BANG & OLUFSEN A/S 22 MARCH 2017

ANNOUNCEMENT NO. 16.19 TRANSLATION

Changes to the Board of Directors

Mr. Jim Hagemann Snabe, vice-chairman of the Board of Directors of Bang & Olufsen a/s, has notified the Board that he will not be seeking re-election at the expiry of his current term of office at the Annual General Meeting on 13 September 2017. Mr. Hagemann Snabe will continue as vicechairman until then and he has offered to subsequently act as external advisor to the Company in relation to technology and innovation.

The Board will review its composition ahead of the Annual General Meeting.

Ole Andersen Chairman of the Board

For further information, please contact;

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