

Press information 2007-07-25

## **Seamless in global partnership with world leading provider of mobile telecom infrastructure**

**Seamless has signed a Global Partnership agreement with one of the worlds leading providers of telecommunications equipment and related services. Seamless will supply voucherless prepaid E-recharge (Top Up) solutions to Mobile Telecom Operators in close collaboration with the partner. This enables Mobile Operators to offer prepaid Top Up virtually free of denominations, thus exploding the demand of mobile airtime and services. This will bring a paradigm shift for Mobile Operators wanting to stay competitive in rapidly growing prepaid markets where they earn their revenue from many users rather than every user spending a lot.**

For Seamless this partnership means a worldwide distribution to Telecom Operators for its product ERS 360°.

Joint information will come after summer.

### **For further information, please contact:**

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### **About Seamless:**

Seamless Distribution AB provides a comprehensive software platform for electronic recharge of prepaid mobile subscriptions. The product ERS 360° supports a multitude of E-recharge options and offers highly secure and scalable solutions for E-Transactions.

The ERS 360° is the foundation of an M-Commerce Platform enabling further innovative applications for Money Transfer and Micro Payments.

Seamless' customers include Mobile Telecom Operators, Prepaid Distributors, Banks and Retail Chains. The company has deployed Prepaid E-recharge and M-Commerce solutions for more than 40 Operators in 16 countries, across four continents.

Seamless Distribution AB was founded in 2001 and is listed at OMX First North since May 30th, 2006. The company is headquartered in Stockholm, Sweden.