

Press Release Betsson AB (Publ)

CFO Fredrik Rüdén to leave Betsson

Betsson AB today announces that Fredrik Rüdén will leave his position as CFO of the company in August 2017.

Rüdén is part of Betsson AB's management team and has been with the company since 2008. He will retain his responsibilities as CFO until he leaves the company on August 31st 2017. The process of recruiting a new CFO is under way.

"Fredrik has contributed much to Betsson's success during the nine years he has served as the company's CFO. I wish him all the best for the future," said Ulrik Bengtsson, CEO and President of Betsson AB

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This information is information that Betsson AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on March 16th, 2017, at 8:30 CET.

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