

## PRESS RELEASE

Stockholm/Amsterdam, 16 July 2007

### Invitation to analyst/press meeting – LBI's half year results

LBI International AB ("LBI"), the leading international full service digital agency network, will announce its half year results 2007 on Thursday 26 July 2007, in a press release issued at 08.00 CET.

Mr Robert Pickering (CEO), Mr Jan Norman (CFO) and Mr Luke Taylor (EVP and CEO LBI UK) will comment on the results and market developments during an analyst/press meeting. The meeting will start at 13.00 CET and is held at Alexander Platz, room 2 at Triple Ace, World Trade Center Amsterdam. A lunch buffet will be available at 12.30 CET.

The analyst/press meeting will also be available as a live audio webcast including a slide presentation at [www.lbi.com](http://www.lbi.com). The meeting can also be followed via a simultaneous conference call starting at 13.00 CET, which will allow you to listen to the presentation and ask questions.

The dial in number for the conference call is: **+31 (0)20 713 34 97**

For participation on location in Amsterdam, please mail [reinier.hillen@citigateff.nl](mailto:reinier.hillen@citigateff.nl) or call +31 (0)20 575 40 28.

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**About LBi:**

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LBi is the leading international full service digital agency network, servicing clients with marketing and technology solutions. The Company employs approx. 1,400 professionals located primarily in the major European and American business centers, such as Amsterdam, Berlin, Brussels, Copenhagen, London, Madrid, Milan, Mumbai, Munich, New York and Stockholm. Through interdisciplinary teams, LBi creates innovative multi-channel solutions for its national and international corporate clients by uniquely combining strategy development and creative design with specific industry expertise and latest digital technology. LBi was formed by the merger of LB Icon and Framfab in August 2006 and is listed as a Mid Cap Company on the OMX Nordic Exchange in Stockholm as well as on Euronext in Amsterdam (symbol: LBI).