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Press release

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Henriette Fenger Ellekrog new Executive Vice President, HR, SAS Group

Henriette Fenger Ellekrog has been appointed Executive Vice President, HR of the SAS Group and a member of SAS's group management.

Henriette Fenger Ellekrog is currently Executive Vice President, Corporate HR and Chief of Staff of the Danish telecoms company TDC. She has held senior positions at TDC since 1998, including Vice President, HR at TDC Mobile from 2002 to 2004 and Senior Vice President, Corporate HR for the Group from 2004 to 2006.

Before joining TDC she worked for the consulting firm Mercuri Urval and for Peptech, an Australian company operating in the biotech sector.

Henriette Fenger Ellekrog holds an MA (Specialized Language for Business) from Copenhagen Business School as well as a Bachelor of Commerce from Niels Brock Copenhagen Business College, and has also completed courses at INSEAD and the London Business School.

She is a member of the Committee on Labour Market Policy at the Confederation of Danish Industries (DI) and of Denmark's National Network of Business Leaders.

She will take up her position at SAS on 1 October 2007.

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