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P R E S S R E L E A S E

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BTS Receives HR Vendors of the Year Award in Best Leadership Development Consultant Category

STOCKHOLM, SWEDEN AND SINGAPORE - BTS GROUP AB (publ), - BTS, a leading global strategy implementation firm, has been awarded the silver award in the Best Leadership Development Consultant category at the 2016 HR Vendors of the Year Awards.

Hosted by *Human Resources* magazine, the HR Vendors of the Year Awards is the largest event celebrating achievements by human resources solutions providers held in Hong Kong, Singapore and Malaysia. Unlike other awards processes, the judging is done by the heads of HR from some of the region's biggest employers. BTS Asia Pacific was honored to not only receive the award but also be identified as one of the companies that "made notable impact on the jury."

"We are thrilled to be recognized by the region's foremost human resources leaders as a top Leadership Development firm," said Patrick Fei, Senior Vice President & Managing Director of BTS Asia. "We have worked really hard and achieved some amazing things together with our clients and this award is a testament to that and how the power of personalized, interactive leadership development solutions and business simulations is making a sustainable impact in changing the way people work."

This award marks the fifth received by BTS this year, including a Brandon Hall Gold Award for Excellence in Leadership Development.

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About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with some 500 professionals in 34 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success. It's strategy made personal.

We serve a wide range of client needs, including:

- Assessment centers for talent selection and development
- Strategy alignment and execution
- Business acumen, leadership and sales training programs
- On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are some of the most respected names in business: AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com and Unilever.

BTS is a public company listed on the Nasdaq Stockholm and trades under the symbol BTS B.

For more information, please visit www.bts.com