# Panostaja Oyj Report on the Management and Control System

## COMPLIANCE WITH THE FINNISH CORPORATE GOVERNANCE CODE DURING THE FINANCIAL PERIOD 2016

In its operations and the organization of its administration, Panostaja Oyj complies with the Finnish Corporate Governance Code (2015). The Code is available at the website maintained by the Securities Market Association at www.cgfinland.fi

This report on the management and control system has been created separately from the annual report. The report has been processed and approved by the Board of Directors. The auditor of the company has verified that the description of the main features of the internal control and risk management related to the financial reporting process contained herein is consistent with the financial statement.

#### **ANNUAL GENERAL MEETING**

Panostaja Oyj's highest decision-making body is the Annual General Meeting. Every year, the Annual General Meeting confirms the company's financial statement, decides on the dividends to be paid and on the granting of discharge from liability of the Board members and the CEO, and on the election of the Board members and auditors and the fees to be paid to them. The Annual General Meeting is convened by the Board of Directors. In accordance with the Articles of Association, the Annual General Meeting must be held every year by the end of April. The invitation to the Annual General Meeting must be published on the company's website at the earliest two (2) months and no later than three (3) weeks prior to the Meeting, but at least nine days before the record date of the Annual General Meeting. The Board of Directors may also, at its discretion, announce the Annual General Meeting in one or more newspapers. The Annual General Meeting must be attended by the CEO, the Chairman of the Board and any person being nominated as a Board member for the first time, unless there are compelling reasons for his/her absence. Auditors must attend the Annual General Meeting.

#### **BOARD OF DIRECTORS**

The company is administered and its operations are appropriately organized by the Board of Directors, which must comprise at least three and no more than six members in accordance with Panostaja Oyj's Articles of Association.

In the 2016 financial period, the Board comprised six members. The Board members are elected by the Annual General Meeting. In recent years, the practice has been that proposals to the Annual General Meeting regarding the Board members' salaries and the composition of the Board of Directors are submitted by shareholders of the company who represent more than 10% of the company's shares and votes. As part of the preparation process and when necessary, the Chairman of the Board will participate in discussions with the largest shareholders in order to take different views and the situation of the company into account in the composition of the Board of Directors. A Board member's term of office expires at the end of the next Annual General Meeting.

#### **Evaluation of independence**

In accordance with recommendation 10 of the Finnish Corporate Governance Code, the company's Board of Directors has carried out an evaluation of the Board members' independence of the company and significant shareholders. According to the evaluation, of the six members of the company's Board, six are independent of the company and five are independent of the significant shareholders in the company.

#### **Members of the Board of Directors**

The Annual General Meeting on February 2, 2016 elected the following people to the Board:

JUKKA ALA-MELLO, BORN 1963

Chairman of the Board since 2011, Board member since 2006.

M.Sc. (Econ.), APA, Director and Secretary to the Board of Directors of Kone Oyj. Previous work experience: Shareholder in PricewaterhouseCoopers Oy 1995–2006, Finnish Institute of Authorised Public Accountants-approved auditor 1993–2006 and auditor 1987–1990, and Financial Manager at Panostaja Oyj 1990–1993.

Other positions of trust: Board member and Managing Director at Security Trading Oy and Holding Manutas Oy, and Chairman of the Board at Johtopanostus Oy and OWH-Yhtiöt Oy.

Independent of the company and of major shareholders.

EERO ERIKSSON, BORN 1963

Board member since 2011.

Master of Social Sciences, Deputy Managing Director of Fennia. Previous work experience: Investment Director of Fennia Group since 2002, Investment Director of Eläke-Fennia 1998-2001, Investment Director of Merita Henkivakuutus Oy, Bank Manager of Suomen Yhdyspankki.

Other positions of trust: Board member of Fennia Asset Management Ltd, Board member of Fennia Life, Member of the Investment Committee of the Diabetes Research Foundation, member of the Asset Management Committee of Oulun Diakonissalaitoksen säätiö foundation. Board member of the Kyllikki and Uolevi Lehikoinen Foundation.

Independent of the company and major shareholders.

#### MIKKO KOSKENKORVA, BORN 1982

Board member since 2011, Graduate of upper secondary school, IT Project Manager of Pajakulma Oy.

Other positions of trust: Board member of Johtopanostus Oy and Rollock Oy, Board member and Managing Director of Treindex Oy.

Independent of the company.

#### TARJA PÄÄKKÖNEN, BORN 1962

Board member since 2016.

D.Sc. (Tech.) (business strategies), M.Sc. (Tech.) (building technology), Partner and Chair of the Board at Boardman Oy, Brand Compass Group. Previous work experience: Head of Sales and Marketing unit and Management Group member of Itella Oyj group 2005-2010, Nokia Mobile Phones Management Group member of Nokia Oyj and several global Senior Vice President level positions in Europe, USA and Asia 1994-2004.

Other positions of trust: Board and Remuneration Committee member of SATO Oyi, Board member of FIRA Oyi, Board and Remuneration Committee member of HYY Group, Board member of Ohjelmistovhtiö Gapps Oy, Board member of Spinverse Group Oy, Board member of Ohjelmistoyhtiö Sunduka Oyj and Cardu Oy, Board member of Oentinel Ov.

Independent of the company and of major shareholders.

#### HANNU TARKKONEN, BORN 1950

Board member since 2014, Board member also between 2007 and 2012, Vocational Qualification in Business and Administration. Previous work experience: Managing Director at Etera Mutual Pension Insurance Company 2010-2014, Deputy Managing Director at Etera 2005-2009, Investment Director at Etera 1997-2004.

Other positions of trust: Board member of Icecapital Pankkiiriliike Oy, Board member of Pohjola Rakennus Oy Sisä-Suomi, Member of Supervisory Board at Raisio Oyj, Member of appointment committee 2007-2014, Board member at the Finnish Pension Alliance TELA 2010-2014, and Member of Supervisory Board at Hypo 2007-2013.

Independent of the company and of major shareholders.

ANTERO VIRTANEN, BORN 1954

Board member since 2013.

M.Sc. (Econ.), ABM (Chairman), previous work experience: Managing Director of Jesura Oy 2010-, Board member of Wavin Nordic 2004-2009, Managing Director and Board member of Wavin-Labko Oy 2003-2009, Managing Director of Labko Oy 1988-2003, Board member 1976-2003, Chairman 1996-2003, Managing Director of Elarne Ky 1986-1988.

Other positions of trust: Board member of the Tampere Chamber of Commerce 1991-1998. Several board memberships and chairmanships since 1976, member of Hallituspartnerit since 2008. Chairman of Hallituspartnerit 2010-2013.

Independent of the company and of major shareholders.

The Board elects a Chairman and possible Deputy Chairman from amongst its members. The organizing meeting of the Board elected Jukka Ala-Mello as Chairman and Eero Eriksson as Vice Chairman.

The Board members' and their controlling interest entities' shareholding in Panostaja Oyj's shares on October 31, 2016 was as follows:

Jukka Ala-Mello	119,977
Eero Eriksson	53,611
Mikko Koskenkorva	1,455,055
Tarja Pääkkönen	6,829
Hannu Tarkkonen	79,468
Antero Virtanen	36,996
Total shareholding	1,751,936

#### **Duties of the Board of Directors**

The Board has prepared written rules of procedure for its activities. The rules of procedure contain the planned Board meeting dates for the financial period, other attend-

ees to be invited to the meetings and meeting practices. Furthermore, the rules of procedure separately define the Board's key duties and operational principles. The Board's general duty is to direct the company's activities so that they generate as much additional value to the invested capital as possible in the long term.

In addition to its legally prescribed duties, the Board of Directors processes matters that are essential and far-reaching to the company:

- Long-term vision, strategic goals and financial goals
- Budgets of companies belonging in the group as part of the group's budget
- The group's material investments, material business expansions or contractions
- Significant business and business activity transactions
- Financing structure of the group

When assessing the materiality and significance of the matters, factors such as the regulations of Nasdaq Helsinki and the group's budget must be taken into account.

In order to carry out its duties, the Board of Directors also:

- Confirms the company's values and operating practices and monitors their application.
- Defines the company's dividend policy.
- Monitors the financial statement reporting process and legally prescribed audits of the financial statement and the consolidated financial statement and supervises the financial reporting process.
- · Processes and approves the annual report and the financial statement, as well as interim reports.
- Appoints and releases the ceo and decides on the ceo's working conditions and an incentive scheme.
- Submits a proposal to the annual general meeting regarding the remuneration systems for the management and the personnel, if necessary.
- Carries out audit committee duties in accordance with recommendation 16 of the finnish corporate governance code.
- Performs an annual examination of the central risks related to the company's activities and their management and, if necessary, provides related instructions to the ceo and confirms the main principles of the company's internal control and its risk management policy.
- Decides on any significant donations.

- Holds a joint meeting with the auditors and the senior management team at least once a year.
- Hears the managing director of a company owned by the group regarding an essential matter related to said company, if necessary.
- · Evaluates its own activities and the ceo's activities once
- Evaluates the independence of the auditor and the auditing entity as well as the ancillary services provided to audited companies.
- Prepares a decision proposal to the annual general meeting regarding the selection of auditors.
- Processes other matters that the chairman of the board or the ceo have proposed to be included in the meeting agenda. Other members of the board will also have the right to have a matter of their choosing be processed by the board of directors by notifying the chairman.

Every year, the Board evaluates its activities and working methods. In connection with the evaluation, the Board also surveys how well its own activity plan has been implemented and whether the rules of procedure are up to date. The results of the evaluation will be taken into account when deciding on the composition of the Board and creating the next activity plan.

The Board does not have separate committees, and so is responsible for the functions of the Audit Committee as defined in the Finnish Corporate Governance Code.

#### **Board** meetings

In the 2016 financial period, the Board convened 11 times. Members of the Board of Directors attended the meetings as follows:

	Attendances
Jukka Ala-Mello	11 / 11
Eero Eriksson	11 / 11
Mikko Koskenkorva	11/11_
Tarja Pääkkönen	8 / 8
Hannu Tarkkonen	11 / 11
Antero Virtanen	9/11

Tarja Pääkkönen was elected as a new member of the Board, and during her membership the Board convened eight times.

#### The Board's principles concerning diversity

When preparing the composition of Panostaja's Board of Directors, attention must be paid to the needs of the

company's activities and the premise of taking diversity into account arising from said needs. Diversity must be examined through a variety of factors. Such factors include the Board members' age and gender distribution, their educational and professional background, their professional experience relevant to their duties and their personal attributes. The purpose of the principles concerning diversity is to contribute to ensuring that the Board's knowhow and experience as a whole, as well as the diversity of its composition, adequately meet the needs of Panostaja's business model and owner structure. The members of the Board must also have an opportunity to dedicate enough time for administrative work while taking Panostaja's current and planned needs into account.

The company and its major shareholders have fulfilled the needs of diversity in the composition of the Board. Of the six members elected in the Annual General Meeting in February 2016, five were men and one was a woman. Furthermore, the other aforementioned factors and attributes important to diversity were represented in the Board in the financial period of 2016.

#### CEO

The CEO is Juha Sarsama LLM (born 1965, CEO since 2007, LLM, M.S.M. Boston University in Brussels; previous work experience: Managing Director of OpusCapita Oy, Administrative Director of Saarioinen Oy, CFO of OpusCapita Oyj).

The Board appoints the CEO. The CEO controls the day-to-day running of the company in accordance with the Board's instructions and regulations. The CEO acts as the Head of the members of the Senior Management Team of the parent company. The CEO prepares and presents to the Board for decision long-term strategic objectives, the budgets of the companies owned by the Group as part of the Group's budget, the Group's essential investments, essential expansions or contractions of business operations as well as major corporate and business acquisitions. The CEO is not a Board member.

#### **ORGANIZATION OF BUSINESS ACTIVITIES**

#### **Senior Management Team**

In the financial period of 2016, the Senior Management Team comprised CEO Juha Sarsama, CFO and Executive Vice President Tapio Tommila (born 1978, M.Sc. (Econ.), eMBA), Investment Director Miikka Laine (born 1972,

M.Sc. (Econ.), LL.M.) and Development Director Minna Telanne (born 1964, Lic.Sc. (Admin.)). The Senior Management Team is chaired by the CEO and meets regularly. In addition to his statutory responsibilities, the CEO is accountable for the organization of Panostaja Oyj's activities, the management system and development thereof of the entire Group, as well as preparation and presentation of matters to the company's Board of Directors. The CFO is responsible for the Group's funding, financial reporting process and the risk management process as well as their development. The Investment Director is responsible for the corporate acquisition process and the related analysis and valuation process. The Development Director is responsible for the Group's management system, its development, for the Group's development projects as well as supporting segments in their own development projects.

The Senior Management Team has no implementing powers based on legislation or the articles of association. The Senior Management Team operates under the auspices of the CEO and is responsible for the development of Panostaja Oyj's processes. The Senior Management Team prepares the measures related to the development of the shareholder value of the business segments as well as Group-wide development projects and the Group's strategy. Electing members to the Senior Management Team is decided on by the CEO.

The Board members' and their controlling interest entities' shareholding in Panostaja Oyj's shares on October 31, 2016 was as follows:

Juha Sarsama / Pravia Oy	669,186
Tapio Tommila / Comito Oy	316,933
Miikka Laine	200,000
Minna Telanne	210,928
Total shareholding	1,397,047

#### **Business segments**

Panostaja Group's operative business activities are carried out in majority-owned business segments. Each business segment's Board of Directors consists of the Managing Director of the segment as well as one or two members of Panostaja Oyj's Senior Management Team, with one as Chairman of the segment's Board, and at least one external expert. The member of Panostaja Oyj's Senior Management Team acting as the Chairman of the Board acts as the superior of the business segment's CEO. Operational decisions concerning the business segment are made in each segment.

#### MAIN FEATURES OF THE INTERNAL CONTROL AND **RISK MANAGEMENT LINKED TO THE FINANCIAL REPORTING PROCESS**

#### Internal control

Panostaja Oyj's Board of Directors confirms the principles of operation concerning Panostaja Group's internal control and evaluates the state of internal control at least once a year. The 'financial reporting process' means functions which produce financial information for use in company management, as well as financial information to be published in accordance with laws, standards and other regulations applicable to the company. The internal control that is linked to the financial reporting process aims to ensure that Panostaja Group's operations are successful, that decision-making is based on reliable information and adequate business risk identification, and that the financial reports published by the company provide essentially correct information about the company's financial situation. At the time of closing the books, the eight segments engaging in business have their own financial management body, and the parent company also has a separate financial administration organization operating under the auspices of the Group CFO. The business segments use several different accounting and financial reporting information systems. The Group's financial reporting is handled by one centrally administered information system. The business segments are responsible for producing information for the Group's reporting system.

Business segments under Panostaja's majority ownership prepare their own budgets, which are approved by each company's Board of Directors. The parent company's budget combined with the business segments' budgets forms Panostaja Oyj's group budget, which is approved by Panostaja's Board of Directors. Throughout the financial year, the segments report monthly to the parent company according to a reporting timetable that is agreed upon beforehand. Monthly reporting and the related analyses and comparisons are an essential part of the guidance and supervision carried out with the help of financial reporting. After each quarter, the segments update their end-of-year forecast as necessary.

#### Internal audit

Panostaja Oyj does not have a separate internal audit organization. The parent company's financial management organization regularly monitors and controls reporting by the business segments as well as deficiencies observed in the reporting and, where necessary, will either carry out its own internal audit or have a separate one carried out by external experts. The parent company's financial manage-

ment organization is responsible for the definition of uniform accounting and reporting principles and guidelines, for the constant development of the reporting system as well as the training of the segments' financial management organization. Development and training take into account the internal control needs.

#### **Risk Management**

Panostaja Oyj's risk management objective is to ensure business continuity and to support Panostaja and the business segments owned by it to achieve the defined objectives and strategies.

Risk is classified as factors that may endanger or impede Panostaja or the business segments owned by it from achieving strategic objectives, improvement in profit and the financial position or business continuity, or that may otherwise cause significant consequences for Panostaja, its owners, business segments, personnel or other stakeholder groups. The more significant risks and factors of uncertainty that have come to the attention of the company's Board have been described in the Annual Report.

Risk management is an integral part of the general authority and good governance of the Board and the CEO, in accordance with the Limited Liability Companies Act, as well as the planning and management of Panostaja's business operations.

At Panostaja, risk management is based on risk identification, assessment and reporting. Risk identification, assessment and reporting at the Group level are the responsibility of the parent company's CEO, and the responsibility for the business segments rests on the Managing Director of the segment in question. All material risks are reported to the Board of Directors of the Group's parent company.

Panostaja uses a uniform model to identify Group and business segment risks. Risk identification, assessment and reporting for each segment enable the creation and maintenance of effective risk management measures.

Risks are identified and assessed based on their likelihood, significance and potential influence. In actions, monitoring of development trends and risk management measures are emphasized.

Risk analyses and assessments are carried out as self-assessments and a summary of them is processed and approved by the Board of each business segment. Risks are also charted and processed together with the risk management services of an accident insurance company. Based on these analyses and assessments, decisions are made on risk management development projects, which can be

implemented on a Group-wide scale or for an individual

Panostaja classifies the key risks into four main categories: strategic, operational, financial and non-life risks.

Panostaja's Board is responsible for the company's risk management and monitors its implementation. The Board approves the company's risk-management policies.

Panostaja's CEO and the Senior Management Team are responsible for determining the principles of risk management and their adoption, and for ensuring that risk management is properly organized. They are also responsible for ensuring that risks are taken into account in the company's planning processes and that they are reported to the Board in an adequate and proper manner. They are also responsible for the development of risk management and the constant evaluation of the abilities of segment management in the risk management area, through their work with the Boards.

The managing directors of the business segments and the Board are responsible for risk identification, assessment and management, and for implementing and reporting measures for the development of risk management in their respective areas of responsibility, in accordance with Panostaja guidelines.

Panostaja's CFO is responsible for the operating models and reporting of risk management at the Group level, and for the practical execution and control in the business segments based on the Group business model and risk management policy. Financial risks are reported regularly to Panostaja's Board.

Each employee is responsible for the identification of risks either related to his/her own work or that he/she otherwise observes, as well as for reporting these to a superior.

#### **AUDITING**

The auditors elected by the AGM are responsible for the statutory auditing of the companies belonging to the Panostaja Group. In 2016, Markku Launis APA and Authorised Public Accountants PricewaterhouseCoopers Oy operated as auditors in the parent company and the Group, with Lauri Kallaskari acting as the leading auditor.

As required by law, the auditors issue an audit report for the company's shareholders together with the financial statement. In dealing with the financial statement, Panostaja Oyj's Board receives an explanation of the implementation of the audit and its findings from the responsible public accountant. If necessary, the auditors participate in Board meetings and otherwise report to the Board. In the

financial period of 2016, auditing fees paid by the company amounted to €133,000, and fees paid to the auditors for other non-auditing services amounted to €334,000.

#### **INSIDER MANAGEMENT**

#### Insider guidelines

Panostaja Group complies with currently valid insider regulations and the insider guidelines of Nasdaq Helsinki Oy. Furthermore, the Group has its own insider guidelines, which complement Nasdaq Helsinki Oy's insider guidelines and are updated on a regular basis. Panostaja's Insider Management is responsible for the following duties:

- internal communication regarding insider matters;
- training concerning insider matters, trading restrictions and the obligation to report;
- creating, maintaining and submitting insider lists to the Financial Supervisory Authority (as requested);
- acquiring approvals from persons on the insider list;
- controlling insider matters;
- internal communication regarding matters concerning the trading restriction and the obligation to report;
- maintaining a list of managers subject to the obligation to report and their related parties;
- submitting reports to managers;
- guiding managers in submitting reports to their related parties, if necessary;
- the obligation to publish the business activities of managers and their related parties;
- monitoring the trading restriction and the obligation to
- careful monitoring of changes to regulations concerning insider matters, the trading restriction and the obligation to report.

The CFO is responsible for Panostaja's insider matters.

#### **Insiders and managers**

The Market Abuse Regulation ((EU) N:o 596/2014, "MAR") entered into force on July 3, 2016. Due to the MAR, the company no longer has a public insider register. The public insider register was last updated on July 2, 2016. The company does not have a permanent insider register. A project-specific insider list regarding insider projects is maintained in accordance with the insider instructions of Nasdaq Helsinki.

Among Panostaja personnel, Board members, the CEO and the Senior Management Team are deemed subject to the obligation to report.

Panostaja's managers and their related parties are obligated to report to Panostaja and the Financial Supervisory Authority any business activities carried out with Panostaja's financial instruments, which Panostaja publishes with a separate stock market release. Panostaja managers' shareholding has also been published with the managers' permission on the company's website. The shareholdings are updated monthly.

#### **Closed window**

Panostaja's managers must time their trade with financial instruments issued by the company so that the trade will not diminish trust in the securities market. Managers must not engage in trade with financial instruments issued by the company in the 30-day period preceding the publication of the company's interim report and financial report. The trade restriction has also been expanded to concern all persons involved in creating Panostaja's financial reports and the management and financial executives of the most significant business segments.

#### Procedure regarding a suspected breach of regulations and provisions concerning the financial market

In accordance with the Securities Markets Act, Panostaja follows a procedure through which persons employed by the company can use an independent channel inside Panostaja to report any suspected breaches of regulations and provisions concerning the financial market.

#### **REMUNERATION REPORT FOR THE FINANCIAL** PERIOD OF 2016

This remuneration report has been created in accordance with the Finnish Corporate Governance Code 2015.

#### Remuneration of members of the Board

The AGM confirms the Board's salaries annually. The 2016 Annual General Meeting confirmed the following salaries for Board members:

- The Chairman of the Board is paid €40,000 per year.
- Every other Board member is paid €20,000 per year.

Approximately 40% of the salary paid to a Board member is paid as company shares based on an authorization to the Board for a share issue, if the Board member on the day of the AGM does not own more than one per cent of the company's total shares. If the holding of a Board member on the date of the General Meeting is over one percent of all company shares, the compensation will be paid in full in monetary form. During the financial period of 2016, a total of 54,415 company shares were paid as salary to the Board members.

The Board members do not belong to Panostaja's remuneration system, neither are they employed by the company.

#### Board members' salaries for the financial period of 2016, €:

Board of Directors	Salary in shares	Salary in monetary form	Total salaries
Jukka Ala-Mello	16,000	24,000	40,000
Eero Eriksson	8,000	12,000	20,000
Hannu Tarkkonen	8,000	12,000	20,000
Tarja Pääkkönen	6,000	9,000	15,000
Antero Virtanen	8,000	12,000	20,000
Mikko Koskenkorva	0	20,000	20,000
Jukka Terhonen	2,000	3,000	5,000
Total	48,000	92,000	140,000

Jukka Terhonen was a member of the Board until February 5, 2016.

### Remuneration principles for the CEO and the

The management's reward and commitment schemes consist of salary, employee benefits and a share reward scheme.

#### CEO

The CEO's salary and other benefits are determined by the Board. The CEO has a written CEO's contract and the pay is fixed according to this. The CEO's retirement pension is determined in accordance with the Employees Pensions Act (TvEL).

In accordance with the CEO's contract, the period of notice is six (6) months and the severance pay is equal to twelve (12) months' salary.

In the 2016 financial period, the CEO's earnings and other benefits amounted to €247,229 with the following distribution:

	Performance reward		
	Fixed salary portion	for 2015*	Tota
Juha Sarsama	208,543	38,686	247,229

<sup>\*</sup> The performance reward portion is part of the share reward scheme.

Other Senior Management Team members' salaries and other benefits are determined by the CEO. The salary of a member of the Senior Management Team is fixed and his or her pension is determined under the Finnish Employees Pensions Act. In the 2016 financial period, the other Senior Management Team members' earnings and other benefits amounted to €445,805.

	Performance rewar Fixed salary portion for 2015		Total
Other Senior Management Team members	408,962	36,843	445,805

<sup>\*</sup> The performance reward portion is part of the share reward scheme.

## The Board's valid authorizations and decisions made as part of remuneration

The Annual General Meeting of Panostaja Oyj held on February 5, 2015 authorized the Board of Directors to decide on one or more share issues and the granting of options and other rights entitling to shares as referred to in Chapter 10, Section 1 of the Limited Liability Companies Act. This authorization entitles to the issue of no more than 30,000,000 shares and applies to the issue of both new and company-held shares. On the basis of the authorization, the Board of Directors will decide on all terms and conditions for share issues and options as well as on the terms and conditions for the granting of special rights providing entitlement to shares. To date, a total of 800,000 shares have been issued based on the authorization.

By virtue of the aforementioned authorization, the Board of Directors decided on June 28, 2016 to provide no more than 700,000 shares owned by the company for the management to buy as part of the company's long-term incentive and commitment scheme.

#### Share remuneration scheme

Until the end of 2018, Panostaja has in place a share remuneration scheme where the company's shares may be awarded to members of the Senior Management Team as a reward for reaching the set goals. The goals are set for earnings periods that equal financial periods in length based on the Panostaja Group's EBIT and/or other operational goals, and for a five-year (5) earnings period (years 2014–2018) based on the cumulative earnings per share (EPS) key figure.

At the end of the 2016 financial period, a total of 330,700 shares are available if the set goals are met. A potential bonus may also be paid in cash to cover the taxes and tax-like payments arising from the bonus. Members of the Senior Management Team are obliged not to sell shares received as a bonus during a period of 27 months after receiving them.

On December 10, 2015, Panostaja Oyj's Board of Directors decided to distribute a total of 32,800 shares, valued at €29,192 at the time of issue, to the management as share remunerations. In addition to this, a total of €46,337 was remitted in cash to cover the taxes levied on the remuneration. The issued shares and monetary remunerations were distributed as follows:

	Value of the	Monetary	Total
Shares, pcs	shares, €	remuneration, €	remuneration, €
16,800	14,952	23,734	38,686
16,000	14,240	22,603	36,843
32,800	29,192	46,337	75,529
	16,800	16,800 14,952 16,000 14,240	Shares, pcs shares, € remuneration, €   16,800 14,952 23,734   16,000 14,240 22,603

At the time of closing the books on October 31, 2016, the members of the Senior Management Team held in their personal ownership or in the ownership of a company where they have a controlling interest 1,250,000 Panostaja shares related to the remuneration system that they have undertaken to retain in their ownership for the duration of the system's period of validity.

The Management's share ownership within the incentive and commitment scheme is distributed as follows:

Juha Sarsama / Pravia Oy	550,000
Tapio Tommila / Comito Oy	300,000
Miikka Laine	200,000
Minna Telanne	200,000
Total shares	1,250,000

The members of the Senior Management Team have financed their investments themselves, in part, and through company loans, in part, and they bear the genuine corporate risk with respect to the investment they have made in the scheme.

This report is available on the company's website at www.panostaja.fi.