

Auðkenni útgefanda/Trade ticker:

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Nafn útgefanda/Issuer:

Alfesca hf.

Dagsetning tilkynningar/Date of announcement:

22. september 2009 / 22 September 2009

Nafn fruminnherja/Name primary insider:

Guðmundur Ásgeirsson

Tengsl fruminnherja við útgefanda/Insider's relation with the issuer:

Stjórnarmaður / Board member

Dagsetning viðskipta/Date of transaction:

22. september 2009 / 22 September 2009

Tímasetning viðskipta/Time of transaction:

16:15

Tegund fjármálagernings/Type of financial instrument:

Hlutabréf / Equities

Kaup eða sala/Buy or Sell:

Sala / Sell

Fjöldi hluta/Number of shares:

2.461.538 / 2,461,538

Verð pr. Hlut/Price per share:

4,5 kr. / ISK 4.5

Fjöldi hluta í eigu fruminnherja eftir viðskipti/Primary insider's holdings after the transaction:

0

Fjöldi hluta sem fruminnherji á kauprétt að/Primary insider's option holdings after the transaction:

0

Fjöldi hluta fjárhagslega tengdra aðila eftir viðskipti/Related parties' holdings after the transaction:

0

Dagsetning lokauppgjörs*/Date of settlement*:

29. september 2009 / 29 September 2009

Athugasemdir*/Comments*:

Framsál vegna innlausar Lur Berri Iceland ehf. í samræmi við tilkynningu þess efnis dagsettri 26. ágúst 2009. / Transfer in accordance with Lur Berri Iceland ehf.'s redemption as set out in an announcement dated 26 August 2009.

Samhliða eru 23.338.830 hlutir Hlér ehf., fjárhagslega tengds aðila framseldir vegna innlausnar. / At the same time, 23,338,830 shares held by Hlér ehf., a financially related party, are transferred in accordance with the redemption.