

Strong revenue and EBITA growth in GN Hearing and GN Audio – ReSound LiNX 3D announced at AAA

GN Store Nord

15%

revenue growth

• GN delivered 15% revenue growth in Q1 2017 driven by strong performance in both GN Hearing and GN Audio. Organic growth was 5%

- EBITA increased 8% in Q1 2017 compared to Q1 2016 while investments were made in future growth opportunities as part of the 2017 2019 strategy
- EPS increased 4% compared to Q1 2016 and reached DKK 1.41
- Continued increase in cash conversion, with Q1 2017 cash conversion of 44% compared to 9% in Q1 2016
- The financial guidance for 2017 is confirmed

GN Hearing

13%

revenue growth

- GN Hearing's revenue increased 13% in Q1 2017, fueled by the acquisition of Audigy. Organic growth was 4%, despite a tough comparison base
- EBITA increased 9% to DKK 245 million, compared to DKK 225 million in Q1 2016
- In April 2017, GN Hearing announced its 5th generation 2.4 GHz hearing aids ReSound LiNX 3D offering unmatched sound quality, efficient fitting and ground-breaking remote fine-tuning
- Free cash flow excl. M&A increased DKK 39 million. Cash conversion of 35%

GN Audio

19%

revenue growth

- GN Audio delivered 19% revenue growth in Q1 2017, with organic growth of 8%, driven by strong performance across regions and channels
- EBITA increased 14% and reached DKK 103 million in Q1 2017, compared to DKK 90 million in Q1 2016
- Free cash flow excl. M&A increased DKK 49 million. Cash conversion of 76%
- The integration of VXi Corporation is progressing as planned and has strengthened GN Audio's position on the important North American market
- Launch of Jabra Speak 710 and Jabra Evolve 75, fortifying GN Audio's leadership in the attractive CC&O market

Financial overview Q1 2017

	(GN Hearin	g		GN Audio		G1	rd*	
	Q1	Q1		Q1	Q1		Q1	Q1	
DKK million	2017	2016	Growth	2017	2016	Growth	2017	2016	Growth
Revenue	1,376	1,218	+13%	857	720	+19%	2,233	1,938	+15%
Organic growth	4%	11%		8%	4%		5%	8%	
Gross profit	938	818	+15%	441	371	+19%	1,379	1,189	+16%
Gross margin	68.2%	67.2%	+1.0%p	51.5%	51.5%	0.0%p	61.8%	61.4%	+0.4%p
EBITA	245	225	+9%	103	90	+14%	320	297	+8%
EBITA margin	17.8%	18.5%	(0.7)%p	12.0%	12.5%	(0.5)%p	14.3%	15.3%	(1.0)%p
Earnings per share (EPS)							1.41	1.35	+4%
Free cash flow excl. M&A	86	47	+39	78	29	+49	142	27	+115

^{*}Including "Other"

Financial highlights

DKK million	Q1	Q1	Full year
	2017	2016	2016
	(unaud.)	(unaud.)	(aud.)
GN Hearing (excl. GN Otometrics)			_
Continuing operations Revenue Organic growth	1,376	1,218	5,156
	4%	11%	6%
Gross profit margin EBITA EBITA margin	68.2%	67.2%	69.0%
	245	225	1,062
	17.8%	18.5%	20.6%
ROIC (EBITA/Average invested capital)	18%	16%	17%
Free cash flow excl. company acquisitions and divestments Cash conversion (free cash flow excl. company acquisitions and divestments/EBITA)	86	47	704
	35%	21%	66%
GN Audio			
Revenue	857	720	3,495
Organic growth	8%	4%	7%
Gross profit margin EBITA EBITA margin	51.5%	51.5%	52.7%
	103	90	597
	12.0%	12.5%	17.1%
ROIC (EBITA/Average invested capital)	40%	42%	41%
Free cash flow excl. company acquisitions and divestments Cash conversion (free cash flow excl. company acquisitions and divestments/EBITA)	78	29	523
	76%	32%	88%
GN Store Nord			
Continuing operations Revenue Organic growth Gross profit margin EBITA EBITA margin Profit (loss) before tax Effective tax rate	2,233	1,938	8,651
	5%	8%	6%
	61.8%	61.4%	62.4%
	320	297	1,583
	14.3%	15.3%	18.3%
	255	269	1,395
	22.0%	24.5%	22.2%
ROIC (EBITA/Average invested capital) Earnings per share, basic (EPS) from continuing operations Earnings per share, fully diluted (EPS diluted) from continuing operations	20%	19%	20%
	1.41	1.35	7.34
	1.40	1.35	7.32
Free cash flow excl. company acquisitions and divestments Cash conversion (free cash flow excl. company acquisitions and divestments/EBITA)	142	27	1,179
	44%	9%	74%
Equity ratio Net interest-bearing debt Net interest-bearing debt (period-end)/EBITDA Dividend payout ratio Share buybacks*	43.2%	48.6%	43.8%
	3,343	2,738	3,377
	1.9	1.7	1.9
	0%	0%	17%
	646	396	1,272
Outstanding shares, end of period (thousand) Average number of outstanding shares, fully diluted (thousand) Share price at the end of the period Market capitalization	139,728	149,611	143,471
	141,916	151,253	148,361
	163	137	146
	22,762	20,497	20,990

ROIC and NIBD/EBITDA are calculated based on reported EBITA and EBITDA for the latest four quarters

^{*} Incl. buybacks as part of share based incentive programs

GN Hearing

In Q1 2017, GN Hearing delivered 13% revenue growth with solid performance across regions and channels. ReSound LiNX 3D, GN Hearing's 5th generation 2.4 GHz hearing aids, announced – pioneering a new hearing care experience

Highlights Q1 2017

- GN Hearing's revenue increased 13% in Q1 2017, fueled by the acquisition of Audigy. Organic growth was 4%, despite a tough comparison base with 11% organic growth in Q1 2016
- EBITA increased 9% to DKK 245 million compared to DKK 225 million in Q1 2016
- Continued strong focus on cash conversion solid increase compared to Q1 2016
- In April 2017, GN Hearing announced its 5th generation 2.4 GHz hearing aids – ReSound LiNX 3D[™] – offering unmatched sound quality, efficient fitting and groundbreaking remote fine-tuning
- GN Hearing confirms its 2017 guidance

Revenue

GN Hearing delivered 13% revenue growth in Q1 2017, with organic growth of 4%. The organic growth reflects a tough comparison base in certain channels with Q1 2016 organic growth of 11% (excluding Otometrics). GN Hearing's revenue in Q1 2017 reached DKK 1,376 million compared to DKK 1,218 million in Q1 2016. M&A contributed with around 6%, while the development in foreign exchange rates had an impact of around 3%.

In the US, the position in Veteran Affairs (VA) as the second largest supplier was firmly maintained with a slightly increasing market share in VA in the quarter. In Europe, GN Hearing continued to gain market share in several important markets, including the Nordic region. In Rest of World, GN Hearing continued to deliver strong double-digit organic growth in China.

Earnings and other financial highlights

Gross profit reached DKK 938 million in Q1 2017, which is an increase of 15%. The gross margin was 68.2%, compared to 67.2% in Q1 2016, positively impacted among other by Audigy and channel mix.

GN Hearing's EBITA grew to DKK 245 million, which equals an increase of 9%. The EBITA margin was 17.8%, which is slightly lower than Q1 2016, reflecting investments in growth initiatives as communicated as part of the 2017 – 2019 strategy.

The free cash flow excl. M&A increased DKK 39 million compared to Q1 2016 and ended at DKK 86 million. Cash conversion ended at 35% (compared to 21% in Q1 2016). The first quarter of the year is traditionally impacted by, among others, payment of corporate tax as well as bonus payouts. In Q1 2017, there was a net cash outflow from financial support arrangements of DKK (54) million.

Business highlights

On January 3, all necessary conditions and regulatory approvals were met and the divestment of Otometrics to Natus Medical was completed. The divestment will further strengthen GN Hearing's focus and strategic direction.

Launch of ReSound LiNX 3D

Early April, GN Hearing unveiled the revolutionary ReSound LiNX 3D, taking Smart Hearing to new levels to enable people with hearing loss to hear more, do more and be more anywhere in life. GN Hearing's comprehensive ecosystem seamlessly connects hearing aids, all wireless accessories and smartphone apps to make everything work together. With the introduction of ReSound LiNX 3D and the ReSound Smart FitTM software, an entirely new hearing care experience is made possible. These breakthroughs are developed with audiological insights and the latest advancements in technology to provide more convenience and efficiency than ever before.

The new ReSound LiNX 3D, and the corresponding Beltone TrustTM, hearing aids offer unprecedented benefits to hearing aid users and to hearing care professionals across three key dimensions – sound quality, efficient and convenient fitting and ground-breaking remote fine-tuning:

Sound Quality – hear more than you ever thought possible With ReSound LiNX 3D – GN Hearing's 5th generation 2.4 GHz wireless technology and 3rd generation Binaural Directionality – hearing aid users will experience excellent sound quality and will hear more than they ever thought possible.

ReSound LiNX 3D delivers clear, natural sound, exceptional speech understanding and the best sense of where sounds are coming from. Users will experience 360-degree audibility and awareness in quiet and speech-only situations, improved hearing in noise when speech is in the front and optimized audibility of surrounding sounds.

Studies show that compared to premium hearing aids from competing brands, ReSound LiNX 3D:

- is up to 50% better at identifying speech across various environments.
- enables users to hear up to 80% more of the sounds around them, and
- enables users to understand up to 40% more speech in noise

An enhanced fitting experience

Together with audiologists, GN Hearing has developed a more efficient and intuitive fitting software, which simplifies the process where the hearing care professional fits and adjusts the hearing aid to the user. This faster and more convenient wireless fitting will save time for both the user and the hearing care professional. This gives hearing care professionals more time for valuable user counselling. Also, a new app allows users to easily personalize and control their sound at any time on-the-go directly from a smartphone (iPhone, Apple Watch and selected Android models). The app empowers users to take even more control of their hearing experience through a built-in guidance and coaching feature, and gives users direct access to their hearing care professional for efficient optimization without the need for an appointment in a clinic.

Hearing care wherever you are

ReSound LiNX 3D is the only device with complete remote fine-tuning capabilities that allows users to stay in touch with their hearing care professional wherever they are, receiving hearing care and getting new settings via the cloud without having to schedule and travel for a clinic appointment. The unique cloud integration enables hearing care professionals to stay connected with users no matter where they are. Users will be able to share feedback about any hearing difficulty as the situation occurs, rather than trying to remember how to describe it during an adjustment visit to the clinic. Hearing care professionals will have the freedom to offer follow-up services remotely – saving time for both hearing care professionals and users, and creating opportunities for even higher user satisfaction.

During the annual AudiologyNow! convention (AAA) in the US, GN Hearing conducted the world's first transatlantic remote fine-tuning of a hearing aid. The remote fine-tuning was made on a user's hearing aid in Denmark from a meeting room in Indianapolis, in front of a live audience of analysts and investors. The remote fine-tuning was made possible with GN Hearing's new ReSound Assist remote fine-tuning technology as well as its 5^{th} generation 2.4 GHz wireless technology hearing aids, the new ReSound Smart 3D app TM , and the new intuitive and convenient ReSound Smart Fit TM software

ReSound LiNX 3D – and the corresponding Beltone Trust – is, starting April 29, being launched in all primary markets around the world with a full product family in the Top and Plus performance levels. GN Hearing's 2017 guidance already included the ReSound LiNX 3D launch.

Market development

Market growth in units is estimated to have been around 4% in Q1 2017. The development in the global average selling prices (ASPs) is estimated to have been slightly negative leading to value growth of around 3% in Q1 2017. For 2017, GN Hearing expects a global unit growth of 4-6%, with an ASP development of (1)-(2)%.

Outlook 2017

GN Hearing confirms its financial guidance for 2017 of organic growth "more than 6%" and EBITA margin of "more than 20%"

"Q1 was a solid start to the year across regions and channels. Early April, at AAA we announced our 5th generation 2.4 GHz hearing aids, ReSound LiNX 3D. With unmatched sound quality, efficient fitting and ground-breaking remote finetuning, ReSound LiNX 3D pioneers a new hearing care experience. And ReSound LiNX 3D demonstrates, once again, that GN Hearing is at the absolute forefront of innovation in the hearing aid industry."

Anders Hedegaard, CEO of GN Hearing

GN Audio

In Q1 2017, GN Audio delivered 19% revenue growth. Launch of Jabra Speak 710 in the attractive market for premium, portable speakerphones for conference calls and music. Recent launch of Jabra Evolve 75 in GN Audio's most successful product family, Evolve

Highlights Q1 2017

- Strong start of the year with 19% revenue growth and organic growth of 8% in Q1 2017
- EBITA in Q1 2017 increased 14% to DKK 103 million compared to DKK 90 million in Q1 2016
- Free cash flow excl. M&A was DKK 78 million in Q1 2017, equal to a cash conversion of 76%
- The integration of VXi Corporation is progressing as planned and has strengthened GN Audio's position on the important North American market
- GN Audio confirms its 2017 guidance

Revenue

GN Audio's revenue increased to DKK 857 million in Q1 2017, compared to DKK 720 million in Q1 2016. Organic growth was 8%. The development in foreign exchange rates had an impact of around 1% and M&A contributed positively with around 10%.

The growth was also in Q1 2017 driven by strong performance in the CC&O business across regions and channels. The growth reflects GN Audio's world leading product portfolio as well as execution on its commercial excellence initiatives. As a result of the strong performance, GN Audio has continued to strengthen its leading position in the attractive CC&O market.

In the new category of wireless earbuds, Jabra Elite Sport, launched in the fall of 2016, received very positive reviews. Also, in the quarter, GN Audio continued to take some important steps in the repositioning of the consumer business.

Earnings and other financial highlights

GN Audio's gross profit increased to DKK 441 million in Q1 2017, an increase of 19% compared to Q1 2016, which translates into a flat development in the gross margin compared to Q1 2016.

GN Audio's EBITA in Q1 2017 reached DKK 103 million, an increase of 14% compared to Q1 2016, while investments were made in growth initiatives as communicated as part of the 2017 – 2019 strategy.

The free cash flow excl. M&A increased DKK 49 million compared to Q1 2016 and ended at DKK 78 million. Cash conversion ended at 76% (compared to 32% in Q1 2016). The first quarter of the year is traditionally impacted by, among others, payment of corporate tax as well as bonus payouts.

Business highlights

The integration of the US based company VXi Corporation, which was acquired in October 2016, is progressing as planned. The acquisition has strengthened GN Audio's presence in the important North American market, where VXi enables access to new attractive segments, among other leveraging VXi's best-in-class expertise within communication in high noise environments.

Launch of Jabra Speak 710 and Jabra Evolve 75

Late March, GN Audio launched Jabra Speak 710, the newest member of the Speak Series, which has been a highly successful product family for GN Audio. Jabra Speak 710 is a premium, portable speakerphone with amazing sound for conference calls and music, and is designed for both professional and personal use. Users can now integrate their Apple Siri and Google Now smartphone digital assistants with the push of a button. Jabra Speak 710 can connect wirelessly with another Speak 710 device for an immersive sound for stereo music and multimedia presentations, or simply to expand the room coverage for conference calls.

With Jabra Evolve 75, launched early May, GN Audio's CC&O product portfolio is further strengthened in its most successful product family, Evolve.

Market development

In Q1 2017, the global CC&O market continued to develop favorably. GN Audio expects that the market trend will continue for the remaining part of 2017 creating a solid foundation for continued growth.

In the consumer electronics market, the challenges faced in the Bluetooth mono market during 2016 continued in Q1 2017 and is expected to continue in rest of 2017.

Outlook 2017

GN Audio confirms its financial guidance for 2017 of an organic growth of "more than 6%" and an EBITA margin of "more than 17%".

"In Q1 2017, we continued to deliver strong results in our professional business. In the quarter, we launched Jabra Speak 710, which further strengthened our leadership in the category of premium, portable speakerphones for conference calls and music. I am again very pleased to see our dedicated focus on developing innovative products and on ensuring best-in-class commercialization translating into a strong momentum that will allow us to continue to gain market shares."

René Svendsen-Tune, CEO of GN Audio

GN Store Nord

In Q1 2017, GN Store Nord increased revenue with 15% to DKK 2,233 million from DKK 1,938 million. Organic growth was 5%. The development in foreign exchange rates impacted revenue positively by around 2%, while M&A contributed with a positive impact of around 8%.

EBITA in Other amounted to DKK (28) million in Q1 2017, compared to DKK (18) million in Q1 2016. The increase is primarily related to the earlier communicated research activities on a corporate level. GN Store Nord EBITA reached DKK 320 million, an increase of 8% compared to Q1 2016, driven by strong execution across GN Hearing and GN Audio.

In Q1 2017, amortization of acquired intangible assets amounted to DKK (35) million compared to DKK (22) million in Q1 2016. The increase is primarily due to the acquisitions of Audigy and VXi. Gain on divestments of operations etc. amounted to DKK 1 million, while financial items amounted to DKK (31) million and the profit before tax was DKK 255 million. The effective tax rate was 22%, translating into a net profit of DKK 199 million. The free cash flow excl. M&A reached DKK 142 million, equal to a cash conversion of 44% compared to 9% in Q1 2016.

Earnings per share (EPS) was DKK 1.41, an increase of 4% compared to Q1 2016.

GN Store Nord confirms the financial guidance for 2017 on all parameters.

Capital structure

Until today, GN has in total distributed DKK 775 million back to shareholders through share buybacks and dividend in 2017. In March 2017, GN paid out DKK 178 million in dividends (DKK 1.15 per share) in respect of the fiscal year 2016 as approved at the Annual General Meeting.

On April 12, 2017, GN cancelled 9,103,715 shares as approved on the Annual General Meeting in 2017. Following the cancellation of shares, GN's nominal capital is DKK 582,736,856 equal to 145,684,214 shares. As of May 4, 2017, GN owns 5,956,373 treasury shares equivalent to 4.1% of the shares issued.

Earlier today, GN initiated a DKK 1 billion share buyback program. The announced share buyback program is scheduled to finish no later than March 12, 2018.

As previously communicated, GN's long-term capital structure policy is to have net interest-bearing debt of up to a maximum of two times EBITDA. As highlighted on the Capital Markets Day 2016, GN targets a net interest-bearing debt between one and two times EBITDA for the coming years based on the solid financial development in GN, the favorable capital markets as well as the relentless focus on maximizing shareholder value. By the end of Q1 2017, the net interest-bearing debt was DKK 3,343 million corresponding to 1.9 times EBITDA where EBITDA is based on last four rolling quarters.

Claim against Plantronics Inc.

In 2012, GN Audio filed suit against Plantronics for attempted monopolization of the distributors' market in the US. On September 23, 2013, the federal district court in Wilmington, Delaware, dismissed Plantronics' "motion to dismiss" the case in its entirety. The court also stated that GN Audio's allegations were sufficiently substantiated to allow the case to proceed into discovery. During the discovery phase, GN learned of alleged intentional document destruction. A hearing on the matter was held on May 18, 2016, and on July 6, 2016, the Court issued a sanctions motion ordering Plantronics to pay USD 3 million to GN Audio in punitive damages as well as reasonable fees and costs incurred in connection with the discovery dispute. The USD 3 million do not have any impact on the income statement. Further, the Court reserved the right to issue additional evidentiary sanctions and it will instruct the jury that it may draw an adverse inference that emails destroyed by Plantronics would have been favorable to GN Audio's case and/or unfavorable to Plantronics' defense. The Court has set the jury trial for October 10, 2017.

Financial guidance 2017

DKK million	Organic revenue growth	EBITA	Effective tax rate
GN Hearing	> 6%	> 20%	
GN Audio	> 6%	> 17%	
GN Store Nord*		~ (125)	~ 22%

*Including "Other"

Foreign exchange exposure

Based on the expected 2017 revenue and cost composition, the table below outlines the currencies which constitute the primary exposure for GN in 2017, excluding any hedging impact.

Annual EBITA impact from a 5% increase in currency excluding hedging (DKK million):

Currency	GN Hearing	GN Audio	GN Store Nord
USD	60	1	61
GBP	2	7	9
JPY	9	3	12
CNY	(8)	(1)	(9)
CAD	4	0	4

GN is hedging the vast majority of the expected EBITA exposure for the next 12 months in the above-mentioned currencies in both GN Hearing and GN Audio. The hedging practice entails that the EBITA effect from foreign exchange development is postponed one year while the majority of the impact on revenue is having immediate effect.

Additional information

Teleconference

GN will host a teleconference at 11.00 am CEST today. Please visit www.gn.com to access the teleconference. Presentation material will be available on the website approximately one hour prior to the start of the teleconference.

Financial calendar for 2017

Interim Report Q2 2017: August 17, 2017 Interim Report Q3 2017: November 2, 2017

Forward-looking statements

The forward-looking statements in this interim report reflect the management's current expectations of certain future events and financial results. Statements regarding the future are, naturally, subject to risks and uncertainties, which may result in considerable deviations from the outlook set forth. Furthermore, some of these expectations are based on assumptions regarding future events, which may prove incorrect.

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Strategy 2017 - 2019



GN Store Nord's 2017 - 2019 strategy is organized around three fundamental building blocks: Innovation, Commercial and People Excellence

In September 2016, GN launched its 2017 – 2019 strategy Hear More, Do More and Be More. The Group's declared purpose is Making Life Sound Better with a vision to become the leader in intelligent audio solutions that transform people's lives through the power of sound.

Building on the group's highly specialized sound processing know-how, GN offers an exceptional portfolio of medical, professional and consumer audio solutions. This combination of expertise – all under the same roof and taking advantage of hearing aid and headset technologies – is unique.

GN Hearing's strategic focus

GN Hearing has been an industry pioneer in sound quality and connectivity since the 2010 launch of the 1st generation hearing aids based on 2.4 GHz wireless technology. Innovation has constantly improved user benefits over the years, and today GN's hearing aids offer a hearing impaired person – almost – more opportunities than a person with fully intact hearing. GN Hearing's focus for 2017 - 2019 will be to reinforce the strategic fundamentals Innovation, Commercial, and People Excellence.

Leadership in innovation

The Innovation Excellence approach will focus on three areas:

- 1. Bringing the user even more in focus in product innovation
- 2. Focusing even more on the core hearing aid technologies and the actual sound experience for the user getting closer to natural hearing
- 3. Consistently delivering new and improved products to the market with true user benefits and features

Lead in Commercial Excellence

It is a core strategic objective to further improve commercial execution, partner with – and not acquire – retail, and share best practices. Expanding footprint in the open market is key to capture further market share along with the continuation of GN Hearing's successful partnership with leading channels across the globe, which will be further strengthened.

GN Audio's strategic focus

GN Audio is a market leader in different headset segments. An important driver is a strong ability to deliver innovative products to the market segments with a particular focus on the importance of high-quality conversations.

During 2017 - 2019, GN Audio will further build on Jabra's market-leading Unified Communications (UC) headset platform and on its market-leading UC/smartphone speaker. In both segments, the platforms will be expanded with new features to capture an increasing share of this growing market.

In the contact center and office market, GN Audio is a world leader. The increasing digitalization of user interaction makes calls more complex, which increases the need for a good call quality. Also, wireless solutions that enable hands-free productivity is in increasing demand as is also the case for high-quality audio solutions as noise and distractions in open offices impacts conversation quality.

In the consumer segment, focus is to grow in a profitable and disciplined manner as an add on business to the professional headset business, particularly within multi-function devices using wireless technology.

People Excellence across the Group

It is an integral element of GN's 2017 - 2019 strategy to ensure that all managers and employees across the group thoroughly understand what the company's strategic focus and leadership principles mean for their teams and daily work. Within the 2017 - 2019 strategy a series of programs are initiated to strengthen execution, leadership and people development.

Financial target 2017-2019

DKK million	GN Hearing	GN Audio	GN Store Nord
Organic revenue growth (CAGR)	6 – 8%*	6 – 9%	
EBITA margin	20 – 22%	17 – 19%	
Effective tax rate			~ 22%

^{*} Market assumptions: 4-6% volume growth and (1-2)% ASP development per year

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Quarterly reporting by segment (excluding Otometrics)	Q1	Q2	Q3	Q4	Q1	2016
DKK million	2016	2016	2016	2016	2017	Total
	(unaud.)	(unaud.)	(unaud.)	(unaud.)	(unaud.)	(aud.)
Income statement Revenue GN Hearing GN Audio Total	1,218	1,265	1,284	1,389	1,376	5,156
	720	824	833	1,118	857	3,495
	1,938	2,089	2,117	2,507	2,233	8,651
Organic growth GN Hearing GN Audio Total	11%	10%	5%	1%	4%	6%
	4%	9%	9%	6%	8%	7%
	8%	9%	6%	3%	5%	6%
Gross profit GN Hearing GN Audio Total	818	840	906	994	938	3,558
	371	435	441	596	441	1,843
	1,189	1,275	1,347	1,590	1,379	5,401
Gross profit margin GN Hearing GN Audio Total	67.2%	66.4%	70.6%	71.6%	68.2%	69.0%
	51.5%	52.8%	52.9%	53.3%	51.5%	52.7%
	61.4%	61.0%	63.6%	63.4%	61.8%	62.4%
Expensed development costs GN Hearing GN Audio Other * Total	(116) (50) (3)	(118) (68)	(117) (55) (1)	(103) (44) (2)	(103) (64) (8)	(454) (217) (6)
Selling and distribution costs and administrative expenses etc. GN Hearing GN Audio Other * Total	(477)	(483)	(552)	(530)	(590)	(2,042)
	(231)	(252)	(247)	(299)	(274)	(1,029)
	(15)	(18)	(18)	(19)	(20)	(70)
	(723)	(753)	(817)	(848)	(884)	(3,141)
EBITA GN Hearing GN Audio Other * Total	225	239	237	361	245	1,062
	90	115	139	253	103	597
	(18)	(18)	(19)	(21)	(28)	(76)
	297	336	357	593	320	1,583
EBITA margin GN Hearing GN Audio Total	18.5% 12.5% 15.3%	18.9% 14.0% 16.1%	18.5% 16.7% 16.9%	26.0% 22.6% 23.7%	17.8% 12.0% 14.3%	20.6% 17.1% 18.3%
Depreciation and software amortization GN Hearing GN Audio Other * Total	(25)	(26)	(29)	(29)	(28)	(109)
	(9)	(9)	(10)	(9)	(9)	(37)
	(8)	(8)	(7)	(8)	(7)	(31)
	(42)	(43)	(46)	(46)	(44)	(177)
EBITDA GN Hearing GN Audio Other * Total	250	265	266	390	273	1,171
	99	124	149	262	112	634
	(10)	(10)	(12)	(13)	(21)	(45)
	339	379	403	639	364	1,760
EBITA Amortization of acquired intangible assets Gain (loss) on divestment of operations etc. Operating profit (loss)	297 (22) (1) 274	336 (25) (1) 310	357 (30) -	593 (32) (27) 534	320 (35) 1 286	1,583 (109) (29) 1,445
Share of profit (loss) in associates Financial titems, net Profit (loss) before tax Tax on profit (loss) Profit (loss)	(5) 269 (66) 203	(7) 303 (75) 228	(49) 278 (56) 222	2 9 545 (112) 433	(31) 255 (56) 199	2 (52) 1,395 (309) 1,086
Balance sheet Development projects GN Hearing GN Audio Total	754	759	769	798	816	798
	233	238	251	267	273	267
	987	997	1,020	1,065	1,089	1,065
Inventories GN Hearing GN Audio Total	378	396	435	425	412	425
	224	237	260	290	291	290
	602	633	695	715	703	715
Trade receivables GN Hearing GN Audio Other * Total	1,219	1,207	1,142	1,177	1,176	1,177
	690	758	814	1,005	781	1,005
	1	-	-	1	-	1
	1,910	1,965	1,956	2,183	1,957	2,183
Net working capital GN Hearing GN Audio Other * Total	943	834	739	726	841	726
	485	463	454	500	465	500
	(93)	(68)	(84)	(88)	(113)	(88)
	1,335	1,229	1,109	1,138	1,193	1,138
Free cash flow excl. company acquisitions and divestments GN Hearing GN Audio Other *	47	279	271	107	86	704
	29	160	128	206	78	523
	(49)	(25)	(24)	50	(22)	(48)
Total Acquisitions and divestments of companies Free cash flow	(33)	(54)	(606) (231)	363 (187) 176	683 825	1,179 (880) 299
*"Other" comprises Group Functions GN Figure and eliminations All numbers evaluding Otometrics	(0)	300	\231)	.,,	323	

 $^{{\}rm *~"Other"}\ comprises\ Group\ Functions,\ GN\ Ejendomme\ and\ eliminations.\ All\ numbers\ excluding\ Otometrics$

Consolidated income statement

	Q1	Q1	Full year
(DKK million)	2017 (unaud.)	2016 (unaud.)	2016 (aud.)
Continuing operations	(411444.)	(411444.)	(444.)
Revenue	2,233	1,938	8,651
<u>Production costs</u>	(854)	(749)	(3,250)
Gross profit	1,379	1,189	5,401
Development costs	(175)	(169)	(677)
Selling and distribution costs	(720)	(583)	(2,564)
Management and administrative expenses	(164)	(143)	(579)
Other operating income and costs, net	-	3	2
EBITA*)	320	297	1,583
Amortization of acquired intangible assets	(35)	(22)	(109)
Gain (loss) on divestment of operations etc.	(55)	(1)	(29)
Operating profit (loss)	286	274	1,445
Share of profit (loss) in associates	_	_	2
Financial income	16	39	184
Financial expenses	(47)	(44)	(236)
Profit (loss) before tax	255	269	1,395
Tax on profit (loss)	(56)	(66)	(309)
Profit (loss) for the period from continuing operations	199	203	1,086
Discontinued operations			
Profit (loss) for the period from discontinued operations	72	5	(53)
Profit (loss) for the period	271	208	1,033
Earnings per share (EPS)			
Earnings per share (EPS)	1.92	1.38	6.98
Earnings per share, fully diluted (EPS diluted)	1.91	1.38	6.96
Earnings per share (EPS) from continuing operations			
Earnings per share (EPS) from continuing operations	1.41	1.35	7.34
Earnings per share from continuing operations, fully diluted (EPS diluted)	1.40	1.35	7.32

^{*)} Excluding Gain (loss) on divestment of operations etc. and Amortization of acquired intangible assets but including amortization of development projects and software.

Consolidated statement of comprehensive income

(DKK million) Profit (loss) for the period Other comprehensive income Items that will not be reclassified to profit or loss Actuarial gains (losses) Tax relating to this item of other comprehensive income Items that may be reclassified subsequently to profit or loss Adjustment of cash flow hedges Foreign exchange adjustments, etc. Tax relating to these items of other comprehensive income Other comprehensive income for the period, net of tax (67)	39 (225) (6) (192)	(5) 1 (42) 198 (3) 149
(DKK million) Profit (loss) for the period Other comprehensive income Items that will not be reclassified to profit or loss Actuarial gains (losses) Tax relating to this item of other comprehensive income Items that may be reclassified subsequently to profit or loss Adjustment of cash flow hedges Foreign exchange adjustments, etc. Tax relating to these items of other comprehensive income 1	(225) (6)	(42) 198 (3)
(DKK million) Profit (loss) for the period Other comprehensive income Items that will not be reclassified to profit or loss Actuarial gains (losses) Tax relating to this item of other comprehensive income Items that may be reclassified subsequently to profit or loss Adjustment of cash flow hedges Foreign exchange adjustments, etc. (unaud.) (unaud.) 171 181 181 182 183 184 186 186	(225)	(42) 198
(DKK million) Profit (loss) for the period 271 Other comprehensive income Items that will not be reclassified to profit or loss Actuarial gains (losses) Tax relating to this item of other comprehensive income Items that may be reclassified subsequently to profit or loss Adjustment of cash flow hedges 18		(42)
(DKK million) Profit (loss) for the period 271 Other comprehensive income Items that will not be reclassified to profit or loss Actuarial gains (losses) Tax relating to this item of other comprehensive income Items that may be reclassified subsequently to profit or loss	39	1
(DKK million) (unaud.) Profit (loss) for the period Other comprehensive income Items that will not be reclassified to profit or loss Actuarial gains (losses) Tax relating to this item of other comprehensive income -	-	(5) 1
(DKK million) (unaud.) Profit (loss) for the period 271 Other comprehensive income Items that will not be reclassified to profit or loss Actuarial gains (losses) -	-	(5)
(DKK million) (unaud.) Profit (loss) for the period 271 Other comprehensive income Items that will not be reclassified to profit or loss	-	(5)
(DKK million) (unaud.) Profit (loss) for the period 271 Other comprehensive income		
(DKK million) (unaud.) Profit (loss) for the period 271		
(DKK million) (unaud.)		
	208	1,033
	(unaud.)	(aud.)
2017	2016	2016
Q1	Q1	Full year

Consolidated balance sheet

Consolidated balance sneet				
	March 31	Dec. 31	Sep. 30	June 30
(DKK million)	2017 (unaud.)	2016 (aud.)	2016 (unaud.)	2016 (unaud.)
	(driadd.)	(auu.)	(unaud.)	(unauu.)
Assets				
Intangible assets	6,569	6,521	6,024	5,710
Property, plant and equipment	503	508	504	526
Deferred tax assets	424	443	506	507
Other non-current assets	1,075	1,121	991	1,084
Total non-current assets	8,571	8,593	8,025	7,827
Inventories	703	715	695	761
Trade receivables	1,957	2,183	1,956	2,082
Tax receivable	65	14	46	12
Other receivables	236	231	187	238
Cash and cash equivalents	175	178	163	151
Total current assets	3,136	3,321	3,047	3,244
Assets held for sale	-	921	862	-
Total assets	11,707	12,835	11,934	11,071
Equity and liabilities				
Equity	5,063	5,620	5,444	5,383
Bank loans	3,433	3,527	3,145	2,687
Pension obligations	67	66	61	67
Provisions	275	248	251	126
Deferred tax liabilities	419	430	448	509
Other non-current liabilities	295	325	289	279
Total non-current liabilities	4,489	4,596	4,194	3,668
Bank loans	85	55	45	79
Trade payables	551	642	510	548
Tax payable	56	72	69	1
Provisions	315	289	275	264
Other payables	1,148	1,350	1,220	1,128
Total current liabilities	2,155	2,408	2,119	2,020
Liabilities directly associated with assets held for sale	-	211	177	-
Total equity and liabilities	11,707	12,835	11,934	11,071
		•	-	

Consolidated equity

(DVV asilian)	Share capital (shares of DKK 4	Foreign exchange adjustmen	Hedging	Treasury	Proposed dividends for the	Retained	Total
(DKK million) Balance at December 31, 2015	each) 649	ts (726)	reserve (27)	shares (1,360)	year 161	earnings 7,067	equity 5,764
Profit (loss) for the period	-	_	_	_	_	208	208
Adjustment of cash flow hedges	-	_	39	_	_	_	39
Foreign exchange adjustments, etc.	-	(225)	-	-	-	_	(225)
Tax relating to other comprehensive income	-	3	(9)	-	-	-	(6)
Total comprehensive income for the period	-	(222)	30	-	-	208	16
Share-based payment (granted)	-	-	-	-	-	5	5
Share based payment (exercised)	-	-	-	61	-	(21)	40
Tax related to share-based incentive plans	-	-	-	-	-	4	4
Purchase/sale of treasury shares	-	-	-	(396)	-	-	(396)
Paid dividends	-	-	-	-	(149)	-	(149)
Dividends, treasury shares	-	- (0.40)		- (4.00=)	(12)	12	
Balance at March 31, 2016	649	(948)	3	(1,695)		7,275	5,284
Profit (loss) for the period	-	-	-	-	-	825	825
Actuarial gains (losses)	-	-	-	-	-	(5)	(5)
Adjustment of cash flow hedges	-	-	(81)	-	-	-	(81)
Foreign exchange adjustments, etc.	-	423	-	-	-	-	423
Tax relating to other comprehensive income	-	(15)	18	-	-	1	4
Total comprehensive income for the period	-	408	(63)	-	-	821	1,166
Reduction of the share capital	(30)	-	-	1,036	-	(1,006)	-
Share-based payment (granted)	-	-	-	-	-	17	17
Share based payment (exercised)	-	-	-	38	-	(11)	27
Tax related to share-based incentive plans	-	-	-	- (0.7.0)	-	2	2
Purchase/sale of treasury shares	-	-	-	(876)	170	(470)	(876)
Proposed dividends for the year	- 610	- (F40)	- (60)	- (1 407)	178 178	(178)	F 630
Balance at December 31, 2016	619	(540)	(60)	(1,497)	1/8	6,920	5,620
Profit (loss) for the period	-	-	-	-	-	271	271
Adjustment of cash flow hedges	-	-	18	-	-	-	18
Foreign exchange adjustments, etc.	-	(86)	-	-	-	-	(86)
Tax relating to other comprehensive income	-	5 (2.1)	(4)	-	-	-	1
Total comprehensive income for the period	-	(81)	14	-	-	271	204
Share-based payment (granted)	-	-	-	-	-	5	5
Share-based payment (exercised)	-	-	-	47	-	(10)	37
Tax related to share-based incentive plans	-	-	-	-	-	4	4
Purchase/sale of treasury shares	-	-	-	(646)	-	-	(646)
Paid dividends	-	-	-	-	(161)	-	(161)
Dividends, treasury shares			-	-	(17)	17	
Balance at March 31, 2017	619	(621)	(46)	(2,096)	-	7,207	5,063

Consolidated cash flow statement

Consolidated cash flow statement			
	Q1	Q1	Full year
	2017	2016	2016
(DKK million)	(unaud.)	(unaud.)	(aud.)
Operating activities			
Operating profit (loss) from continuing operations	286	274	1,445
Operating profit from discontinued operations	-	8	(55)
Operating profit (loss)	286	282	1,390
Depreciation, amortization and impairment	145	155	666
Other non-cash adjustments	41	(9)	1
Cash flow from operating activities before changes in working capital	472	428	2,057
Changes in working capital	(73)	(201)	14
Cash flow from operating activities before financial items and tax	399	227	2,071
Financial items, net	(16)	(16)	(83)
Tax paid, net	(105)	(89)	(185)
Cash flow from operating activities	278	122	1,803
Investing activities	(01)	(112)	(401)
Development projects	(91)	(113)	(481)
Investments in other intangible assets, net Investments in property, plant and equipment, net	(36)	(30)	(113) (104)
Investments in property, plant and equipment, net Investments in other non-current assets, net	(22)	(16) 29	13
Company acquisitions	(79)	(33)	(880)
Company divestments	762	(33)	(000)
Cash flow from investing activities	547	(163)	(1,565)
Cash flow from operating and investing activities (free cash flow)	825	(41)	238
		()	
Financing activities			
Paid dividends	(127)	(120)	(149)
Share-based payment (exercised)	37	40	67
Purchase/sale of treasury shares and other equity instruments	(646)	(396)	(1,272)
Increase/decrease in bank loans and other adjustments	(120)	523	1,189
Cash flow from financing activities	(856)	47	(165)
Net cash flow	(31)	6	73
Cash and cash equivalents beginning of period	207	132	132
Adjustment foreign currency, cash and cash equivalents	(1)	(4)	2
Cash and cash equivalents, end of period	175	134	207

This interim report has been prepared in accordance with IAS 34 "Interim Financial Reporting" as adopted by the EU and Danish interim financial reporting requirements for listed companies.

New standards, interpretations and amendments adopted by GN Store Nord

As of January 1, 2017, GN Store Nord adopted all relevant new or revised International Financial Reporting Standards and IFRIC Interpretations with effective date January 1, 2017 or earlier, including those specified in note 1.1 in the Annual Report 2016. The new or revised Standards and Interpretations did not affect recognition and measurement materially or result in any material changes to disclosures in the notes. The accounting policies applied are unchanged from those applied in the Annual Report 2016.

Note 2.1 – Segment disclosures Q1 2017

Income statements	GN Hea	ring	GN Au	ıdio	Othe	er*	Consolidat	ted total
(DKK million)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)
Continuing operations Revenue Production costs Gross profit	1,376 (438) 938	1,218 (400) 818	857 (416) 441	720 (349) 371	-	- -	2,233 (854) 1,379	1,938 (749) 1,189
Expensed development costs Selling and distribution costs Management and administrative expenses Other operating income and costs, net	(103) (488) (102)	(116) (387) (93) 3	(64) (232) (42)	(50) (196) (35)	(8) - (20)	(3) - (15)	(175) (720) (164)	(169) (583) (143) 3
EBITA	245	225	103	90	(28)	(18)	320	297
Amortization of acquired intangible assets Gain (loss) on divestment of operations etc. Operating profit (loss)	(31) 1 215	(21) (1) 203	(4) - 99	(1) - 89	(28)	(18)	(35) 1 286	(22) (1) 274
Financial items Profit (loss) before tax	(17) 198	(6) 197	2 101	10	(16) (44)	(9) (27)	(31) 255	(5) 269
Tax on profit (loss) Profit (loss) for the period from continuing operations	(48) 150	(51) 146	(19) 82	(20) 79	11 (33)	5 (22)	(56) 199	(66) 203
Discontinued operations Profit (loss) for the period from discontinued operations	72	5	_		-	-	72	5
Profit (loss) for the period	222	151	82	79	(33)	(22)	271	208

Cash flow statement (2016 figures incl. GN Otometrics)	GN Hea	ring	GN Au	udio	Othe	er*	Consolidat	ted total
(DKK million)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)
Operating activities before changes in working capital	351	337	142	103	(21)	(12)	472	428
Cash flow from changes in working capital	(101)	(179)	25	(1)	3	(21)	(73)	(201)
Cash flow from operating activities excluding financial items and tax	250	158	167	102	(18)	(33)	399	227
Cash flow from investing activities: Development projects Other	(63) 660	(80) (38)	(28) (10)	(33) (7)	(12)	(5)	(91) 638	(113) (50)
Cash flow from operating and investing activities before financial items and tax	847	40	129	62	(30)	(38)	946	64
Tax and financial items Cash flow from operating and investing activities (free cash flow)	(78) 769	(61) (21)	(51) 78	(33) 29	(22)	(11) (49)	(121) 825	(105) (41)
Free cash flow excl. company acquisitions and divestments	86	12	78	29	(22)	(49)	142	(8)

^{* &}quot;Other" comprises Group Shared Services, GN Ejendomme and eliminations

Note 2.1 - Segment disclosures Q1 2017 (Continued)

Balance sheet (2016 figures incl. GN Otometrics)	GN Hea		GN Au		Othe		Consolidat	
(DKK million)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)	Q1 2017 (unaud.)	Q1 2016 (unaud.)
ASSETS								
Goodwill Development projects Other intangible assets Property, plant and equipment Loans to dispensers and ownership interests Other non-current assets Total non-current assets	3,667 816 815 257 824 546 6,925	2,966 976 685 281 870 596	704 273 143 73 206	517 233 39 66 - 152	151 173 - (77) 247	- 109 176 - 3	4,371 1,089 1,109 503 824 675	3,483 1,209 833 523 870 751 7,669
					247	_		
Inventories Trade receivables Receivables from subsidiaries*** Tax receivables Other receivables Cash and cash equivalents Total current assets	412 1,176 67 159 117 1,931	509 1,342 - 48 174 90 2,163	291 781 2,321 41 46 58 3,538	224 690 1,971 25 60 44 3,014	(2,321) (43) 31 (2,333)	(1,971) (5) 5 (1,970)	703 1,957 - 65 236 175 3,136	733 2,033 - 68 239 134 3,207
Assets classified as held for sale	-		-		-		-	-
Total assets	8,856	8,537	4,937	4,021	(2,086)	(1,682)	11,707	10,876
EQUITY AND LIABILITIES								
Equity	7,010	6,071	4,032	3,409	(5,979)	(4,196)	5,063	5,284
Bank loans Pension obligations and deferred tax Provisions Other non-current liabilities Total non-current liabilities	283 265 295	351 113 277 741	101 10 -	49 10 	3,433 102 - - - 3,535	2,831 172 1	3,433 486 275 295 4,489	2,831 572 124 277 3,804
				,				
Bank loans Trade payables Amounts owed to subsidiaries*** Tax payables Provisions Other current liabilities Total current liabilities	20 226 (192) 23 246 680 1,003	16 211 593 15 213 677 1,725	15 291 - 57 68 363 794	15 212 - 49 277 553	50 34 192 (24) 1 105 358	10 7 (593) (12) 6 92 (490)	85 551 - 56 315 1,148 2,155	41 430 3 268 1,046 1,788
Liabilities directly associated with assets held for sale	-	-	-	_	-	_	-	-
Total equity and liabilities	8,856	8,537	4,937	4,021	(2,086)	(1,682)	11,707	10,876
Invested capital***	6,709	6,589	1,579	1,281	215	185	8,503	8,055
Average invested capital	6.649	6,666	1,430	1,237	200	196	8,279	8,099

 $[\]star$ "Other" comprises Group Shared Services, GN Ejendomme and eliminations

^{***} Includes Net working capital (Inventories, Trade receivables, Other receivables, Trade payables and Other current liabilities), Goodwill, Development projects, Other intangible assets, Property, plant and equipment, Loans to dispensers and ownership interests and Provisions.

Additional information	GN Hea	ıring	GN A	udio	Othe	er*	Consolida	ted total
	Q1	Q1	Q1	Q1	Q1	Q1	Q1	Q1
(DKK million)	2017 (unaud.)	2016 (unaud.)	2017 (unaud.)	2016 (unaud.)	2017 (unaud.)	2016 (unaud.)	2017 (unaud.)	2016 (unaud.)
Revenue distributed geographically Europe North America Rest of world	26% 55% 19%	28% 51% 21%	47% 36% 17%	46% 35% 19%	0% 0% 0%	0% 0% 0%	34% 47% 19%	35% 45% 20%
Incurred development costs Capitalized development costs Amortization and depreciation of development costs**	(120) 63 (46)	(118) 58 (56)	(69) 28 (23)	(59) 33 (24)	(8)	(3)	(197) 91 (69)	(180) 91 (80)
Expensed development costs	(103)	(116)	(64)	(50)	(8)	(3)	(175)	(169)
EBITDA Depreciation and software amortization EBITA	273 (28) 245	250 (25) 225	112 (9) 103	99 (9) 90	(21) (7) (28)	(10) (8) (18)	364 (44) 320	339 (42) 297
EBITA margin	17.8%	18.5%	12.0%	12.5%	N/A	N/A	14.3%	15.3%
Number of employees, end of period	~4,275	~4,100	~1,025	~1000	~150	~75	~5,450	~5,175

 $[\]ast$ "Other" comprises Group Functions, GN Ejendomme and eliminations

^{**}Net amount

 $^{{\}tt **Does\ not\ include\ amortization\ of\ acquired\ intangible\ assets,\ cf.\ the\ definition\ of\ EBITA}$

Note 3 – Discontinued operations

On September 25, 2016 GN Hearing and Natus Medical Incorporated (hereafter "Natus") entered into an agreement whereby ownership of GN Otometrics is transferred from GN Hearing to Natus. The divestment will further strengthen GN Hearing's focus and strategic direction as a dedicated hearing instrument company, with GN Hearing being in a unique position to continue to deliver industry leading growth and profitability. The total consideration payable by Natus was USD 145 million which has been settled in cash on a debt and cash free basis. Closing of the transaction took place on January 3, 2017.

Since September 30, 2016 GN Otometrics has been classified as a disposal group held for sale and as discontinued operations.

GN Otometrics develops, manufactures and markets computer-based audiological, otoneurologic, vestibular instrumentation and sound rooms under the Madsen, Aurical, Hortmann and ICS brand names. GN Otometrics was part of the reportable segment GN Hearing.

As of January 1, 2017 GN Otometrics is no longer included in the consolidated financial statements of the GN Group. In Q1 2017 a gain of DKK 72 million related to the divestment has been recognized in the income statement as discontinued operations. The net cash flow from the divestment in Q1 2017 was DKK 762 million. This includes the cash consideration received less capital injection and repayment of debt, transaction related costs and cash disposed of. Ongoing support for the divestment with carve out related activities will continue on a selective basis

	Q1 2017	Q1 2016
Earnings per share (EPS) from discontinued operations		
Earnings per share (EPS) from discontinued operations	0.51	0.03
Earnings per share from discontinued operations, fully diluted (EPS diluted)	0.51	0.03

Note 4 – Incentive plans

As of March 31, 2017, the total number of outstanding warrants in GN Hearing was 16,537 (2.6% of the shares issued in GN Hearing). The total number of outstanding warrants in GN Audio was 9,962 (2.9% of the shares issued in GN Audio).

Note 5 – Shareholdings

On May 4, 2017, members of the board of directors and the executive management, respectively, own 482,896 and 88,400 shares in GN Store Nord.

On May 4, 2017, GN owns 5,956,373 treasury shares, equivalent to 4.1% of the 145,684,214 shares issued. At the annual general meeting on March 14, 2017, it was decided to reduce the company's nominal share capital from DKK 619,151,716 to nominally DKK 582,736,856 by cancelling part of the company's treasury shares at a nominal value of DKK 36,414,860 divided into 9,103,715 shares of DKK 4 each. The reduction was conducted on April 12, 2017.

The GN stock is 100% free float, and the company has no dominant shareholders. T. Rowe Price Associates Inc., Marathon Asset Management LLP, APG Asset Management N.V. and NN Group N.V. have reported an ownership interest in excess of 5% of GN's share capital. Foreign ownership of GN is estimated to be around 65%.

Statement by the Executive Management and the Board of Directors

Today, the board of directors and the executive management have reviewed and approved the interim report for GN Store Nord A/S for the period January 1 - March 31, 2017.

The interim report, which has not been audited or reviewed by accordance with IAS 34 "Interim Financial Reporting" as

for listed companies. In our opinion, the interim report gives a true and fair view of

adopted by the EU and Danish disclosure requirements

the group's assets, liabilities and financial position at

the company's auditors, has been prepared in

March 31, 2017 and of the results of the group's operations and cash flows for the period January 1 -March 31, 2017.

Further, in our opinion the executive management's review gives a true and fair view of the development in the group's operations and financial matters, the results of the group for the period and the group's financial position as a whole, and describes the significant risks and uncertainties pertaining to the group

Ballerup, May 4, 2017

Executive Management

Anders Hedegaard CEO, GN Store Nord & GN Hearing	René Svendsen-Tune CEO, GN Store Nord & GN Audio	Marcus Desimoni CFO, GN Store Nord & GN Hearing	
Board of Directors			
Per Wold-Olsen Chairman	William E. Hoover Jr. Deputy chairman	Wolfgang Reim	
Ronica Wang	Hélène Barnekow	Carsten Krogsgaard Thomsen	
Leo Larsen	Nikolai Bisgaard	Morten Andersen	

GN

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