

PRESS RELEASE

Stockholm, Sweden, June 28, 2007

Anders Böös transfers shares to endowment assurances

Anders Böös has during the period June 19-21 transferred 600,000 shares in Cision, owned through family and companies, to endowment assurances. Anders Böös' holding in Cision, now through family and endowment assurances, remains 800,000 shares.

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Cision improves clients' performance through integrated services and software solutions for reputation and campaign management, media monitoring and research of media contacts.

Cision AB is quoted on the Nordic Exchange and has approx. 20 000 shareholders. The company has around 2,700 employees and a turnover of SEK 1.9 billion in 2006. Cision operates in the US, UK, Sweden, Canada, Germany, Norway, Finland, Denmark, Portugal, Lithuania, Hong Kong and the Netherlands.

This press release is also available at www.cision.com