

Press Release Betsson AB (Publ)

Exchange rates for the first quarter 2017

Exchange rates for significant currencies in Betsson AB's financial reports are found below. The exchange rates have no material impact on the Group's operations, but affects the reported results when translated into the reporting currency SEK.

Balance sheet rates to SEK

	31 March 2016	31 March 2017	YoY Delta
EUR	9.2323	9.5464	3.4%
NOK	0.9802	1.0412	6.2%
GBP	11.6853	11.1273	-4.8%
GEL	3.4807	3.6548	5.0%
TRY	2.8779	2.4536	-14.7%

Income statement average year-to-date to SEK

	YTD 31 March 2016	YTD 31 March 2017	YoY Delta
EUR	9.3248	9.5065	1.9%
NOK	0.9792	1.0577	8.0%
GBP	12.0981	11.0494	-8.7%
GEL	3.4712	3.4323	-1.1%
TRY	2.8698	2.4138	-15.9%

For further information, please contact:

Fredrik Rüdén, CFO Betsson AB
+46 (0)73 311 72 62, fredrik.ruden@betssonab.com

Pia Rosin, VP Corporate Communication Betsson AB
+46 (0)73 600 85 00, pia.rosin@betssonab.com

BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG. NO. VAT. REG. NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101