



## Market Presentation Q3 06-07

January - March 07

## ALFESCA

- ALFESCA AT A GLANCE
   OPERATIONAL REVIEW
  - UK
  - France
  - Other countries
- 3. FINANCIAL REVIEW
- 4. FUTURE PROSPECTS





## ALFESCA

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#### Q3 2006/2007 Highlights

**SALES:** Sales of 127.6 m Euros with 14.5 % growth incl. Q3 Adrimex sales (in 06/07 for 1.5 months)

**EBITDA:** EBITDA 7.5 m Euros with 33.8% growth incl. Q3 Adrimex EBITDA (in 06/07 for 1.5 months\*)

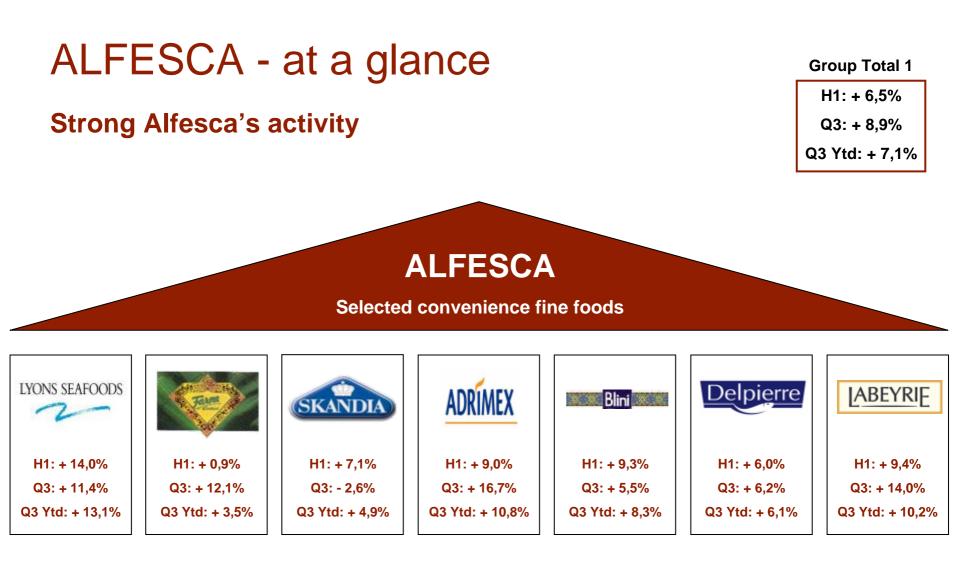
ADRIMEX ACQUISITION: Completed 19/02/07

**RAW MATERIAL BAROMETER:** Salmon at budget level



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\*Not including purchase accounting entry of -204K in Adrimex



1: Adrimex proforma from July 1st 2006

Market presentation – Q3 2007

Net revenues vs LY



#### Strong development of each pillar

## ALFESCA

#### Selected convenience fine foods

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Smoked salmon H1: +11,5% Q3: +15,5% Q3 Ytd: +12,5%



Foie gras H1: +8,5% Q3: +9,7% Q3 Ytd: +8,6%



Blinis spreadables H1: +9,9% Q3: +7,0% Q3 Ytd: +9.2%



Prawns inc Adrimex proforma H1: +12,8% Q3: +12,5% Q3 Ytd: +12,7%



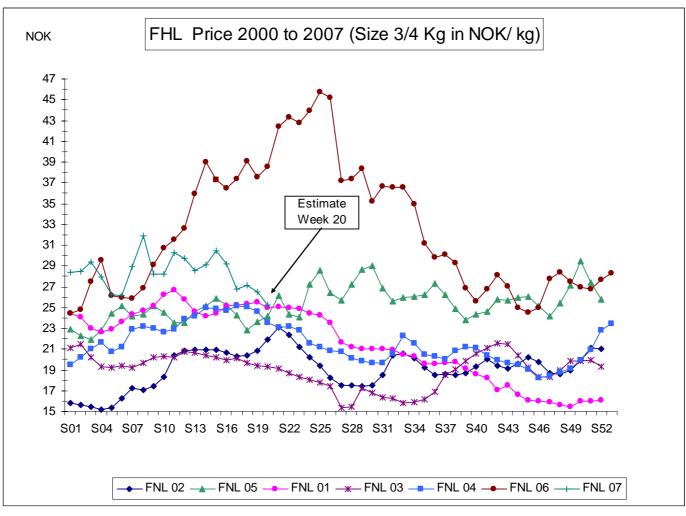
#### **EBITDA** strongly improving vs LY

€m	Q3 07	Q3 06	Var	Q3YTD	LY YTD	Var
Net revenues	127,6	111,5	14,5%	474,5	437,8	8,4%
EBIT	3,0	2,0	49,0%	32,5	25,6	27,1%
EBITDA	7,5	5,6	33,8%	45,8	37,4	22,5%
Net income	1,5	0,5	183,5%	19,1	12,6	52,3%

Adrimex included for 1.5 month (March). Not including purchase accounting entry of € – 204k.



#### Norwegian salmon barometer





#### **Norwegian blomass forecast**

#### (Norwegian salmon) as of 31/03/07 Source: Kontali April 07

Estimated stock per 31/03/07						Estimated stock per 31/03/06				Individuals	Biomass
Génération	smolts	Nber Pieces (x1000)	Average Weight (Kg)	Volume WFE	Génération	smolts	Nber Pieces (x1000)	Average Weight (Kg)	Volume WFE		
05	S1	2,700	5.3	14,300	04	S1	5,300	5	26,700	-49%	-46%
	S0	30,600	4.2	127,800		S0	21,600	4	86,100	42%	48%
Total G05		33,300		142,100	Total G04		26,900		112,800		
06	S1	89,100	2.1	184,400	05	S1	93,800	1.9	177,000	-5%	4%
	S0	67,300	0.6	39,700		S0	50,600	0.5	25,600	33%	55%
Total 06		156,400		224,100	Total 05		144,400		202,600	8%	11%
G07	s1	6,000	0.1	600	G06	s1	10,000	0.1	1,000	-40%	-40%
Total G05 G06		195,700		366,800	Total		181,300		316,400	8%	16%

#### **WFE Whole Fish Equivalent**

· · · ·	Date of sea water entry	Est. period of harvest
Generation 04	S1 released at sea Apr May 04	Harvest Jul Aug 05 - Mar 06
	S0 released at sea autumn 04	Apr May 06 - Jul Aug 06
Generation 05	S1 released at sea Apr May 05	Harvest Sep Oct 06 - Mar 07
	S0 released at sea autumn 05	Harvest Mar Apr 07 - Jul Aug 07
Generation 06	S1 released at sea Apr May 06	Harvest Sep Oct 07 - Mar 08
	S0 released at sea autumn 06	Harvest Apr 08 - Jul Aug 08



#### **Scottish biomass forecast**

#### (Scottish salmon) as of 31/03/07 Source: Kontali April 07

Estimated stock per 31/03/07					Estimated stock per 31/03/06					Individuals	Biomass
Génération	smolts	Nber Pieces (x1000)	Average Weight (Kg)	Volume WFE	Génération	smolts	Nber Pieces (x1000)	Average Weight (Kg)	Volume WFE		
05	S1	100	5	500	04	S1	600	4,7	2.900	-83%	83%
	S0	4.900	3,5	18.300		S0	4.200	3,6	16.000	17%	14%
Total G05		5.000		18.800	Total G04		4.800		18.900		
06	S1	23.300	2	51.800	05	S1	19.800	2	44.600	18%	16%
	S0	12.400	0,4	6.000		S0	12.300	0,4	6.400	1%	-6%
Total 06		35.700		57.800	Total 05		32.100		51.000	11%	13%
G07	S1	4.900	0,1	500	G06	S1	3.000	0,1	300	63%	67%
Total G05 G06		45.600		77.100	Total		39.900		70.200	14%	10%

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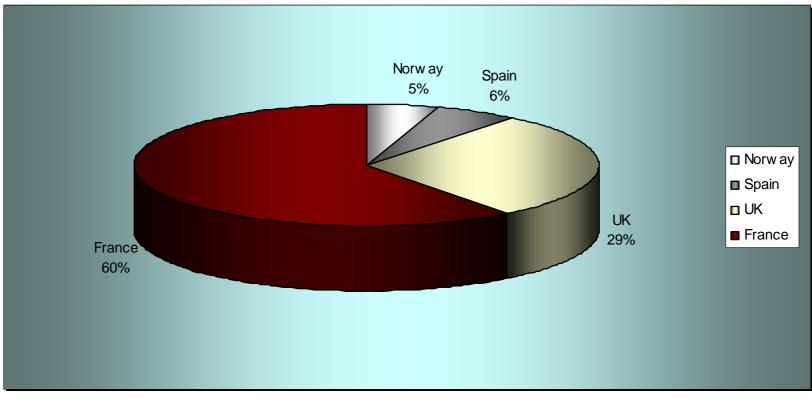
## 3. FINANCIAL REVIEW4. FUTURE PROSPECTS





## **Operational review**

#### **Breakdown by country**



Ytd 06/07 Turnover

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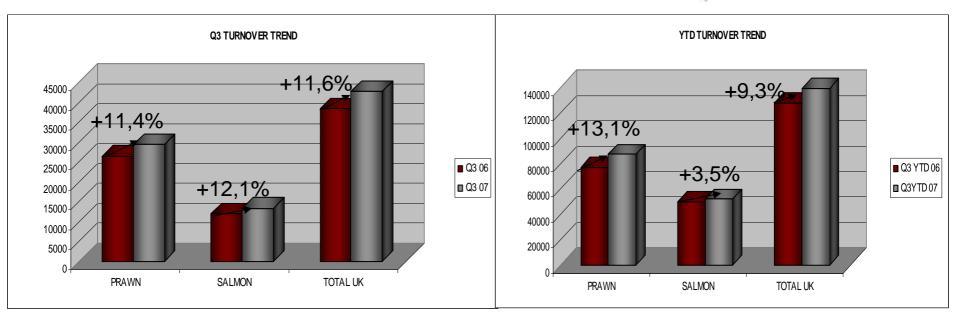


## **UK operational review**

#### **UK turover trend**

LYONS SEAFOODS







## UK operational review

Estimated UK Smoked Salmon & Prawns Market Q3 Performance

Prawns	TNS MARKET	LYONS SALES TO JS
Trawns	+10.4%	+12.8%

Salmon	TNS TESCO DATA	FARNE SALES TO TESCO	
Saimon	+3.6%	+11.2%	



## UK operational review

#### **Key projects**

LYONS SEAFOODS

**Project To Go:** « cash rich, time poor, won't cook, don't cook, going out ». Strong results with snacking consumption: Achieving sales target rate within 6 weeks





New balance for the turnover:

- **Smoked salmon Festive starter**
- **Cooked salmon**
- Fresh salmon cuts

- Main course
- Main course





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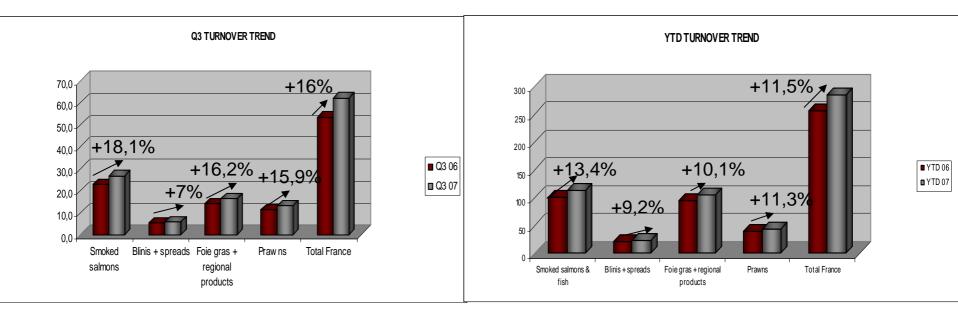
4. FUTURE PROSPECTS





## France operational review

#### **Turnover trend**





## ABEYRIECOMMERCIAL & MARKETING INDICATORS (Jan - Apr 07)

#### Market (IRI k€) : Growth of both Labeyrie and its Markets' Sales

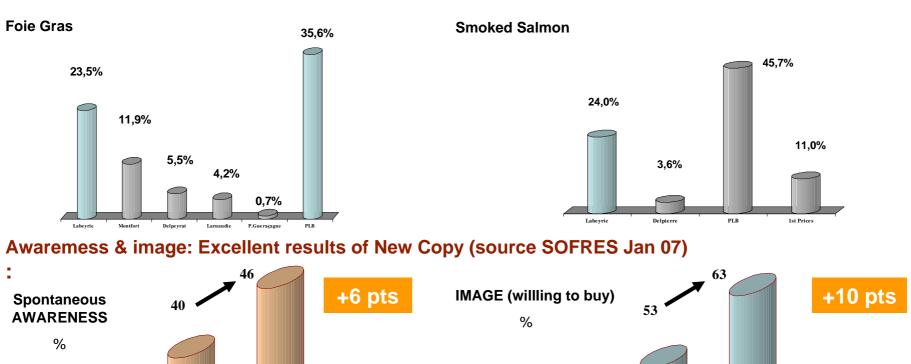
2006

Market presentation – Q3 2007

2007



#### Market share: Value (cum April 06 to April 07) : which confirms strong Labeyrie positions



2006

2007

fesca

## France operational review

#### Key projects



**Strong Innovation Plan on Smoked salmon** 

The New « Good for me » Range : Low FAT, ORGANIC, Low SALT.







#### The New SUMMER range: fresh and festive







## France operational review





Foie gras: Labeyrie awarded in the famous March 2007 international Agricultural exhibition in Paris.

Regional Products: the best way of enjoying the Labeyrie's products all year round: **NEW SEASONNAL RANGE and Recipes** 

Winter







**ABEYRIE** 

Bélées d'Hiver



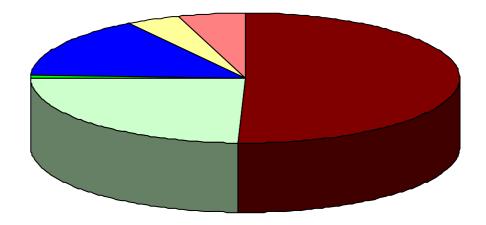
**Alfesca** 

Summer

# Commercial & marketing indicators ADRÍMEX

Market trends - added value + 56% Market share - added value 2006

	Volumes	Market share
Adrimex	1297	50%
Crusta d'Oc	628	24%
Krustanord	25	1%
Private labels	385	15%
Miti	105	4%
Other brands	130	5%



Adrimex Crusta d'Oc Krustanord Private labels Miti Other brands



# France operational review ADRIMEX

#### Industrial:

Programme « Adrimex 2010 » to develop over the next 3 years an ambitious programme of capacity growth and efficiency improvement with Lyons's benchmark.

Sourcing synergies are under review: raw materials and packaging

#### Marketing:

Sales force merger with Delpierre

New branding using the brands of the group: Delpierre and Labeyrie







crevette extra 29-11-06



## France operational review

#### **Key projects**



Attack a new corner: the self service wet fish counter with very innovative products:

• ready to cook,







Cooked Salmon – Added Value Cod

Sales in MT	Act 05/06	LE 06/07	B 07/08
Salmon	0,3	20	150
Cod	10	44	85
Other	1,4	0	35
Total	11,7	64	270

• and ready to eat







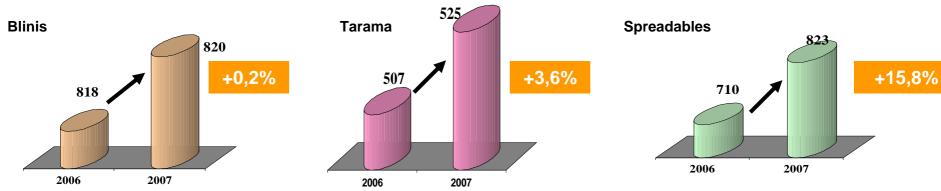
Thin slices of marinated Salmon - Carpaccio



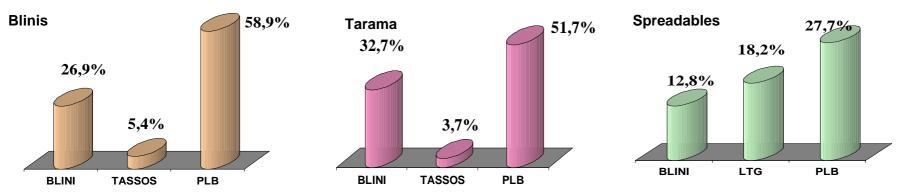


#### **COMMERCIAL INDICATORS Q<sub>3</sub>**

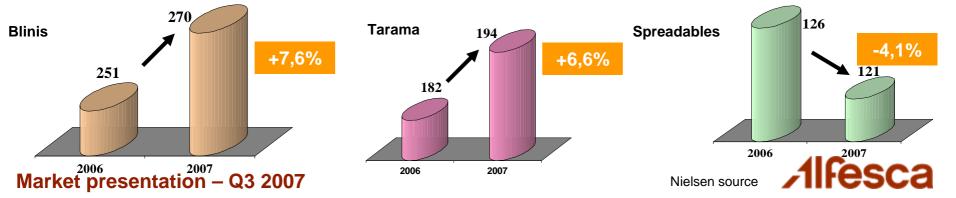
#### Market trends Nielsen: Contrasted trends, overall dynamic markets



#### Volume market share Nielsen: Significant gains/losses on blinis and spreadables



#### Branded volume Q<sub>3</sub> Act vs LY: Over market on b & t, weak on v spreadables



## France operational review



#### Industrial:

Increasing of the cooking capacities to follow the sales growth of our blinis range.

#### Marketing:

New innovative products:

• the healthly line « with fromage frais »



• the trendy apéritif line: the flavoured blinis















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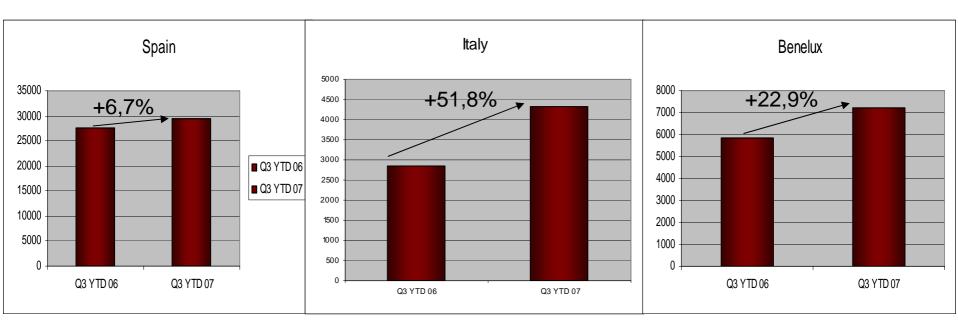
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## Q3 Ytd turnover trend



Key products: 96% Smoked Fish 4% Duck products

Key products: 88% Smoked Fish 8% Duck products 4% Other Key products: 37,5% Smoked Fish 42,2% Duck products 20,3% Other



## Spain key projects

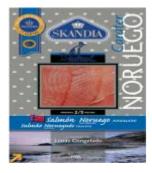
#### Industrial:

New IRTECH slicing line to increase capacity and productivity

#### Marketing:

New segmentation; new design for the smoked salmon range:

#### • 3 origins







#### • New benefit: law salt





## Italy key projects

Strong growth in all product categories with an optimized product offer to stick to italian consumer demands

	Net sales in k€	
	06/07	Var
	Mar Ytd	Vs LY
Smoked salmon	3 826	+ 60%
Foie gras	336	+ 37%









## Other countries operational review

#### **Benelux key projects**

#### Fast growing part of Europe for Alfesca

6	ca	Net sales in k€ 06/07 Mar Ytd	Var Vs LY
	Labeyrie exports	7 214	+ 23%
	Farne exports	6 700	+ 24%
	Total	13 914	+ 24%

#### Ongoing adaptation to Benelux specifics









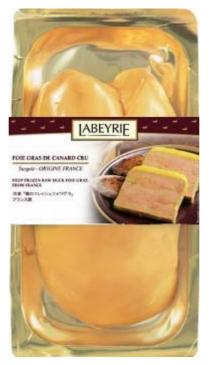
## Other countries operational review

Alfesca exports to many countries all over the world where « fine food » has a meaning!

#### • Hallal



#### • Japan



#### Russia





## Other countries operational review

Tomorrow's « fine food » market: China.





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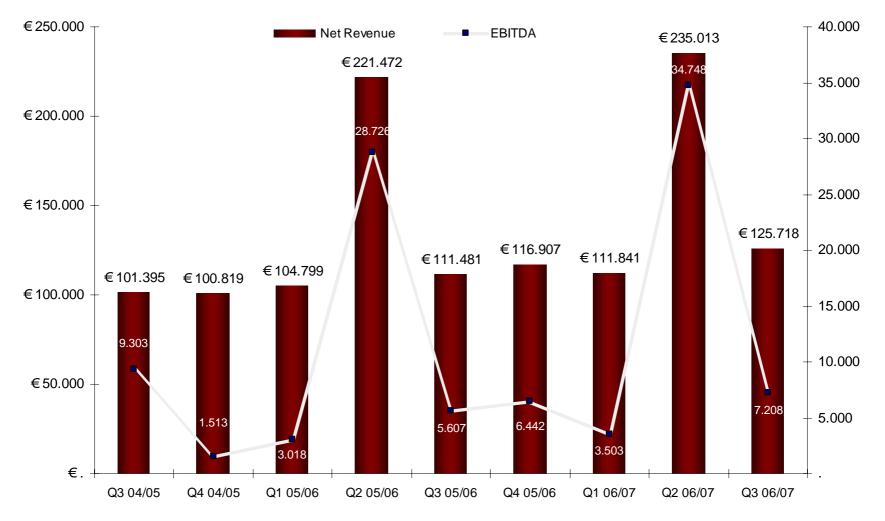
#### **Income statement vs LY**

- Q3 Organic sales growth 8,2% and 6.8% YTD (Adrimex sales Q3 (March only) : 5 101 K€)
- Q3 EBITDA €7,2m (up by 28,5%) and €45,4m YTD (up by 21,7%)
  - (Adrimex Ebitda Q3 (March only) : 65 K€)
- Q3 Net Income €1,3m (up by 150%) and €19,0m YTD (up by 51%)

Income Statement Alfesca							
	JanMar.´07	OctDec.´06	JulSep. '06	AprJun.´06	JanMar.´06	Oct - Dec '05	Jul - Sep '05
In thousands of Euro		Q2 '06/'07	Q1 '06/'07	Q4 '05/'06	Q3 '05/'06	Q2 '05/'06	Q1 '05/'06
Net sales	125 718	235 013	111 841	116 907	111 481	221 472	104 799
Cost of goods sold	(108 499)	(186 196)	(100 209)	(103 145)	(93 980)	(176 220)	(93 070)
Gross profit	17 219	48 817	11 632	13 762	17 501	45 252	11 729
Other income	(109)	(343)	0	643	2	17	34
Operating expenses	(14 384)	(18 048)	(12 529)	(13 457)	(15 503)	(20 345)	(13 118)
Operating profit	2 726	30 426	(897)	948	2 000	24 924	(1 355)
Net financial expenses	(3 323)	(2 867)	(3 250)	(2 137)	(2 116)	(2 459)	(2 560)
Earnings from associates	0	(18)	0	(59)	0	77	36
Net income before taxes	(597)	27 541	(4 147)	(1 248)	(116)	22 542	(3 879)
Income taxes	1 905	(8 124)	2 164	4 168	2 384	(6 596)	1 765
Net income after taxes	1 308	19 417	(1 983)	2 920	2 268	15 946	(2 114)
Minority interest		1	1	0	0	0	0
Discontinued operations		0	229	(3 523)	(1 744)	(625)	(1 162)
Net income	1 308	19 418	(1 753)	(603)	524	15 321	(3 276)
Depreciation	4 482	4 322	4 400	5 494	3 607	3 802	4 373
EBITDA	7 208	34 748	3 503	6 442	5 607	28 726	3 018
	5,7%	14,8%	3,1%	5,5%	5,0%	13,0%	2,9%

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#### **EBITDA Development**



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Assets	Balance sheet - Assets						
A33613		In thousands of Euros	31/03/2007		30/06/2006		
<ul> <li>Adrimex intangibles €8,8 m</li> </ul>	Intangible assets		327 745	52%	318 764	51%	
	Operational assets		103 446	16%	107 523	17%	
	Long-term investments		16 074	3%	14 879	2%	
	Fixed assets		447 265	<b>70%</b>	441 166	71%	
<ul> <li>Receivables €72 m including</li> </ul>	Inventories		95 822	15%	91 905	15%	
	Receivables		72 162	11%	50 788	8%	
Easter and Adrimex	Bank deposits and cash		21 112	3%	14 479	2%	
	Current assets		189 096	30%	157 172	25%	
	Non-current assets held for sale		0	0%	25 805	4%	
	Total assets		636 361	100%	624 143	100%	

#### Equity & Liabilities

- Equity ratio 45,3%
- Debt/Equity ratio 59%
- LT liabilities include Adrimex funding

Balance sheet - Shareholders equity and Liabilities						
In thousands of Euros						
	31/03/2007		30/06/2006			
Shareholders equity	288 566	45%	269 168	43%		
Deferred tax liabilities	49 245	8%	49 844	8%		
Obligations	8 646	1%	10 526	2%		
Long-term liabilities	157 408	25%	159 830	26%		
Long-term liabilities and obligations	215 299	34%	220 200	35%		
Bank loans	29 335	5%	23 411	4%		
Other current liabilities	88 410	14%	87 772	14%		
Current maturities of long-term debt	14 751	2%	13 243	2%		
Current liabilities	132 496	<b>21%</b>	124 426	<b>20%</b>		
Liabilities associated with assets classified as held for sale	0	0%	10 349	2%		
Shareholders equity and liabilities	636 361	100%	624 143	100%		

## ,1lfesca

#### Refinancing

- 7 years contract
- Senior debt €190 m including acquisition line
- Revolving facility €90 m
- More flexibility
- Annual estimated savings €1.5 m



#### **Cash Flow**

Cash Flow in K€	FY 06/07 1/7 - 31/03	FY 05/06 1/7 - 31/03
Net profit for the period	18 971	12 569
Items not affecting cash	9 158	16 237
Working capital provided by (used in) operating activities	28 129	28 806
Change in working capital	(11 571)	(8 558)
Cash flow from operating activities	16 558	20 248
Capital expenditures	(12 868)	(13 020)
Proceeds from assets sale and changes	20 269	11 179
Acquisition of subisidiaries	(17 425)	0
Cash flow from investing activities	(10 024)	(1 841)
Financing activities	92	(60 540)
Change in cash for the period	6 626	(42 133)



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#### **Build up**

#### In term of external growth, our policy is very clear and remains unchanged:

• Focusing on "bolt on acquisition" to strengthen the current four pillars of Alfesca. In that objectives, we are currently contempling several strategic acquisitions

## Looking for an additional significative pillar, that means a "sizeable catch" in order to:

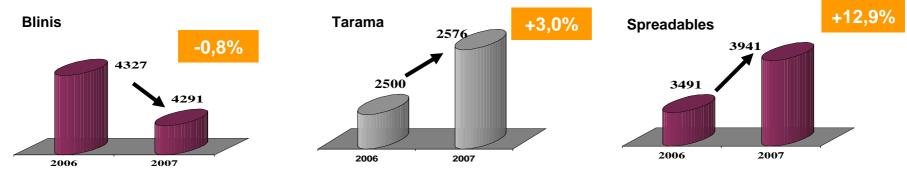
- expend our geographical perimeter
- rebalance seasonalty and exposure to raw material variation,
- use the leaverage of our brands
- create synergies within the Group ALFESCA



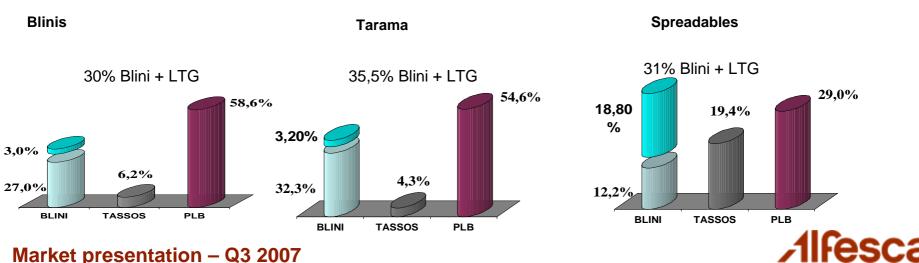
#### LE TRAITEUR GREC , the most recent ALFESCA'S acquisition

A strategic acquisition to strengthen our position on the vegetable spreadable (tzatziki, guacamol, houmous ..), where BLINI is currently weak and which is the fastest moving segment of the market:

Market trends (volume MT) : Contrasted trends



Market share (volume MT) : Good trend on blinis, difficult on other segments



#### An acquisition carrying potential synergies:

- Industrial synergies
- Sourcing synergies (raw mat and packaging)
- Brand synergies

#### Key numbers:

- Turnover 06: 12021k€vs LY 10863k€
- Transaction multiple 7.3x



#### Sustainable development

Sustainable developement is a main concern either for our customers and our consumers.

#### Alfesca is taking seriously into account this new expectation with the creation of the

#### "ALFESCA STRATEGIC AND SCIENTIFIC COMMITTEE"

made of Scientific experts in Food Safety / Nutrition and health /Environment, external to Alfesca and the managers of Alfesca in order:

#### To respect the ethical principles:

- respect of the human being
- fight against corruption
- mutual confidence
- health and security for the consumer

#### To respect social equity :

- equality in the employment
- respect of work regulation
- development of the human capital

#### To reduce ecological footprint:

- to preserve and protect natural ressources
- management of by products

And throughout this politicy to create additional value for ALFESCA Market presentation – Q3 2007



#### Activity

Festive food, healthy food, ready to eat food, all these trends are buoyant for the future of Alfesca:

- They are growing everywhere in Europe
- They are in the core business of Alfesca
- We have good leadership positions on our markets
- As demonstrated we are permanently innovating ahead of our competitors
- Our factories are efficient and we make them evolve in line with our development targets

That is why we are confident for Alfesca to continue to deliver a regular internal growth

