

Press Release Betsson AB (Publ)

Betsson's offer to acquire UK gaming operator NetPlay TV approved by shareholders

Today, the requisite number of NetPlay TV plc (NetPlay) shareholders have voted to approve the scheme of arrangement regarding Betsson AB's cash offer to acquire all shares in NetPlay and its implementation. The offer is still subject to the High Court of Justice sanctioning the offer, and certain other conditions as set out in the offer document.

On 2 February 2017, Betsson AB and NetPlay announced that they had reached agreement on the terms of a recommended public cash offer pursuant to which Betsson is proposing to acquire all shares of NetPlay, a company listed on AIM, a market of the London Stock Exchange. The offer is to be implemented by means of a court-approved scheme of arrangement, which is regulated, by the UK Companies Act and the UK Takeover Code. Further details on the offer can be found on www.betssonab.com.

The expected time plan for the remaining steps in the offer process is as follows:

29 March 2017 - Court hearing to sanction the scheme of arrangement

31 March 2017 - The scheme of arrangement becomes effective (meaning that Betsson becomes the owner of all shares in NetPlay)

3 April 2017 - Trading of NetPlay shares on AIM to be cancelled

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This information is information that Betsson AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on March 23rd, 2017, at 13.00 CET.

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