

Press Release Betsson AB (publ)

Betsson publishes prospectus and applies for listing of its bond loan on Nasdaq Stockholm

Betsson AB (publ) announced on November 17th, 2016 the issuance of a senior unsecured bond loan in the amount of SEK 1 billion within a total framework amount of SEK 2 billion. The bonds have an annual floating rate coupon of Stibor 3m plus 3.5 percentage points and a tenor of 3 years, with a final maturity date on November 28th, 2019.

The company has applied for listing of the bond loan on Nasdaq Stockholm and the first day of trading is expected to be on December 23rd, 2016. In connection with the listing, the Board of Directors of Betsson has prepared a prospectus that has been approved by the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*).

The prospectus is available on Betsson's website (www.betssonab.com) and will be available on the Swedish Financial Supervisory Authority's website (www.fi.se).

For further information, please contact:

Fredrik Rüdén, CFO Betsson AB +46 (0)73 311 72 62, fredrik.ruden@betssonab.com

Pia Rosin, VP Corporate Communication Betsson AB +46 (0)73 600 85 00, pia.rosin@betssonab.com

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POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB. COM	556090-4251
STOCKHOLM, SWEDEN	+46 (0)8 735 57 44		WWW.BETSSONAB.COM	SE556090425101