

OMX Nordic Exchange Copenhagen  
Announcement no. 15/2007

**Reporting of management's and their related parties'  
transactions in Maconomy-shares and linked securities.**

**Copenhagen, May 3, 2007.** According to section 28a of the Danish Securities Trading Act, Maconomy A/S must report information about management's and their related parties' transactions in Maconomy-shares and linked securities.

According to a share transaction report from the insider shareholder set out below we hereby report the following:

Name	Reason	Nature of transaction	Trading date	Number of shares	Market price, DKK
John Andersen	Board member	Purchase of shares	May 2, 2007	5,000	77,500

The transaction took at place at OMX Nordic Exchange Copenhagen, where shares of Maconomy A/S are listed with the securities ID code DK0010274174.

Hugo Dorph  
CEO

Further information:  
Ulrik Christensen  
CFO  
Tlf. +45 35 27 23 67  
E-mail: [ir@maconomy.com](mailto:ir@maconomy.com)

*This announcement has been prepared in Danish and English. The Danish version is to be considered the original version for official purposes and in case of any discrepancies between the two versions, the Danish version shall prevail*

**Maconomy A/S**

Vordingborggade 18-22  
DK-2100 København Ø

Tel. +45 3527 7900  
Fax +45 3527 7910

CVR nr. 13703973  
[www.maconomy.com](http://www.maconomy.com)