

Press Release Betsson AB (Publ)

Public information regarding the number of shares

On January 31, 2017 the number of shares is 16,260,000 Class A shares, 122,155,730 Class B shares and 6,077,508 Class C shares. Ordinary shares of the company's own holdings amounts to 1,084 Class B shares and 6,077,508 Class C shares. The total number of outstanding votes amounts to 284,754,646.

For further information, please contact:

Fredrik Rüdén, CFO
+46 73 311 72 62, Fredrik.ruden@betssonab.com

Pia Rosin, VP Corporate Communication Betsson AB
+46 (0)73 600 85 00, pia.rosin@betssonab.com

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDINGS IN COMPANIES THAT, THROUGH PARTNERS OR BY THEMSELVES, OFFER GAMES TO END USERS VIA THE INTERNET. THE GROUP OFFERS CASINO, SPORTSBOOK, POKER, SCRATCHCARDS, BINGO AND OTHER GAMES. CUSTOMERS ARE PRIMARILY FROM THE NORDIC COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP LIST (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG. NO. VAT. REG. NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101