



Press release

4 July 2007

Information about the incentive programme

The incentive programme for executive management and key employees within the Securitas Direct Group has been of great interest. 79 people have subscribed to 7,420,000 warrants, which have been purchased by the participants to market price.

On 16 May 2007, the Annual General Meeting resolved to implement an incentive programme for executive management and key employees within the Securitas Direct Group. The programme consists of warrants with a right to subscribe to new series B shares during the period 30 June 2010 up to and including 30 June 2014.

The executive management subscribed fully to their allotments.

Complete conditions for the programme can be found in the Board's proposal for the Annual General Meeting. The proposal is available at www.securitas-direct.com in the corporate governance section.

For more information contact:

Dick Seger, President and CEO, +46 708 21 88 17

Lars Andersson, CFO, +46 706 32 75 80

Michael Peterson, Investor and Media Relations, +46 733 22 18 14

Securitas Direct is a leading provider of high-quality security services to homes and small businesses. The company's success is based on a strong growth focus, scalable concepts and highly developed local entrepreneurship. Operations span three geographic markets covering nine European countries. In 2006 Securitas Direct reported net sales of SEK 3,301 million, pro forma operating profit of SEK 223 million and net customer portfolio growth of more than 21%. Number of customers amounts to 830,000. Securitas Direct's class B shares have been listed on the Stockholm Stock Exchange since 29 September 2006.

SECURITAS DIRECT AB (publ)

Kalendegatan 26, Box 4519

SE-203 20 Malmö

SWEDEN

Corp. id. no: 556222-9012

Tel: +46 40 25 45 00

Fax: + 46 40 97 51 22

E-mail: ir@securitas-direct.com

Web: www.securitas-direct.com