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Eniro expands partnership with Google

Eniro and Google have signed an agreement for an expanded partnership. The new agreement means that company information from Eniro will also be visible on Google Maps, Google's local map service, which is launched today in Sweden.

"Expanding the partnership with Google is part of our continuing effort to enhance online advertisers' visibility and increase the value of their participation in our channels. We are very pleased to have signed this agreement," says Tomas Franzén, President and CEO of Eniro.

"Google Maps builds on good information from our partners. We know that users place high value on local information and we appreciate that Eniro supplies the information to Google Maps," says Petri Kokko, Google's Country Manager for Sweden.

Google and Eniro have had a partnership since 2003 through which Eniro's web searches are based on Google's web indexing. Google is also a partner for paid search and an important driver of traffic to Eniro.

Eniro's web search, where Google is one of the content providers, is available at

<http://www.eniro.se/>

Eniro's map service is available at <http://kartor.eniro.se>.

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Eniro is the leading search company in the Nordic media market. Eniro makes it easy to find people, businesses and products using directories, directory assistance, Internet and mobile services. Eniro's core markets are the Nordic countries and Poland.

Eniro is listed on the Stockholm Stock Exchange and has some 4,800 employees. In 2006, revenues amounted to SEK 6,697 M, with EBITDA of SEK 2,290 M.