STOCK EXCHANGE ANNOUNCEMENT 1(1) August 1, 2007 at 6:15 pm

CLARIFICATION TO ANNOUNCEMENT: SPORTS DIRECT'S HOLDING IN AMER SPORTS EXCEEDS 10%

Clarifying our announcement from earlier today, Sports Direct's holding in Amer Sports increased on July 31, 2007.

Please find below the announcement in its entirety.

Pursuant of the Finnish Securities Market Act (Section 2:9), Amer Sports Corporation has been notified that the total number of shares held by Sports Direct International Plc represents 10.64% of the Company's share capital and voting rights. Sports Direct's holding in Amer Sports increased on July 31, 2007.

Amer Sports capital consists of 72,205,932 shares in issue.

AMER SPORTS CORPORATION Communications

Maarit Mikkonen Communications Manager Tel. +358 9 7257 8306, e-mail: maarit.mikkonen@amersports.com

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Principal media
www.amersports.com

## AMER SPORTS CORPORATION

Amer Sports (www.amersports.com) is the world's leading sports equipment company with internationally recognized brands including Salomon, Wilson, Precor, Atomic and Suunto. All Amer Sports companies develop and manufacture technically advanced products that improve the performance of active sports participants. The Group's business is balanced by its broad portfolio of sports and presence in all major markets.