

Please note that as a consequence of the reverse merger of Framfab and LB Icon mid-2006 the comparable financial data over 2006 in this press release are on a pro forma fully consolidated basis. In addition to these comparable pro forma 2006 figures and in accordance with the required disclosures on the basis of reverse merger accounting principles, the statutory comparable financial data over 2006 based on 12 months January-December 2006 of the former LB Icon combined with 5 months (August – December 2006) of the former Framfab, can be found in the attached Quarterly Report for the period January – June 2007.

PRESS RELEASE

Stockholm/Amsterdam, 26 July 2007

Quarterly report for April – June 2007

LBi International AB (publ) - formed by the merger of Framfab AB and LB Icon, registered on 31 July 2006.

A MILESTONE TO TARGETED PROFITABILITY ACHIEVED

LBi International AB ("LBi"), the leading international full service digital agency network, today announces its Q2 and half year results. The report, along with market prospects, will be presented by CEO Robert Pickering, CFO Jan Norman February and CEO LBi UK Luke Taylor at 13.00 CET at Alexander Platz, room 2 at Triple Ace, World Trade Center Amsterdam. The presentation will also be broadcasted on the Internet at www.lbi.com as well as teleconferenced on +31 20 713 27 56. The teleconference will also provide an opportunity to ask questions.

FINANCIAL HIGHLIGHTS

Comparison made to pro forma 2006. See quarterly report for statutory information

APRIL-JUNE

- Net sales were EUR 47.5 million (43.3) for April-June.
- The April-June profit after tax was EUR 3.3 million (-0.3). The operating profit was EUR 4.1 million (3.1 excluding restructuring) for April-June and the operating margin 8.6%.
- Earnings per share came to EUR 0.05 for April-June.

JANUARY-JUNE

- Net sales were EUR 87.2 million (86.9) for January-June.
- The January-June profit after tax was EUR 5.4 million (2.4). The operating profit was EUR 7.2 million (6.5 excluding restructuring) for January-June and the operating margin 8.2%.
- Earnings per share came to EUR 0.09 for January-June.

EXECUTIVE SUMMARY

- Net sales in April-June 2007 increased by 11% organically, compared to April-June 2006.
- EBIT increased by over 28% in April-June and by 10% in January-June 2007 compared to the same periods 2006, mainly due to higher utilization, increased rates and lower sales costs.

Eva Ottosson

Group Communications Manager

e-mail eva.ottosson@lbi.com
 direct +46 · 8 · 41 00 10 40
 mobile +46 · 709 · 41 21 40
 fax +46 · 8 · 411 65 95

LBi International AB (publ.)

Kungsgatan 6
 SE-111 43 Stockholm
 Sweden

phone +46 · 8 · 41 00 10 00
 fax +46 · 8 · 411 65 95

p/a Joop Geesinkweg 209
 1096 AV Amsterdam
 PO Box 94829
 1090 GV Amsterdam
 The Netherlands

phone +31 · 20 · 460 45 00
 fax +31 · 20 · 460 45 02

Registered in Stockholm, Sweden
 Reg. number 556528-6886

www.lbi.com

- Net sales in April-June 2007 increased by 20% as opposed to January-March 2007. EBIT increased by 32% and EBIT margin improved by 9% in the same period.
- Acquisitions of Creative Digital Group in the US and a 51% stake in India offshore company Vizualize, completed using cash and debt with no shareholder dilution.
- EBIT margin, excluding pass through revenue exceeds 10% in current quarter.
- Paris office opening in July to further strengthen LBI's multinational full service offering, now in 12 countries.
- For 2007 as opposed to 2006, we expect significant revenue growth and considerable improvement in operating margins, which is supported by further client wins and a strong backlog and pipeline.

Page 2/2

LBI CEO Robert Pickering states: "We are pleased that we can report the completion of one of our strongest quarters and a strong finish for the first half of 2007. We are on track to achieving our targeted sales and margin goals for 2007."

The full report can be downloaded from the attached link.

For further information please contact:

Robert Pickering, CEO, LBI International AB

+31 20 460 45 00, robert.pickering@lbi.com

Eva Ottosson, Group Communications Manager, LBI International AB

+46 709 41 21 40, eva.ottosson@lbi.com

About LBI:

LBI is the leading international full service digital agency network, servicing clients with marketing and technology solutions. The Company employs approx. 1,400 professionals located primarily in the major European and American business centers, such as Amsterdam, Berlin, Brussels, Copenhagen, London, Madrid, Milan, Mumbai, Munich, Paris, New York and Stockholm. Through interdisciplinary teams, LBI creates innovative multi-channel solutions for its national and international corporate clients by uniquely combining strategy development and creative design with specific industry expertise and latest digital technology. LBI was formed by the merger of LB Icon and Framfab in August 2006 and is listed as a Mid Cap Company on the OMX Nordic Exchange in Stockholm as well as on Euronext in Amsterdam (symbol: LBI).