bearer
Voting rights on listed shares:	Full
Financial year:	1 January - 31 December
Unlisted share capital:	DKK 0
Reduction in share capital registered:	Yes
Issuing bank:	Danske Bank A/S
Trading lot:	25
CBR no.:	71 18 69 11
GICS:	35 10 10 10
Type:	25