

RNB RETAIL AND BRANDS

RNB's sales in April 2007

RNB's total sales in proprietary stores in April 2007 amounted to SEK 201.5 M, compared with SEK 119.5 M in the corresponding month a year earlier, which is an increase of 68.6%.

Sales in comparable stores in April 2007 declined by 1.8%, compared with the corresponding month in the preceding year. In Sweden, sales in comparable stores declined by 2.9%.

The number of proprietary stores amounted to 233 at April 30, 2007, compared with 115 a year earlier.

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RNB RETAIL AND BRANDS AB is organized on the basis of two business areas – Polarn O. Pyret and a distribution platform for national and international brands. Polarn O. Pyret is a brand focused on baby and children's wear. The distribution platform consists of two main areas, Department Stores and Store Concepts. Department store operations are conducted via stores in the NK and Steen & Ström department stores. The store concepts comprise JC, J-Store, Brothers and Sisters.